

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jarden Corporation		05/20/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hearthmark, LLC
Street Address:	14611 Commerce Drive
City:	Daleville
State/Country:	INDIANA
Postal Code:	47334
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	0167347	
Registration Number:	0167348	DIAMOND
Registration Number:	0270580	DIAMOND
Registration Number:	0771013	DIAMOND
Registration Number:	1612581	DIAMOND BRANDS
Registration Number:	1610353	DIAMOND
Registration Number:	0535047	DIAMOND
Registration Number:	3083296	DIAMOND SIGNATURE SERIES

CORRESPONDENCE DATA

Fax Number: (561)912-4182
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 561-912-5185
 Email: jmeehan@jarden.com
 Correspondent Name: Lawrence J. Shurupoff
 Address Line 1: 2381 Executive Center Drive

CH \$215.00 0167347

900134584

**TRADEMARK
 REEL: 003991 FRAME: 0452**

Address Line 4: Boca Raton, FLORIDA 33431

NAME OF SUBMITTER:

Lawrence J. Shurupoff

Signature:

/Lawrence J. Shurupoff/

Date:

05/21/2009

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective this 19th day of May, 2009, is by and between Jarden Corporation, a Delaware corporation ("Assignor") having its principal place of business at 555 Theodore Fremd Avenue, B-302, Rye, New York 10580 and Hearthmark, LLC, a Delaware limited liability company, ("Assignee"), having its principal place of business at 14611 Commerce Drive, Daleville, Indiana 47334.

WHEREAS, Assignor has adopted, used and is the owner of all right, title and interest in and to the registered trademark listed on Schedule A attached hereto and made a part hereof (hereinafter referred to as the "Trademark Rights"); and

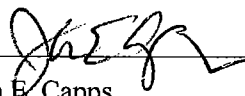
WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, and the registration therefor, together with the goodwill of the business symbolized by the Trademark Rights, all priority rights under any applicable convention, and all rights to damages and profits, due or accrued, arising out of past infringements of said Trademark Rights, and the right to sue for and recover the same.

Assignor has not and will not enter into any agreement in conflict with the rights assigned herein.

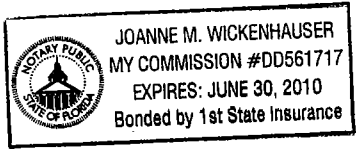
IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer effective as of the day and year first written above.

Jarden Corporation
(Assignor)

By: 
Name: John E. Capps
Title: Sr. Vice President, General Counsel, Secretary
Date: May 20, 2009

STATE OF FLORIDA)
) ss
COUNTY OF PALM BEACH)

On this 20th day of May 2009, before me appeared John E. Capps to me personally known and known to me the person who executed the foregoing Assignment; and who being by me duly sworn, did depose and say that he is the Sr. Vice President, General Counsel, Secretary of JARDEN CORPORATION ("Assignor"), that he is authorized to sign this Assignment on behalf of Assignor, and unto me acknowledged said Assignment to be the free act and deed of Assignor.



Joanne M. Wickenhauser
Joanne M. Wickenhauser
Notary Public

SCHEDULE A
ASSIGNED TRADEMARK

Trademark	Country	App. No.	File Date	Reg Date	Reg. No.	Status
Miscellaneous Design (diamond shape)	US	71/158,821	2/3/1922	5/1/1923	167,347	REGISTERED
DIAMOND	US	71/158,820	2/3/1922	5/1/1923	167,348	REGISTERED
DIAMOND	US	71/294,209	12/30/1929	5/6/1930	270,580	REGISTERED
DIAMOND	US	72/176,286	9/4/1963	6/9/1964	771,013	REGISTERED
DIAMOND BRANDS and Design	US	73/748,116	8/24/1988	9/11/1990	1,612,581	REGISTERED
DIAMONDWARE	US	74/414,799	7/13/1993	2/7/1995	1,878,205	REGISTERED
DIAMOND and Design	US	73/748,117	8/24/1988	8/21/1990	1,610,353	REGISTERED
DIAMOND Stylized	US	71/588,287	11/25/1949	12/19/1950	535,047	REGISTERED
DIAMOND SIGNATURE SERIES	US	76/597,386	6/15/2004	4/18/2006	3,083,296	REGISTERED