TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Jarden Corporation		05/22/2009	CORPORATION: DELAWARE	

RECEIVING PARTY DATA

Name:	Shakespeare Company, LLC	
Street Address:	6111 Shakespeare Road	
City:	Columbia	
State/Country:	SOUTH CAROLINA	
Postal Code:	29223	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2821044	Υ

CORRESPONDENCE DATA

Fax Number: (561)912-4182

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 561-912-5185
Email: jmeehan@jarden.com

Correspondent Name: Lawrence J. Shurupoff
Address Line 1: 2381 Executive Center Drive

Address Line 4: Boca Raton, FLORIDA 33431

ATTORNEY DOCKET NUMBER: SHMO-48594

NAME OF SUBMITTER: Lawrence J. Shurupoff

Signature: /Lawrence J. Shurupoff/

Date: 05/27/2009

TRADEMARK REEL: 003993 FRAME: 0917 840.00 282

900134860

Total Attachments: 3

source=Y and Design TM Assignment#page1.tif source=Y and Design TM Assignment#page2.tif source=Y and Design TM Assignment#page3.tif

TRADEMARK
REEL: 003993 FRAME: 0918

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective this 22nd day of May, 2009, is by and between Jarden

Corporation, a Delaware corporation ("Assignor") having its principal place of business at 555 Theodore Fremd

Avenue, B-302, Rye, New York 10580 and Shakespeare Company, LLC, a Delaware limited liability company,

("Assignee"), having its principal place of business at 6111 Shakespeare Road, Columbia, South Carolina

29223.

WHEREAS, Assignor has adopted, used and is the owner of all right, title and interest in and to

the registered trademark Y and Design listed on Schedule A attached hereto and made a part hereof (hereinafter

referred to as the "Trademark Rights"); and

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the

goodwill of the business symbolized by the Trademark Rights; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which

are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all

of Assignor's right, title and interest in and to the Trademark Rights, and the registration therefor, together with

the goodwill of the business symbolized by the Trademark Rights, all priority rights under any applicable

convention, and all rights to damages and profits, due or accrued, arising out of past infringements of said

Trademark Rights, and the right to sue for and recover the same.

Assignor has not and will not enter into any agreement in conflict with the rights assigned

herein.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly

authorized officer effective as of the day and year first written above.

Jarden Corporation

(Assignor)

By:

n E. Capps

Title:

Sr. Vice President, General Counsel, Secretary

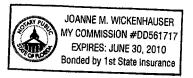
Date:

May 22, 2009

REEL: 003993 FRAME: 0919

STATE OF FLORIDA) ss COUNTY OF PALM BEACH)

On this 22nd day of May 2009, before me appeared John E. Capps to me personally known and known to me the person who executed the foregoing Assignment; and who being by me duly sworn, did depose and say that he is the Sr. Vice President, General Counsel, Secretary of JARDEN CORPORATION ("Assignor"), that he is authorized to sign this Assignment on behalf of Assignor, and unto me acknowledged said Assignment to be the free act and deed of Assignor.



Johne M. Wickenhauser Notary Public

SCHEDULE A ASSIGNED TRADEMARK

Trademark	Country	App. No.	File Date	Reg Date	Reg. No.	Status
Y and Design	US	76/512,940	05/09/2003	03/09/2004	2,821,044	REGISTERED

RECORDED: 05/27/2009