

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/29/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cosmetic Essence, Inc.		04/29/2009	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

Name:	Cosmetic Essence, LLC
Street Address:	2182 Route 35
City:	South Holmdel
State/Country:	NEW JERSEY
Postal Code:	07733
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	78773226	SIMPLY
Serial Number:	77701085	GLAMOURGANIC
Registration Number:	3060946	COCONUT TWIST
Registration Number:	2690649	COSMETIC ESSENCE, INC.
Registration Number:	2668478	COSMETIC ESSENCE, INC.
Registration Number:	2692969	C.E.I.

**CORRESPONDENCE DATA**

Fax Number: (917)777-4104  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-735-3000  
 Email: mmcguire@skadden.com  
 Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP  
 Address Line 1: Four Times Square

CH \$165.00 78773226

**900135562**

**TRADEMARK  
 REEL: 003999 FRAME: 0422**

Address Line 2: Attn: Jennifer Ward, Esq.  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	055660/52
NAME OF SUBMITTER:	Jennifer Ward
Signature:	/Jennifer Ward/
Date:	06/04/2009

Total Attachments: 3  
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"COSMETIC ESSENCE, INC.", A NEW JERSEY CORPORATION,  
WITH AND INTO "COSMETIC ESSENCE, LLC" UNDER THE NAME OF  
"COSMETIC ESSENCE, LLC", A LIMITED LIABILITY COMPANY ORGANIZED  
AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS  
RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF APRIL,  
A.D. 2009, AT 2:10 O'CLOCK P.M.

4681246 8100M

090409737



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7272516

DATE: 04-29-09

TRADEMARK  
REEL: 003999 FRAME: 0424

**CERTIFICATE OF MERGER**

**OF**

**COSMETIC ESSENCE, INC.**  
**(a New Jersey corporation)**

**WITH AND INTO**

**COSMETIC ESSENCE, LLC**  
**(a Delaware limited liability company)**

(Filed pursuant to 6 Del. C. § 18-209)

Cosmetic Essence, LLC (the "LLC"), a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware does hereby CERTIFY:

First: That the name and state of organization of each of the constituent entities of the merger is as follows:

Cosmetic Essence, Inc. (New Jersey)

Cosmetic Essence, LLC (Delaware)

Second: That a plan and agreement of merger has been approved and executed by each of the foregoing entities.

Third: That the name of the surviving entity is "Cosmetic Essence, LLC."

Fourth: The merger shall be effective as of the filing of this certificate of merger.

Fifth: The executed plan and agreement of merger is on file at the principal place of business of Cosmetic Essence, LLC, and is available for inspection during regular business hours, such address being 2182 Route 35 South, Holmdel, New Jersey. A copy of such plan and agreement of merger will be furnished on request to any stockholder of Cosmetic Essence, Inc., or any member of Cosmetic Essence, LLC upon request and at no cost.

IN WITNESS WHEREOF, the LLC has caused this Certificate to be executed by  
the undersigned duly authorized person as of the 29<sup>th</sup> day of April, 2009.

**COSMETIC ESSENCE, LLC**

By: *Andy J. Brewer* 4/29/09  
Andy J. Brewer, Authorized Person