

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Specialty Blending Co., LLC		06/04/2009	LIMITED LIABILITY COMPANY: IOWA

**RECEIVING PARTY DATA**

<b>Name:</b>	Flowers Bakeries Brands, LLC
<b>Street Address:</b>	1919 Flowers Circle
<b>City:</b>	Thomasville
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	31757
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 24**

Property Type	Number	Word Mark
Registration Number:	1468551	A TASTE OF FRANCE
Registration Number:	1354507	A TASTE OF FRANCE
Registration Number:	1371554	AUTUMN HARVEST
Registration Number:	1825318	BICENTENNIAL
Registration Number:	1219325	BOHEMIAN HEARTH
Registration Number:	1264403	COUNTRY HEARTH
Registration Number:	3195725	
Registration Number:	3415363	CHAMPION KIDS
Registration Number:	1826500	EARLY AMERICAN HEARTH
Registration Number:	0934528	GRANNY'S
Registration Number:	2537406	HEARTY NOT HEAVY
Registration Number:	0786501	HILLBILLY OLD FASHION BREAD MADE FROM GRANNY'S OLD FASHION BREAD MIX GOOD TASTIN' NOURISHIN' TOO!
Registration Number:	0957925	HILLBILLY

OP \$615.00 1468551

Registration Number:	1713968	KIDS' CHOICE
Registration Number:	1826514	NATURAL HEARTH
Registration Number:	1265872	NATURE'S RECIPE
Registration Number:	0360431	OLYMPIC
Registration Number:	1128392	OLYMPIC MEAL
Registration Number:	2594841	PREMIUM CLASSICS
Registration Number:	0389177	PO-TA-DOH
Registration Number:	1766864	PREMIUM RECIPE
Serial Number:	78007835	SMART CHOICE
Registration Number:	1338246	STONE HEARTH
Registration Number:	0133790	

**CORRESPONDENCE DATA**

Fax Number: (404)815-6555  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404-815-6500  
Email: [abounds@kilpatrickstockton.com](mailto:abounds@kilpatrickstockton.com)  
Correspondent Name: Alicia Grahn Jones  
Address Line 1: 1100 Peachtree Street  
Address Line 2: Suite 2800  
Address Line 4: Atlanta, GEORGIA 30309-4530

ATTORNEY DOCKET NUMBER:	FI001-070025
NAME OF SUBMITTER:	Alicia Grahn Jones
Signature:	/agj/
Date:	06/05/2009

Total Attachments: 2  
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IN THE PATENT AND TRADEMARK OFFICE  
BEFORE THE ASSIGNMENT DIVISION

Assignor: Specialty Blending Co., LLC

Assignee: Flowers Bakeries Brands, LLC

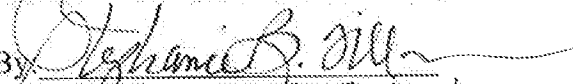
ASSIGNMENT

WHEREAS, Specialty Blending Co., LLC is the owner of the registrations, applications, and the underlying trademarks identified in Exhibit A (the "Trademarks");


WHEREAS, Flowers Bakeries Brands, LLC wishes to acquire the Trademarks, the marks underlying the registrations and applications, and the goodwill and any common law rights associated with the marks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Specialty Blending Co., LLC assigns to Flowers Bakeries Brands, LLC the Trademarks, the marks underlying the registrations and applications, and the goodwill and any common law rights associated with the marks.

SPECIALTY BLENDING CO., LLC

By:   
Name: STEPHANIE B. TILLMAN  
Date: 6-4-09

**EXHIBIT A**

<b>Trademark</b>	<b>Reg. No./Serial No.</b>
A TASTE OF FRANCE (stylized)	1,468,551
A TASTE OF FRANCE (stylized)	1,354,507
AUTUMN HARVEST	1,371,554
BICENTENNIAL	1,825,318
BOHEMIAN HEARTH	28220 (State of Arizona)
BOHEMIAN HEARTH	1,219,325
COUNTRY HEARTH	1,264,403
COUNTRY HEART Design Only	3,195,725
	
CHAMPION KIDS	3,415,363
EARLY AMERICAN HEARTH	1,826,500
GRANNY'S	934,528
HEARTY NOT HEAVY	2,537,406
HILLBILLY OLD FASHION BREAD & Design	786,501
HILLBILLY	957,925
KID'S CHOICE	1,713,968
NATURAL HEARTH	1,826,514
NATURE'S RECIPE	1,265,872
OLYMPIC (stylized)	360,431
OLYMPIC MEAL	1,128,392
PREMIUM CLASSICS	2,594,841
PO-TA-DOH	389,177
PREMIUM RECIPE & Design	1,766,864
SMART CHOICE	78/007,835
STONE HEARTH	1,338,246
STONE MILL FARMS & Design	1,133,790