

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|-----------------------|
| Imation Corp. | | 06/03/2009 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-----------------|---------------------------------|
| Name: | Bank of America, N.A. |
| Street Address: | 20975 Swenson Drive |
| City: | Waukesha |
| State/Country: | WISCONSIN |
| Postal Code: | 53186 |
| Entity Type: | a national banking association: |

PROPERTY NUMBERS Total: 21

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------------|
| Registration Number: | 3296007 | DURABIS |
| Serial Number: | 77619866 | EARTHWISE |
| Registration Number: | 2779885 | IMATION |
| Serial Number: | 77580162 | MEMOREX |
| Serial Number: | 77240518 | TDK LIFE ON RECORD |
| Serial Number: | 76624548 | DURABIS |
| Serial Number: | 77619729 | EARTHWISE |
| Registration Number: | 2282195 | IMATION |
| Registration Number: | 2355495 | IMATION |
| Registration Number: | 2748810 | IS IT LIVE OR IS IT MEMOREX? |
| Registration Number: | 1686110 | MEMOREX |
| Registration Number: | 1557540 | MEMOREX |
| Registration Number: | 1561916 | MEMOREX |
| Registration Number: | 0989948 | MEMOREX |

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|----------------------|---------|-------------|
| Registration Number: | 0734922 | MEMOREX |
| Registration Number: | 2599345 | MEMOREX |
| Registration Number: | 2547268 | MEMOREX |
| Registration Number: | 2992498 | MEMOREX |
| Registration Number: | 2916411 | TRAVELDRIVE |
| Registration Number: | 2824362 | TREMOR |
| Registration Number: | 3540372 | XTREMEMAC |

CORRESPONDENCE DATA

Fax Number: (704)350-7800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 704.350.7738
Email: bsmith@winston.com
Correspondent Name: Betty G. Smith
Address Line 1: Winston & Strawn LLP, 214 N. Tryon St.
Address Line 2: 22nd Floor
Address Line 4: Charlotte, NORTH CAROLINA 28202

| | |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 03165.07043 |
| NAME OF SUBMITTER: | Betty G. Smith |
| Signature: | /Betty G. Smith/ |
| Date: | 06/08/2009 |

Total Attachments: 5
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**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to that certain Security and Pledge Agreement dated as of June 3, 2009 (the "Security and Pledge Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as the administrative agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications listed on the attached Schedule A to the Administrative Agent for the ratable benefit of the Lenders.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Each of the undersigned hereby acknowledges and agrees that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security and Pledge Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

IMATION CORP.

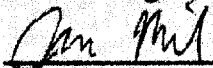
By: Paul R. Zeller

Name: Paul R. Zeller

Title: Senior Vice President and Chief
Financial Officer

Acknowledged and Accepted:

**BANK OF AMERICA, N.A.,
as Administrative Agent**

By: 
Name: Jason Riley
Title: Senior Vice President

[Notice of Grant of Security Interest in Trademarks – Imation Corp.]

Schedule A

| <u>Trademark</u> | <u>Country</u> | <u>Owner</u> | <u>Federal Registration Number</u> | <u>Registration Date</u> |
|---|----------------|------------------------------|--|--------------------------|
| DESIGN (DURABIS) | United States | Imation Corp. | 3296007 | 9/25/2007 |
| DESIGN (EARTHWISE) | United States | Imation Corp. | App. No. 77619866 | App. Date: 11/21/2008 |
| DESIGN (IMATION IN NEGATIVE) | United States | Imation Corp. | 2779885 | 11/4/2003 |
| DESIGN (MEMOREX) (SHADED CIRCLES FORM LETTER "O") | United States | Imation Corp. | App. No. 77580162 | App. Date: 9/26/2008 |
| DESIGN (TDK LIFE ON RECORD) | United States | Licensed to Imation Corp. | App. No. 77240518 | App. Date: 7/27/2007 |
| DURABIS | United States | Imation Corp. | App. No. 76/624548 | 12/14/2004 |
| EARTHWISE | United States | Imation Corp. | App. No. 77619729 | App. Date: 11/21/2008 |
| IMATION | United States | Imation Corp. | 2282195 | 9/28/1999 |
| IMATION | United States | Imation Corp. | 2355495 | 6/6/2000 |
| IS IT LIVE OR IS IT MEMOREX? | United States | Imation Corp. | 2748810 | 8/5/2003 |
| MEMOREX | United States | Imation Corp. | 1686110 | 5/12/1992 |
| MEMOREX | United States | Imation Corp. | 1557540 | 9/26/1989 |
| MEMOREX | United States | Imation Corp. | 1561916 | 10/24/1989 |
| MEMOREX | United States | Imation Corp. | 0989948 | 8/6/1974 |
| MEMOREX | United States | Imation Corp. | 0734922 | 7/24/1962 |
| MEMOREX | United States | Imation Corp. | 2599345 | 7/23/2002 |
| MEMOREX | United States | Imation Corp. | 2547268 | 3/12/2002 |

| <u>Trademark</u> | <u>Country</u> | <u>Owner</u> | <u>Federal Registration Number</u> | <u>Registration Date</u> |
|------------------|----------------|---------------|--|--------------------------|
| MEMOREX | United States | Imation Corp. | 2992498 | 9/6/2005 |
| TRAVELDRIVE | United States | Imation Corp. | 2916411 | 1/4/2005 |
| TREMOR | United States | Imation Corp. | 2824362 | 3/23/2004 |
| XTREMEMAC | United States | Imation Corp. | 3540372 | 12/2/2008 |

CHL:13239.3

RECORDED: 06/08/2009

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REEL: 004000 FRAME: 0312