# TRADEMARK ASSIGNMENT

## Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination and Release

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UBS AG, Stamford Branch		112/19/2003	Swiss Banking Corporation: SWITZERLAND

## **RECEIVING PARTY DATA**

Name:	Simmons Company
Street Address:	One Concourse Parkway, Suite 800
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1833346	BEAUTY-EDGE
Registration Number:	2717164	WORLD CLASS

## **CORRESPONDENCE DATA**

Fax Number: (617)951-7050

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (617) 951-7984

Email: edward.black@ropesgray.com, erin.dugan@ropesgray.com

Correspondent Name: Edward G. Black, Esq., Ropes & Gray LLP

Address Line 1: One International Place

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	SMCY-TIP (D/F/U)
NAME OF SUBMITTER:	Edward G. Black, Esq.
Signature:	/edward black/

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REEL: 004001 FRAME: 0942

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Date:	06/10/2009
Total Attachments: 13	
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## INTELLECTUAL PROPERTY TERMINATION AND RELEASE

THIS INTELLECTUAL PROPERTY TERMINATION AND RELEASE (this "Agreement") dated as of December 19, 2003, is made by and among Simmons Company, a Delaware corporation (the "Borrower"), Simmons Holdings, Inc., a Delaware corporation, Simmons International Holding Company, Inc., a New York corporation, certain other of the subsidiaries of the Borrower signatory hereto (together with the Borrower, the "Grantors"), and UBS AG, Stamford Branch, as administrative agent for the Lenders (as defined below) (in such capacity, the "Agent"). Capitalized terms used herein, but otherwise not defined, shall have the meanings ascribed to them in the Credit Agreement (as defined below).

## RECITALS

- A. WHEREAS, the Grantors and the Agent are parties to that certain Credit and Guaranty Agreement, dated as of October 29, 1998 (as amended, supplemented or otherwise modified to the date hereof, the "Credit Agreement"), by and among the Borrower, the subsidiary guarantors party thereto (including the Grantors), Goldman Sachs Credit Partners L.P., as joint lead arranger and syndication agent, the financial institutions from time to time parties thereto (the "Lenders"), Warburg Dillon Read LLC, as joint lead arranger, and the Agent.
- B. WHEREAS, in connection with the transactions contemplated by the Credit Agreement, the Grantors and the Agent entered into that certain Pledge and Security Agreement, dated as of October 29, 1998 (as amended to date, the "Security Agreement") and those certain Counterpart Agreements, dated as of December 28, 2001, February 28, 2003 and June 15, 2003 (the "Counterpart Agreements").
- C. WHEREAS, in connection with the transactions contemplated by the Credit Agreement, each of the Grantors granted a security interest in and lien on all of the Grantors' right, title and interest in, to and under the trademarks and trademark licenses identified on Exhibit A attached hereto (collectively, the "Trademarks") to the Agent for the benefit of the Lenders, pursuant to the Security Agreement and the Counterpart Agreements.
- D. WHEREAS, in connection with the transactions contemplated by the Credit Agreement, each of the Grantors granted a security interest in and lien on all of the Grantors' right, title and interest in, to and under the patents and patent licenses identified on Exhibit B attached hereto (collectively, the "Patents") to the Agent for the benefit of the Lenders, pursuant to the Security Agreement and the Counterpart Agreements.
- E. WHEREAS, in connection with the transactions contemplated by the Credit Agreement, each of the Grantors granted a security interest in and lien on all of the Grantors' right, title and interest in, to and under the copyrights and copyright licenses identified on Exhibit C attached hereto (collectively, the "Copyrights") to the Agent for the benefit of the Lenders, pursuant to the Security Agreement and the Counterpart Agreements.

INTELLECTUAL PROPERTY TERMINATION AND RELEASE

TRADEMARK
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- F. WHEREAS, in order to evidence the grant of security interests under the Security Agreement, the Borrower caused the due execution and delivery of, inter alia, certain filings in the United States Patent and Trademark Office (the "USPTO") and the United States Copyright Office.
- G. WHEREAS, the Security Agreement was recorded with the USPTO on March 20, 1998 at Reel 9580, Frame 61 and at Reel 1815, Frame 1, and with the United States Copyright Office at Volume 3426, Pages 8-12 on November 23, 1998.
- H. WHEREAS, one of the Counterpart Agreements was recorded with the USPTO on September 19, 2002 at Reel 2557, Frame 288 and on July 25, 2002 at Reel 12928, Frame 1.
- I. WHEREAS, the Borrower and the Agent have entered into that certain agreement dated as of the date hereof (the "General Termination and Release") whereby they have, inter alia, terminated their respective obligations under the Credit Agreement, the other Credit Documents and all documents and agreements delivered pursuant to the Credit Agreement or in connection therewith to the extent described therein.
- F. WHEREAS, the Agent has agreed to terminate and release all security interests, liens and other encumbrances granted to or held by the Agent for the benefit of the Lenders as security for the Obligations under the Credit Agreement and the other Credit Documents.
- G. WHEREAS, in order to evidence the release of the security interests, liens and other encumbrances granted pursuant to the Security Agreement, the Grantors have requested, and the Agent, on behalf of the Lenders, has agreed to execute and deliver this Agreement.

NOW THEREFORE, with intent to be legally bound hereby and for other good and valuable consideration, receipt of which is hereby acknowledged, each of the Grantors and the Agent hereby agree as follows:

SECTION 1. Termination, Release and Discharge. In furtherance of but without limiting the terminations, discharges or releases granted pursuant to the General Termination and Release, the Agent hereby terminates, discharges and releases all security interests, liens and other encumbrances granted to or held by the Agent in the Trademarks, Patents, Copyrights, and all other Intellectual Property of the Grantors ever owned, existing, acquired, or arising throughout the world as security for the Obligations under the Security Agreement, the Counterpart Agreement, the Credit Agreement and the other Credit Documents. The Agent agrees that all of the Intellectual Property, including without limitation the Trademarks, Patents and Copyrights securing the Obligations, is hereby terminated, released and discharged (without recourse, representation or warranty) from the security interests, liens and other encumbrances granted pursuant to the Security Agreement and the Counterpart Agreement and is reconveyed to the Grantors automatically and without further action by the Agent, and the Agent will forthwith terminate any security interests granted in connection therewith.

- SECTION 2. Representation and Warranty of Agent. The Agent represents and warrants that it has the authority to execute and deliver this Agreement on its own behalf and on behalf of the Lenders, the Issuing Banks and the Swing Line Lender.
- SECTION 3. <u>Effectiveness</u>. This Agreement becomes effective when (i) all parties hereto have executed and delivered a counterpart hereof (including by way of facsimile transmission) and (ii) the General Termination and Release has become effective.
- SECTION 4. Further Assurances. The Agent hereby authorizes Borrower and Grantors (and any of their designees) to file in any jurisdiction any UCC-3 financing statements and terminations (or similar documents, including, without limitation, filing any releases pertaining to the Intellectual Property with the USPTO and United States Copyright Office) on behalf of the Agent and the Lenders necessary to evidence the terminations, releases and discharges described herein. The Agent agrees that it shall, from time to time, at the expense of the Borrower, execute, acknowledge and deliver to each Grantor and its designees, successors or assigns such instruments, agreements, and other documents as such Grantor or its successors or assigns shall reasonably request in order to further evidence the releases and discharges described in Section 1 above.
- SECTION 5. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the conflict of laws principles thereof.
- SECTION 6. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts (including by facsimile transmission), each of which shall be an original, but all of which, taken together, shall constitute one and the same document.

THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK!

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective officers thereunto duly authorized, as of the date first set forth above.

WORLD OF SLEEP OUTLETS, LLC
/1. M) 1
By: William
Name: Wittiam S. Crockmair  Executive VP, CFO, Assistant
Title: Executive VP, CRO, Assistant Title: Treasurer and Assistant Socretury
THE SIMMONS MANUFACTURING CO., LLC
(LATA)
By: / William
Name: William S. Creekmuir.  Executive VP. CPO, Assistant
Title: Treasurer and Assistant Secretary
DREAMWELL, LTD.
By: Wittell.
Name: William S. Geekmair
Title: President and Assistant Treasurer
And the state of t
(
SIMMONS CAPITAL MANAGEMENT, LLC
By: Walled
• —
Name: William S. Creekmair Tisto: President and Assistant Treasurer
Title: President and Assistant resident
SIMMONS CONTRACT SALES, LLC
1,100
By: Wally.
Name: william S. Creekmair
Fille: Transmer and Assistant Secondary
GALLERY CORP.
GALLERY CORP.
GALLERY CORP.  By: Und Coul.
GALLERY CORP.

IN WITNESS WHEREOF, the Agent hereto has caused this Agreement to be executed by an officer duly authorized, as of the date first set forth above.

		UBS AG,	STAMFORD BRANCH,	as Agent for the
		Lenders		_
			7,1	
		Ву:		
		Name:	Wilfred V. Saini Associate Director	
		Title:	Banking Products	
			Services \IS	
		Ву:	AM	
		•	Anthony Williams	
	•	Name:	Associate Director	
•		Title:		
			The Property Services, US	
			·	
•		-		
				•
•				
STATE OF NEW YORK	)	•		
	) SS.			
TOT INTERESTORY	) 33.			
COUNTY OF NEW YORK	)			
C. L. A. On this & th d	ay of De	ecember, 20	003, before me personally	appeared
Land I/Inthomptop know	yn to m	e to be the	individualswho executed th	e foregoing
nstrument and acknowledge	d to me	that he/she	executed the same as the	luly authorized
officers of UBS AG, Stamford				
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		K	omolongo	
,			Notary Public	<del>-</del>
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Marian	mississ	avniras:		
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			はは ふうけけけけつついい アソカリム	0 0/00/00

# EXHIBIT A TRADEMARKS

	0 1.13
Trademark	Serial No.
\$ SIMMONS PROGRAMS FOR PROFIT	73-242415
"LA GRANDE"	71-549283
5 ZONES	75-593698
ACHIEVER	74-642146
ADJUSTABLEBED	74-188237
ADJUSTO-REST	75-111754
ALEXANDER	74-718060
ALEXANDRIA	74-112027
AMBASSADOR	71-561512
AMENITI	76-457069
AMERICUS	74-241374
AMHERST	75-558729
ASTORIA	75-501566
AVONDALE	75-032969
BABY BEAUTY	71-488171
BABY BEAUTYREST BACK CARE IV	73-447640
BACK GUARD	73-211302
BACK SHIELD	74-326907
BACKCARE	72-223837
BACKCARE	75-594550
BACKCARE	75-594550
BACKCARE	75-979640
BACKCARE	76-321693
BACKCARE	76-321693
BACK-O-PEDIC	72-440110
BEAUTY CLOUD	73-547060
BEAUTY SLEEP	73-316648
BEAUTY SOFT	75-558725
BEAUTY-EDGE 1833 340	74-323015
BEAUTYFOAM	71-589778
BEAUTYLOFT	74-123360
BEAUTYLOFI	75-295024
BEAUTYREST	71-219607
BEAUTYREST	71-549470
BEAUTYREST	71-667261
BEAUTYREST	71-684075
BEAUTYREST .	74-326906
BEAUTYREST	74-461576
BEAUTYREST	74-595342
BEAUTYREST	76-311487
BEAUTYREST CONTINENTAL	73-577163
BEAUTYREST EXTRAORDINAIRE	76-458573
BEAUTYREST POCKETED COIL	75-023157
BEHIND EVERY GREAT LIFE IS A GREAT SUPPORT SYSTEM	76-005516
BELMONT	71-549471
BELMONT	72-126486
BETTER SLEEP THROUGH SCIENCE	75-480742
BIRMINGHAM	75-556450

nni loge i c	74-717820
BUILT SO WELL YOU NEVER HAVE TO FLIP IT!	76-200008
	73-469484
CARESSE   CENTROPEDIC	72-461922
	75-155298
CHAMBOURG	74-718949
CHELSEA	75-285435
COLLECTOR'S EDITION	74-450591
COLUMBIA	76-303898
COLUMBIA BEDDING COMPANY	76-303896
COLUMBIA MATTRESS COMPANY	
CONCORDE	73-733455
CONNOISSEUR COLLECTION	75-190125
CONTENDER	74-642133
CONTESTANT	74-642144
CONTOUR FIT	74-624358
CONTOUR-FLEX	73-508340
CORRECT POSTURE	71-675439
CUMULUS	75-903491
CYPRESS	74-718550
DEEP SLEEP	71-289294
DEEPSLEEP	71-561517
DESIGN ONLY	76-431933
DO NOT DISTURB MATTRESS	74-629665
DORM BILT	573237
DREAM SLEEP	71-353545
DREAMWELL	71-540919
DUAL COMFORT	71-673138 71-561518
DUCHESS	73-066361
ECONO-PEDIC	75-557461
EDMONTON	74-272444
EMINENCE	74-724886
EMPEROR	71-565459
EMPRESS	75-177282
ENTRE	75-147720
EQUATION OF SLEEP	74-595343
EVENING WHISPER	
FABRISAN	72-222216
FARMINGTON	75-558727
FINALIST	74-642132
FIRST IMPRESSION	75-279088
FIVE ZONES FOR YOUR BONES	75-393647
FOREST GLEN	75-032976
GLAMOUREST	72-236154
GLENDALE	75-557474
GLENWOOD	75-032900
GOLDEN VALUE	73-769890
GRACELINE	71-219500
HARMONY	74-122664
HIDE-A-BED	71-549474
HIDE-A-MASSAGE	76-485571
HOSPITAL-BILT	72-243590
INNMASTER	72-170229

TO PETERACULA INTERNAL	74 520400
JEFFERSON LUXURY	74-532422
KENNEDY	74-717818
KLIK-LOK	73-322528
LA GRANDE	72-320866
LINCOLN	74-527206
LIVINGRIGHT	76-474347
LIVINGRIGHT	76-475024
LORRAINE	74-533665
MADISON AVENUE	76-024815
MAGNA-PEDIC	970736
MARQUIS	74-272222
MAXIPEDIC	72-440124
MEADOWBROOK	75-032906
MEDALIST	74-642135
MILAN	74-718089
MIRACLEPEDIC	72-458255
MOISTUREBAN	76-424900
MONARCH	71-549284
MONROE	74-533661
MYSTIC	74-718061
NEW YORKER	71-639444
NOTHING MAKES YOUR DAY LIKE A BEAUTYREST NIGHT	1816903
OAKDALE	75-033064
OLYMPIC	71-561522
PALM SPRINGS	76-024810
PARAMOUNT	73-728990
PARLIAMENT COLLECTION	74-205452
PATIENT PROOF	72-021330
POCKET COIL	74-664496
POCKET REST	74-664248
POCKETED COIL	74-664526
POLYCEL	73-476938
POWER FLEX	1817456
POWER SLEEP	75-637819
POWERBEAM	75-692845
POWER-PACKED	75-398211
PROVIDENCE	74-718379
OUEBEC	74-718091
QUINTESSENCE	73-728989
REBECCA	74-717821
REGENCY	71-561523
RIVAL	74-642143
RODEO DRIVE	76-024810
ROOSEVELT	74-533667
ROYALTY	71-549286
RYAN	74-718090
S	73-622177
SEA BREEZE	71-669150
SILVER LABEL	72-104324
SIM-CARE	72-207841
SIM-CLAD	72-219471
SIMCO	71-549289

	172 100220
SIMCREST	72-198230
SIM-FIRM	2059719
SIMFLEX	72-260775
SIMLOK	73-032716
SIMMONS	710549976
SIMMONS	71-596759
SIMMONS	74-595346
SIMMONS	75-018755
SIMMONS	75-976699
SIMMONS BACKCARE	76-343886
SIMMONS COMPANY 1/3 YOUR LIFE IS SPENT IN BED	71-251417
SLEEP KING	71-565015
SLEEP LOGIC	2101915
SLEEPERS CHOICE	72-008884
SLUMBER TIME	71-540927
SPECTRUM	74-301876
ST. ANDREW	75-556474
ST. CAROLINE	75-153314
ST. DOMINICK	75-558730
ST. LAWRENCE	74-498921
ST. MARK	75-558726
ST. MARTIN	75-153210
ST. RICHARD	75-565447
ST. STEPHEN	75-153112
ST. THOMAS	75-153298
SULTAN	72-167420 \
THE BUNKSTER	75-232797
THE MATTRESS BUILT THE WAY YOUR BACK IS BUILT	76-005221
THE ONLY QUEEN BED THAT SLEEPS LIKE A KING	76-256360
THE ULTIMATE AMENITY	73-515379
TO DREAM IS TO ESCAPE	76-200009
TRAVELER	71-551742
TRIBEKA	74-718771
TRIDENT	75-565448
TRITON	75-852163
TUDOR	74-575878
TWO STORY	76-230454
ULTRA FIT	73-761555
VANDERBILT	72-054899
VOGUE	71-557782
WALL-A-BED	72-176753
WESTMINSTER	71-549978
WILLOWBROOK	75-051718
WINCHESTER	74-123352
WINDSOR	74-510413
	76-360472
WORLD CLASS 27/1/69 WORLD OF SLEEP	72-299076
WORLD OF SLEEP WORLD'S FINEST BEDDING SINCE 1870	74-498913
MOKITA 2 L'IME21 DEDININO SINCE 1910	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

# EXHIBIT B PATENTS

Patent #	Title	
US 09/788779	Mattress packaging	
US 09/974106	Method and apparatus for	
08 09/3/4100	storing and transporting	
	strings of pocketed coils	
US 10/102276	Perimeter stiffening system	
05 10/1022/0	for a foam mattress	
US 4565046	Apparatus for manufacturing	
US 4363046	pocketed coil springs	
110 4566006	Method and apparatus for	
US 4566926	manufacturing innerspring	
	constructions	
	Constitutions	
US 4578834	Innerspring Construction	
US 4803742	Convertible bed	
US 4854023	Method for providing	
	pocketed coil strings having a	
	flat overlap side seam	
US 4986518	Pocketed coil strings having a	
	flat overlap side seam	
US 5016305	Innerspring construction for	
	mattresses, cushions, and the	
	like and process for	
	manufacturing said	
	construction	
US 5105488	Bedding configuration having	
	variable support	
	characteristics	
US 5126004	Method and apparatus for	
	assembling innerspring	
	construction for mattresses,	
	cushions and the like	
US 5144707	Flotation system including	
	improved locking features	
U\$ 5165125	Bedding system including	
0.4.2	spring having limiting	
	membrane	
US 5186435	Method and apparatus for	
00 2100 .00	making a series of pocketed	
	coil springs	
US 5311624	Mattress having 2-ply	
03 3311024	moisture barrier and	
	replaceable upholstery	
710.5444005	Apparatus for manufacturing	
US 5444905	mattresses and box springs	
	Knock down foundation for a	
US 5469589		
	bed	
US 5471725	Method for manufacturing	
	mattresses or box springs,	
	including improved spring	
	transfer	

US 5499414	Innerspring construction
<b>Q</b> 4-3-7-3-7-1	including improved edge
·	characteristics
US 5509887	. Apparatus for pocketed coil
	construction having improved
	tracking characteristics
US 5553443	Method for creating strings of
	pocketed coil springs
US 5557813	Knock down mattress system
US 5572853	Method and apparatus for
	conditioning pocketed coil
	springs
US 5613287	Method for forming strings of
	pocketed springs
US 5621935	Method and apparatus for
	providing improved pocketed
	innerspring construction
US 5637178	Method and apparatus for
	assembling innerspring
	constructions for mattresses
	cushions and the like
US 5749133	Method and apparatus for
	forming strings of pocketed
·	springs
US 5940908	Reinforced bedding
	foundations
US 5974993	Quilted border winder
	apparatus system and method
US 5987678	Multiple firmness mattress
US 6098224	Pillow top mattress
	assemblies
US 6216292	Protective mattress cover
	with apron
US 6243900	One-sided mattress
	construction
US 6408469	Bed construction with
	reduced sagging
US RE36142	Method of packaging
,	resiliently compressible
	articles

## EXHIBIT C COPYRIGHTS

Copyright Name	Class	Registration Number
BackCare (It's never too early to start caring for your back)	Textual Works	TX 4-093-430
BackCare floating man	Visual Arts	VA 735-511
Dropping the ball	Performing Arts	PA 772-109
Dropping the ball	Textual Works	TX 4-093-428
EOS equation of sleep	Textual Works	TX 3-673-900
The do not disturb mattress	Textual Works	TX 3-673-902
Sleep logic series	Textual Works	TX 3-673-901
Simmons truckload sale	Textual Works	TX 4-752-706
Beautyrest by Simmons	Textual Works	TX 189-653

ATTERION/LOCAL SETTINGS/TEMP/C.DATA.NOTES/SIMMONS COPYRIGHTS SEXHIBITED IN

**RECORDED: 06/10/2009** 

**TRADEMARK**