OP \$40.00 341759

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Finanz St. Honore, B.V.		1104/24/2009 1	LTD LIAB JT ST
			CO: NETHERLANDS

RECEIVING PARTY DATA

Name:	United Beauty Products, Inc.	
Street Address:	185 Bluegrass Valley Parkway	
City:	Alpharetta	
State/Country:	GEORGIA	
Postal Code:	30005	
Entity Type:	CORPORATION: GEORGIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3417596	PRESS & GO

CORRESPONDENCE DATA

Fax Number: (440)708-0511

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 440-708-0445, ext. 5
Email: wilson.robert.d.r@att.net

Correspondent Name: Robert D. Wilson
Address Line 1: 16716 Chillicothe Road

Address Line 2: Suite 100

Address Line 4: Chagrin Falls, OHIO 44023-4594

NAME OF SUBMITTER:	Robert D. Wilson
Signature:	/Robert D. Wilson/
Date:	06/18/2009

TRADEMARK REEL: 004007 FRAME: 0806

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Total Attachments: 1 source=PRESS & GO.TM Assignment 3417596 (2)#page1.tif

TRADEMARK REEL: 004007 FRAME: 0807

ASSIGNMENT OF TRADEMARK

This Assignment is made this date by Finanz St. Honore B.V. ("Assignor") to United Beauty Products, Inc. ("Assignee").

WHEREAS Assignor has adopted, used and is using a trademark, "PRESS & GO" ("Mark"), which is registered in the United States Patent and Trademark Office, Registration Number 3417596, dated April 29, 2008;

WHEREAS Assignee desires to acquire the entire interest of the Assignor in the Mark and the registration thereof.

NOW THEREFORE:

- 1. Assignor hereby sells, assigns, conveys, and transfers to Assignee, and Assignee's assigns, all of Assignor's right, title and interest in the Mark together with the goodwill of the business symbolized by the Mark and in the registration thereof.
- 2. As consideration for the rights assigned herein, Assignee has paid Assignor the sum of \$10.00, receipt of which is hereby acknowledged.
- 3. The address of the Assignee is 185 Bluegrass Valley Parkway, Alpharetta, Georgia 30005.

Date: April 24, 2009

RECORDED: 06/18/2009

Finanz St. Honore B.V.

By: Hugh V. Cooke

STATE OF OHIO COUNTY OF GEAUGA

Before me, a Notary Public, in and for said County and State, personally appeared Hugh V. Cooke, who acknowledged that he did sign the foregoing instrument and that the same is his free act and deed this 24th day of April, 2009.

) SS:

Totary Public

Robert D. Wilson, Attorney at Law Notary Public, State of Ohio My commission has no expiration date Section 147.03 R.C.

> TRADEMARK REEL: 004007 FRAME: 0808