

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Term A Facility Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SOURCE INTERLINK MAGAZINES, LLC		06/19/2009	LIMITED LIABILITY COMPANY: DELAWARE
SOURCE INTERLINK DISTRIBUTION, LLC		06/19/2009	LIMITED LIABILITY COMPANY: DELAWARE
CANOE & KAYAK, INC.		06/19/2009	CORPORATION: DELAWARE
SOURCE INTERLINK MEDIA, LLC		06/19/2009	LIMITED LIABILITY COMPANY: DELAWARE
AUTOMOTIVE.COM, LLC		06/19/2009	LIMITED LIABILITY COMPANY: DELAWARE
MOTOR TREND AUTO SHOWS, LLC		06/19/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	CITICORP NORTH AMERICA, INC.
Street Address:	Two Penns Way
City:	New Castle
State/Country:	DELAWARE
Postal Code:	19720
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 180

Property Type	Number	Word Mark
Registration Number:	2814326	4 WHEEL & OFF-ROAD
Registration Number:	2169148	4 WHEEL DRIVE & SPORT UTILITY MAGAZINE
Registration Number:	3248688	4X4 GARAGE
Registration Number:	2908265	AEC SUPPLY CHAIN MANAGEMENT
Registration Number:	2401942	AM2PED
Registration Number:	2454741	AM2PED
Registration Number:	2976158	AMERICAN THUNDER

CH \$4515.00 2814326

Registration Number:	2397766	AMIGO! AEC MUSIC INDEX
Registration Number:	2644827	ATV RIDER
Registration Number:	1617578	AUDIO VIDEO INTERIORS
Registration Number:	2331583	AUTOMOBILE
Registration Number:	2604737	AUTOMOBILE
Registration Number:	3217243	AUTOMOTIVE.COM
Registration Number:	3221748	AUTOMOTIVE.COM WHERE YOUR CAR SEARCH BEGINS
Registration Number:	2054003	BIKE MAGAZINE
Registration Number:	2979605	BOATWORKS
Registration Number:	1637556	BODY BOARDING
Registration Number:	2401348	CANOE & KAYAK
Registration Number:	2290722	CANOE JOURNAL
Registration Number:	1619803	CAR AUDIO AND ELECTRONICS
Registration Number:	2726461	CAR OF THE YEAR
Registration Number:	2826214	CARTOONS
Registration Number:	3090556	CARTOONS
Registration Number:	2404000	CDF CONSUMER DIRECT FULFILLMENT
Registration Number:	3421911	CIRCLE TRACK
Registration Number:	3118184	CLICK2PRINT
Registration Number:	2191967	CUSTOM RODDER
Registration Number:	2688174	DIRT RIDER
Registration Number:	1907322	DRESSAGE TODAY
Registration Number:	1897498	DRESSAGE TODAY
Registration Number:	3181526	ENDUROCROSS
Registration Number:	3240782	ENGINE MASTERS
Registration Number:	2282455	ENTER HERE
Registration Number:	2169554	EQUINE NETWORK
Registration Number:	2758304	EQUINE.COM
Registration Number:	2216471	EQUISEARCH
Registration Number:	1988480	EQUUS
Registration Number:	1991191	EQUUS
Registration Number:	2350768	EURO TUNER
Registration Number:	2172484	EUROPEAN CAR
Registration Number:	2740876	EXIT RIGHT
Registration Number:	1403984	FOUR WHEELER

Registration Number:	2171720	FOUR WHEELER
Registration Number:	2299095	FULL-SIZE 4X4
Registration Number:	1743113	
Registration Number:	1743279	
Registration Number:	1744874	
Registration Number:	3232614	GOTCHA! THE DO'S & DON'TS OF CAR BUYING
Registration Number:	3423023	HOME THEATER
Registration Number:	1518894	HORSE & RIDER
Registration Number:	1681964	HOT BIKE
Registration Number:	2372437	HOT ROD
Registration Number:	2645266	HOT ROD
Registration Number:	3316211	HOT ROD
Registration Number:	572151	HOT ROD
Registration Number:	3181001	HOT ROD POWER TOUR
Registration Number:	2266921	IMPORT TUNER
Registration Number:	3083139	IMPORT TUNER
Registration Number:	1580038	INTELLICHOICE
Registration Number:	2750540	INTELLICHOICE
Registration Number:	2240023	KAYAK TOURING
Registration Number:	2685498	KIT CAR
Registration Number:	1685831	KIT CAR ILLUSTRATED
Registration Number:	1557901	LOW RIDER
Registration Number:	2848402	LOWRIDER
Registration Number:	1743278	LOW RIDER
Registration Number:	1748430	LOW RIDER
Registration Number:	1757298	LOW RIDER
Registration Number:	1996917	LOWRIDER
Registration Number:	2798772	LOWRIDER
Registration Number:	3021339	LOWRIDER
Registration Number:	1786707	LOWRIDER ARTE
Registration Number:	2910218	LOWRIDER EDGE
Registration Number:	2258796	LOWRIDER EURO
Registration Number:	1637584	MINITRUCKIN'
Registration Number:	3183684	
Registration Number:	2863834	MODIFIED

Registration Number:	2892595	MODIFIED COM
Registration Number:	2863833	MODIFIED MAG
Registration Number:	2905609	MODIFIED MAG
Registration Number:	2861717	MODIFIED.COM
Registration Number:	2367705	MOTOR TREND
Registration Number:	3547365	MOTOR TREND
Registration Number:	2988153	MOTORCYCLE ESCAPE
Registration Number:	2501973	MOTORCYCLIST
Registration Number:	2772988	MUSCLE CAR REVIEW
Registration Number:	2207744	MXRACER
Registration Number:	3434119	N CIRCLE ENTERTAINMENT
Registration Number:	2138359	OFF-ROAD
Registration Number:	1623572	OPEN WHEEL
Registration Number:	2240022	PADDLESPORTS BUSINESS
Registration Number:	2558789	PETERSEN'S 4WHEEL AND OFF-ROAD
Registration Number:	2544552	PHOTOGRAPHIC
Registration Number:	2169147	POPULAR HOT RODDING
Registration Number:	1066706	POWDER
Registration Number:	2133647	POWER & MOTORYACHT
Registration Number:	1650102	POWER AND MOTORYACHT
Registration Number:	3181000	POWER TOUR
Registration Number:	1661696	PRACTICAL HORSEMAN
Registration Number:	2638676	ROD & CUSTOM
Registration Number:	2947178	ROD & CUSTOM
Registration Number:	934484	SAIL
Registration Number:	920246	SAIL
Registration Number:	2069951	SHUTTERBUG
Registration Number:	2386063	SIMPATICOS
Registration Number:	1125366	SKATEBOARDER
Registration Number:	1105105	SKATEBOARDER
Registration Number:	1994483	SLAM
Registration Number:	2288824	SLAM
Registration Number:	2967311	SLAM
Registration Number:	1590339	SNOWBOARDER
Registration Number:	1491072	SOAP OPERA DIGEST

Registration Number:	1666275	SOAP OPERA WEEKLY
Registration Number:	2398877	SOAP OPERA WEEKLY
Registration Number:	2206740	SPORT COMPACT CAR
Registration Number:	2588279	SPORT TRUCK
Registration Number:	2637700	SPORT/UTILITY OF THE YEAR
Registration Number:	3334544	
Registration Number:	1725547	STEREOPHILE
Registration Number:	3498754	STEREOPHILE
Registration Number:	1216645	STOCK CAR RACING
Registration Number:	2547484	STOCK CAR RACING
Registration Number:	1221612	STOCK CAR RACING
Registration Number:	2829895	STREET CHOPPER
Registration Number:	1694281	STREET RODDER
Registration Number:	2608996	SUPER STREET
Registration Number:	2697231	SUPER STREET
Registration Number:	2398008	SUPERPARK
Registration Number:	1066705	SURFER
Registration Number:	2467308	SURFER TRAVEL REPORT
Registration Number:	1234543	SURFING
Registration Number:	1324485	SURFING
Registration Number:	1976793	SURFING
Registration Number:	1640435	SURFING
Registration Number:	2673013	SURFING VIDEO MAGAZINE
Registration Number:	2335267	THE #1 PADDLESPOITS RESOURCE
Registration Number:	2545587	THE STORE 24
Registration Number:	2688042	THE WORLD'S #1 AUTOMOTIVE AUTHORITY
Registration Number:	2679947	TRUCK OF THE YEAR
Registration Number:	3284841	TRUCK TREND
Registration Number:	1637585	TRUCKIN'
Registration Number:	2642487	TRUCKIN'S SUV
Registration Number:	1955954	TURBO AND HI-TECH PERFORMANCE
Registration Number:	1374728	VETTE
Registration Number:	2578258	WEB AMI INTERACTIVE AEC MUSIC INDEX
Registration Number:	2240024	WHITEWATER PADDLING
Serial Number:	77674762	3:B

Serial Number:	77679471	3:BOARD
Serial Number:	77582193	ATV RIDER
Serial Number:	78737578	ENDURO CROSS X
Serial Number:	77119890	ENDURO CROSS X
Serial Number:	78519453	ENGINE MASTERS
Serial Number:	77676023	HOME THEATER
Serial Number:	77679376	HOME THEATER DESIGN
Serial Number:	77679071	HOME THEATER ULTIMATE
Serial Number:	78450410	HOT ROD
Serial Number:	77677024	HOT ROD DELUXE
Serial Number:	78422409	HOT ROD GARAGE
Serial Number:	78954856	LOWRIDER
Serial Number:	77527928	LOWRIDER LR EST 1977 WORLDWIDE
Serial Number:	77551318	LOWRIDER LR EST. 1977 WORLDWIDE
Serial Number:	78412961	LOWRIDER GOLO
Serial Number:	77527914	LR
Serial Number:	77551251	LR
Serial Number:	77533271	MAGVISION
Serial Number:	77631502	MOTOR TREND
Serial Number:	78874392	MOTOR TREND TELEVISION
Serial Number:	78874403	MOTOR TREND TV
Serial Number:	77038270	PROJECT CAR
Serial Number:	77976283	PROJECT CAR
Serial Number:	77612875	PROMOVISION
Serial Number:	77594383	SKATEBOARDER
Serial Number:	77574023	SNOWBOARDER
Serial Number:	77326353	SOURCE INTERLINK MEDIA
Serial Number:	77678938	SPORT RIDER
Serial Number:	77528571	SPORT/UTILITY OF THE YEAR
Serial Number:	77490975	SURFER POLL
Serial Number:	76059608	NMCA NATIONAL MUSCLE CAR ASSOCIATION
Serial Number:	77727365	PROJECT AMERICAN HEROES
Serial Number:	77676074	THE AUTHORITY IN ENTERTAINMENT INTELLIGENCE

CORRESPONDENCE DATA

TRADEMARK
REEL: 004012 FRAME: 0006

Fax Number: (917)777-4104
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-735-3000
Email: kellie.weilbrenner@skadden.com
Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLC
Address Line 1: Four Times Square
Address Line 2: Attn: Jennifer Ward
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	690220/1197
NAME OF SUBMITTER:	Jennifer Ward
Signature:	/Jennifer Ward/
Date:	06/25/2009

Total Attachments: 10
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TERM A FACILITY TRADEMARK SECURITY AGREEMENT

THIS TERM A FACILITY TRADEMARK SECURITY AGREEMENT (the “**Trademark Security Agreement**”), dated as of June 19, 2009, by each of **SOURCE INTERLINK MAGAZINES, LLC**, a Delaware limited liability company, **SOURCE INTERLINK DISTRIBUTION, LLC**, a Delaware limited liability company, **CANOE & KAYAK, INC.**, a Delaware corporation, **SOURCE INTERLINK MEDIA, LLC**, a Delaware limited liability company, **AUTOMOTIVE.COM, LLC**, a Delaware limited liability company, and **MOTOR TREND AUTO SHOWS, LLC**, a Delaware limited liability company (each, a “**Grantor**” and collectively, the “**Grantors**”), in favor of **CITICORP NORTH AMERICA, INC.**, as Term A Collateral Agent for the First Lien Term Secured Parties (as defined in the Pledge and Security Agreement referred to below) (in such capacity as collateral agent, the “**Collateral Agent**”).

W i t n e s s e t h :

WHEREAS, pursuant to that certain Term Loan Agreement, dated as of the date hereof (as it may be amended, restated, replaced, refinanced, supplemented or otherwise modified from time to time, the “**Credit Agreement**”), by and among the Borrower, certain Subsidiaries of the Borrower, as Guarantors, the lenders party thereto from time to time (the “**Lenders**”), Citicorp North America, Inc., as Term A Collateral Agent, as Term B Collateral Agent and as administrative agent, and certain other parties thereto, the Lenders have agreed to make loans to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, pursuant to that certain Term A Facility Pledge and Security Agreement, dated as of the date hereof (as it may be amended, restated, supplemented or otherwise modified from time to time, the “**Pledge and Security Agreement**”), by and among the Borrower, the Grantors, certain other Subsidiaries of the Borrower as grantors thereunder, and the Collateral Agent, the Grantors are required to execute and deliver this Trademark Security Agreement; and

WHEREAS, in consideration of the extensions of credit and other accommodations of the Lenders as set forth in the Credit Agreement, each Grantor has agreed to secure such Grantor’s obligations under the Credit Documents as set forth in the Pledge and Security Agreement and this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and the agreements, provisions and covenants contained herein and in the Pledge and Security Agreement, each Grantor hereby agrees with the Collateral Agent as follows:

1. Pledge and Security Agreement Definitions.

Unless otherwise defined herein, capitalized terms used herein (including the preamble and recitals hereto) and not otherwise defined herein shall have the meanings ascribed thereto in the Pledge and Security Agreement.

2. Grant of Security in Trademarks.

Each Grantor hereby grants to the Collateral Agent, on behalf of and for the ratable benefit of the First Lien Term Secured Parties, a Lien on and security interest in all of such Grantor's right, title and interest in, to and under all of the following personal property of such Grantor, in each case whether now owned or existing or hereafter acquired or arising and wherever located (all of which being hereinafter collectively referred to as the "**Trademark Collateral**"):

- (a) (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, internet domain names, and other source or business identifiers, and, in each case, all goodwill associated therewith, (ii) all registrations, applications for registration, renewals, and recordings thereof and the right to obtain the same, in each case whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof or otherwise, including each application and registration referred to in Schedule 1 attached hereto, and (iii) all common-law rights related thereto; and
- (b) all rights to sue at law or in equity for any infringement, misappropriation, or other violation or impairment thereof and the right to receive all Proceeds (including, licenses, royalties, income, payments, claims, damage awards and proceeds of suit) therefrom.

3. Pledge and Security Agreement.

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Pledge and Security Agreement and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

4. Counterparts.

This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart so that all signature pages are attached to the same document. Delivery of an executed signature page of this Trademark Security Agreement by facsimile transmission, electronic mail or by posting on the Platform shall be effective as delivery of a manually executed counterpart hereof.

5. Governing Law.

THIS TRADEMARK SECURITY AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officers thereunto duly authorized as of the date first written above.

SOURCE INTERLINK MAGAZINES, LLC

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

SOURCE INTERLINK DISTRIBUTION, LLC

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

SOURCE INTERLINK MEDIA, LLC

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

AUTOMOTIVE.COM, LLC

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

MOTOR TREND AUTO SHOWS, LLC,

By: SOURCE INTERLINK MEDIA, LLC,
its sole Member

By: SOURCE INTERLINK COMPANIES, INC.,
its sole Member

By: 

Name: Douglas J. Bates

Title: Senior Vice President and Secretary

CANOE & KAYAK, INC.

By: 

Name: Douglas J. Bates

Title: Vice President and Secretary

Term A Trademark Security Agreement

**TRADEMARK
REEL: 004012 FRAME: 0011**

ACCEPTED AND AGREED
as of the date first above written:

CITICORP NORTH AMERICA, INC.
as Collateral Agent

By: Caesar Wyszomirski
Name: Caesar Wyszomirski
Title: Vice President

Term A Trademark Security Agreement

SCHEDULE 1

UNITED STATES TRADEMARKS

Registrations:

<u>Record Owner</u>	<u>Regis. No.</u>	<u>Mark</u>
Source Interlink Magazines, LLC	2814326	4 WHEEL & OFF-ROAD
Source Interlink Magazines, LLC	2169148	4 WHEEL DRIVE & SPORT UTILITY MAGAZINE
Source Interlink Magazines, LLC	3248688	4X4 GARAGE
Source Interlink Distribution, LLC	2908265	AEC SUPPLY CHAIN MANAGEMENT
Source Interlink Distribution, LLC	2401942	AM2PED & Design
Source Interlink Distribution, LLC	2454741	AM2PED & Design
Source Interlink Magazines, LLC	2976158	AMERICAN THUNDER
Source Interlink Distribution, LLC	2397766	AMIGO! AEC MUSIC INDEX & DESIGN
Source Interlink Magazines, LLC	2644827	ATV RIDER
Source Interlink Magazines, LLC	1617578	AUDIO VIDEO INTERIORS
Source Interlink Magazines, LLC	2331583	AUTOMOBILE
Source Interlink Magazines, LLC	2604737	AUTOMOBILE
Automotive.com, LLC	3217243	AUTOMOTIVE.COM & Design
Automotive.com, LLC	3221748	AUTOMOTIVE.COM Where Your Car Search Begins (Stylized)
Source Interlink Magazines, LLC	2054003	BIKE MAGAZINE (Stylized)
Source Interlink Magazines, LLC	2979605	BOATWORKS
Source Interlink Magazines, LLC	1637556	BODY BOARDING (STYLIZED)
CANOE & KAYAK, INC.	2401348	CANOE & KAYAK
CANOE & KAYAK, INC.	2290722	CANOE JOURNAL
Source Interlink Magazines, LLC	1619803	CAR AUDIO AND ELECTRONICS (STYLIZED)
Source Interlink Magazines, LLC	2726461	CAR OF THE YEAR
Source Interlink Magazines, LLC	2826214	CARTOONS & DESIGN (Child)
Source Interlink Magazines, LLC	3090556	CARTOONS & DESIGN (Parent)
Source Interlink Distribution, LLC	2404000	CDF Consumer Direct Fulfillment & Design
Source Interlink Magazines, LLC	3421911	CIRCLE TRACK
Source Interlink Magazines, LLC	3118184	CLICK2PRINT
Source Interlink Magazines, LLC	2191967	CUSTOM RODDER
Source Interlink Magazines, LLC	2688174	DIRT RIDER
Source Interlink Magazines, LLC	1907322	DRESSAGE TODAY
Source Interlink Magazines, LLC	1897498	DRESSAGE TODAY (STYLIZED)
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Source Interlink Magazines, LLC	3240782	ENGINE MASTERS
Motor Trend Auto Shows, LLC	2282455	ENTER HERE Design
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Source Interlink Magazines, LLC	2758304	EQUINE.COM & Horse Design
Source Interlink Magazines, LLC	2216471	EQUISEARCH
Source Interlink Magazines, LLC	1988480	EQUUS
Source Interlink Magazines, LLC	1991191	EQUUS (STYLIZED)
Source Interlink Magazines, LLC	2350768	EURO TUNER
Source Interlink Magazines, LLC	2172484	EUROPEAN CAR
Motor Trend Auto Shows, LLC	2740876	EXIT RIGHT DESIGN

<u>Record Owner</u>	<u>Regis. No.</u>	<u>Mark</u>
Source Interlink Magazines, LLC	1403984	FOUR WHEELER
Source Interlink Magazines, LLC	2171720	FOUR WHEELER
Source Interlink Magazines, LLC	2299095	FULL-SIZE 4X4
Source Interlink Magazines, LLC	1743113	GOLO MAN
Source Interlink Magazines, LLC	1743279	GOLO MAN
Source Interlink Magazines, LLC	1744874	GOLO MAN
Automotive.com, LLC	3232614	GOTCHA! The Do's and Don'ts of Car Buying & Design
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Source Interlink Magazines, LLC	2258796	LOWRIDER EURO
Source Interlink Magazines, LLC	1637584	MINITRUCKIN'
Source Interlink Magazines, LLC	3183684	MISC. Design (CALIPER)
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Source Interlink Magazines, LLC	2892595	MODIFIED COM & Design
Source Interlink Magazines, LLC	2863833	MODIFIED MAG
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Source Interlink Magazines, LLC	3498754	STEREOPHILE
Source Interlink Magazines, LLC	1216645	STOCK CAR RACING
Source Interlink Magazines, LLC	2547484	STOCK CAR RACING
Source Interlink Magazines, LLC	1221612	STOCK CAR RACING & DESIGN
Source Interlink Magazines, LLC	2829895	STREET CHOPPER
Source Interlink Magazines, LLC	1694281	STREET RODDER
Source Interlink Magazines, LLC	2608996	SUPER STREET & DESIGN (BLACK)
Source Interlink Magazines, LLC	2697231	SUPER STREET (STYLIZED)
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Source Interlink Magazines, LLC	1066705	SURFER
Source Interlink Magazines, LLC	2467308	SURFER TRAVEL REPORT
Source Interlink Magazines, LLC	1234543	SURFING
Source Interlink Magazines, LLC	1324485	SURFING
Source Interlink Magazines, LLC	1976793	SURFING (STYLIZED)
Source Interlink Magazines, LLC	1640435	SURFING (STYLIZED) Outline Version
Source Interlink Magazines, LLC	2673013	SURFING VIDEO MAGAZINE

Record Owner	Regis. No.	Mark
CANOE & KAYAK, INC.	2335267	THE #1 PADDLESPO RTS RESOURCE
Source Interlink Distribution, LLC	2545587	THE STORE 24 & Design
Source Interlink Magazines, LLC	2688042	THE WORLD'S #1 AUTOMOTIVE AUTHORITY
Source Interlink Magazines, LLC	2679947	TRUCK OF THE YEAR
Source Interlink Magazines, LLC	3284841	TRUCK TREND
Source Interlink Magazines, LLC	1637585	TRUCKIN'
Source Interlink Magazines, LLC	2642487	TRUCKIN'S SUV
Source Interlink Magazines, LLC	1955954	TURBO AND HI-TECH PERFORMANCE (STYLIZED)
Source Interlink Magazines, LLC	1374728	VETTE
Source Interlink Distribution, LLC	2578258	WEB AMI INTERACTIVE AEC MUSIC INDEX
CANOE & KAYAK, INC.	2240024	WHITEWATER PADDLING

Applications:

Applicant	Application No.	Mark
Source Interlink Magazines, LLC	77/674762	3:B
Source Interlink Magazines, LLC	77/679471	3:BOARD
Source Interlink Magazines, LLC	77/582193	ATV RIDER
Source Interlink Magazines, LLC	3,613,908 78/737578	ENDURO CROSS X & Design
Source Interlink Magazines, LLC	77/119890	ENDURO CROSS X & Design
Source Interlink Magazines, LLC	78/519453	ENGINE MASTERS
Source Interlink Magazines, LLC	77/676023	HOME THEATER
Source Interlink Magazines, LLC	77/679376	HOME THEATER DESIGN
Source Interlink Magazines, LLC	77/679071	HOME THEATER ULTIMATE
Source Interlink Magazines, LLC	78/450410	HOT ROD
Source Interlink Magazines, LLC	77/677024	HOT ROD DELUXE
Source Interlink Magazines, LLC	78/422409	HOT ROD GARAGE
Source Interlink Magazines, LLC	78/954856	LOWRIDER (STYLIZED)
Source Interlink Magazines, LLC	77/527928	LOWRIDER (Wings) & Design
Source Interlink Magazines, LLC	77/551318	LOWRIDER (Wings) & Design
Source Interlink Magazines, LLC	78/412961	LOWRIDER GOLO & DESIGN
Source Interlink Magazines, LLC	77/527914	LR & Design
Source Interlink Magazines, LLC	77/551251	LR & Design
Source Interlink Distribution, LLC	77/533271	MAGVISION
Source Interlink Magazines, LLC	77/631502	MOTOR TREND
Source Interlink Magazines, LLC	78/874392	MOTOR TREND TELEVISION
Source Interlink Magazines, LLC	78/874403	MOTOR TREND TV
Source Interlink Magazines, LLC	77/038270	PROJECT CAR
Source Interlink Magazines, LLC	77/976283	PROJECT CAR
Source Interlink Distribution, LLC	77/612875	PROMOVISION
Source Interlink Magazines, LLC	77/594383	SKATEBOARDER
Source Interlink Magazines, LLC	77/574023	SNOWBOARDER
Source Interlink Media, LLC	77/326353	SOURCE INTERLINK MEDIA Logo
Source Interlink Magazines, LLC	77/678938	SPORT RIDER
Source Interlink Magazines, LLC	77/528571	SPORT/UTILITY OF THE YEAR
Source Interlink Magazines, LLC	77/490975	SURFER POLL

<u>Applicant</u>	<u>Application No.</u>	<u>Mark</u>
Source Interlink Magazines, LLC	76/059608	NMCA NATIONAL MUSCLE CAR ASSOCIATION & DESIGN
Source Interlink Magazines, LLC	77/727365	PROJECT AMERICAN HEROES
Source Interlink Magazines, LLC	77/676074	THE AUTHORITY IN ENTERTAINMENT INTELLIGENCE

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RECORDED: 06/25/2009

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