

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bally Gaming International, Inc.		06/23/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bally Gaming, Inc.		
<b>Street Address:</b>	6601 S. Bermuda Road		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89119		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1894972	BLAZING 777	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(310)734-3253		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 734-3252		
Email:	mcooke@steptoe.com		
Correspondent Name:	Michelle A. Cooke		
Address Line 1:	2121 Avenue of the Stars		
Address Line 2:	Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	83336.1788		
NAME OF SUBMITTER:	Lydia A. Bergman		
Signature:	/lydia bergman/		
Date:	06/30/2009		

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Total Attachments: 1

source=BLAZING 777, Assignment Agreement (6.23.09)#page1.tif

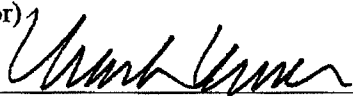
**TRADEMARK ASSIGNMENT**


**WHEREAS**, Bally Gaming International, Inc., a Nevada corporation, located at 6601 South Bermuda Road, Las Vegas, NV 89119-3605, ("Assignor"), is the owner of record of United States Registration No. 1,894,972 for the trademark BLAZING 777 ("Mark");

**WHEREAS**, Bally Gaming, Inc., a Nevada corporation, with a business address of 6601 South Bermuda Road, Las Vegas, Nevada, 89119-3605 ("Assignee"), has acquired all of Assignor's right, title and interest in and to the Mark; and

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges that it has assigned to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, the goodwill of the business symbolized by the Mark, and the right to assert in Assignor's own name any claims for infringement or dilution of the Mark that may have accrued to Assignor prior to this assignment. Assignor further agrees to execute and deliver, from time to time, all further instruments of conveyance, assignment and further assurances, and to perform all such other acts, as may be reasonably required to transfer and assign all of Assignor's interests in and to the Marks to Assignee.

**THIS ASSIGNMENT OF TRADEMARKS** shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns and shall be effective as of the date of the last signature below.

**Bally Gaming International, Inc.**  
(Assignor)  
By:   
Name: Mark Lerner  
Title: Secretary,  
Bally Gaming International, Inc.  
Date: 6/23, 2009

**Bally Gaming, Inc.**  
(Assignee)  
By:   
Name: Mark Lerner  
Title: Secretary,  
Bally Gaming, Inc.  
Date: 6/23, 2009