### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EMCC, Inc.		06/30/2009	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Meridian Financial Services, Inc.
Street Address:	21 Overland Industrial Boulevard
Internal Address:	Building 1
City:	Asheville
State/Country:	NORTH CAROLINA
Postal Code:	28806
Entity Type:	CORPORATION: NORTH CAROLINA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2588062	RMI

### **CORRESPONDENCE DATA**

Fax Number: (202)220-4201

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-220-4200

Email: tmdocketdc@kenyon.com
Correspondent Name: Kenyon & Kenyon LLP
Address Line 1: 1500 K Street, NW

Address Line 2: 7th Floor

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

	TRADEMARK
Signature:	/Erik C. Kane/
NAME OF SUBMITTER:	Erik C. Kane
ATTORNEY DOCKET NUMBER:	13740/999

TRADEMARK
REEL: 004016 FRAME: 0442

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Date:	07/02/2009
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TRADEMARK
REEL: 004016 FRAME: 0443

# **ASSIGNMENT**

This Assignment is effective as of 3v = 50, 2009, by EMCC, Inc., a Delaware corporation, having a place of business at 4343 North Scottsdale Road, Suite 270, Scottsdale, Arizona 85251 (hereinafter "Assignor"), in favor of Meridian Financial Services, Inc., a North Carolina corporation, having a place of business at 21 Overland Industrial Blvd, Bldg. 1, Asheville, NC 28806 (hereinafter "Assignee").

WHEREAS, Assignor currently holds all right, title, and interest in and to the trademarks listed on the attached Schedule A (collectively, the "Subject Marks"), as well as all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Marks; and

WHEREAS, in connection with the Asset Purchase Agreement, dated as of June 19, 2009, among Assignor, Assignee and EMCC Holdings, Inc. (the "APA") Assignee will purchase and Assignor will sell certain assets, including the Subject Marks;

WHEREAS, in consideration of the rights and obligations under the APA, Assignor desires to transfer to Assignee, and Assignee agrees to accept, all right, title and interest in and to the Subject Marks, including in and to all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Marks, and all other rights pertaining to ownership of the Subject Marks, including the right to recover for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee its entire right, title, interest in and to the Subject Marks, including in and to all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion

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## **EXECUTION COPY**

of any business associated with the use of and/or symbolized by the Subject Marks, as well as all other rights pertaining to ownership of the Subject Marks, including the right to recover for past infringement thereof, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he has the full authority to act on behalf of and bind the Assignor.

Signed this 30th day of www., 2009.

EMCC, Inc.

By:

Name

CHARLES SH

Title

Mes.DWX

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# SCHEDULE A

Code/Matter No.	Mark Name	Country	Class Number	Goods	Current Appl. No	Current Appl. Date	Current Reg No	Current Reg Date	Renewal Date
EMCC 07MX	RESORT MANAGEMENT INTERNATIONA	Mexico	36	debt recovery and collection agency services	671961	8/16/2004	849684	8/26/2004	8/16/2014
EMCC 07CA	RESORT MANAGMENT INTERNATIONAL	Canada		Debt recovery and collection agency services. Accounts receivable services, namely, administering receivables functions for others; and financial services, namely factoring, debt recovery and debt collection; accounts receivables financing; credit card debt collection; investment management, managing accounts receivable type investment for others; investment brokerage, namely accounts receivable type investment brokerage, namely accounts receivable		6/10/2004	659,777	2/28/2006	2/28/2021
EMCC 08EM	RMI	European Community Trademark	36	brokerage services Factoring, debt collection and debt recovery rendered solely to the resort and vacation ownership industry	3905668	6/29/2004	3905668	1/12/2006	6/30/2014

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EMCC 08	RMI	United States	35 36	Accounts receivable services, namely, administering receivables functions for others	76/248,617	4/30/2001	2,588,062	7/2/2002	7/2/2012
				Financial services, namely factoring, debt recovery and debt collection, accounts receivables financing, credit card debt collection, investment					
				management, namely, managing accounts receivable-type investments for others, investment brokerage, namely, accounts receivable brokerage services					