

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unilever Supply Chain, Inc.		06/01/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Sun Products Corporation		
Street Address:	60 Danbury Road		
City:	Wilton		
State/Country:	CONNECTICUT		
Postal Code:	06897		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77414156	DANCING IN THE TROPICS	
Serial Number:	77475138	ECO-ENERGY	
Serial Number:	77456105	FRESHNESS FROM WASH TO WEAR AND BEYOND	
Serial Number:	77499690	MISSION FOR UPLIFTMENT	
Serial Number:	77383483	SIMPLY NATURE	
CORRESPONDENCE DATA			
Fax Number:	(202)371-2540		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 371-2600		
Email:	tdurkin@skgf.com, jshirk@skgf.com		
Correspondent Name:	Tracy-Gene G. Durkin		
Address Line 1:	Sterne, Kessler, Goldstein & Fox P.L.L.C		
Address Line 2:	1100 New York Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	3818.0000000		

OP \$140.00 77414156

NAME OF SUBMITTER:	Tracy-Gene G. Durkin
Signature:	/Tracy Durkin/
Date:	07/08/2009
Total Attachments: 3 source=6-1-2009 US Trademark Assignment Unilever and Sun#page1.tif source=6-1-2009 US Trademark Assignment Unilever and Sun#page2.tif source=6-1-2009 US Trademark Assignment Unilever and Sun#page3.tif	

UNITED STATES TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT is made on 1st day of June 2009

BETWEEN:

1. **UNILEVER SUPPLY CHAIN, INC.**, a company organized and existing under the laws of Delaware, with business office at 1 John Street Clinton, CT 06413, United States, whose signature is affixed to this assignment, ("Assignor"); and
2. **THE SUN PRODUCTS CORPORATION**, a Delaware corporation with a business address at 60 Danbury Road, Wilton, Connecticut 06897.

RECITALS:

- (A) WHEREAS, Assignor is the owner of all right, title and interest in and to the trade marks set out in the Schedule attached hereto (the "Trade Marks") in the United States.
- (B) WHEREAS, Assignee is desirous of obtaining Assignor's right, title and interest in and to the Trade Marks; and
- (C) WHEREAS, Assignor, itself or through its parent or affiliated companies, has agreed to sell, assign and transfer, convey and deliver its entire right, title and interest in and to the Trade Marks pursuant to the terms of that certain Asset Purchase Agreement dated as of July 26, 2008 (the "Asset Purchase Agreement"), among Unilever Canada, Inc., a corporation incorporated under the laws of the province of Ontario, Canada, Conopco, Inc., a New York corporation, Assignee, Spotless Canadian Acquisitions Corp., a corporation incorporated under the laws of the province of British Columbia, Canada, and Spotless Acquisitions Corp., a Delaware corporation.
- (D) WHEREAS, Assignee is the successor to that portion of the assets of the business of Assignor to which the Trade Marks pertain and such business is ongoing.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. Assignment

In consideration of the premises contained in this Assignment and the Asset Purchase Agreement, and for other good and valuable consideration, the receipt

and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee, its successors and assigns, all right, title and interest in and to the Trade Marks together with any goodwill associated therewith, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, together with all rights of recovery, rights of set-off, rights of compensation, Claims (as defined in the Asset Purchase Agreement) and causes of action, and all other corresponding rights, and all rights of actions, powers and benefits either belonging to the same or accrued.

2. Counterparts

This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts, each of which when so executed and delivered shall be an original, but all the counter-parts together shall constitute one and the same agreement.

3. Governing Law

This Agreement shall be governed by and interpreted in accordance with the laws of the State of New York.

IN WITNESS WHEREOF this Agreement has been executed by or on behalf of the parties hereto on the date first above written.

SIGNED by
for and on behalf
of UNILEVER SUPPLY CHAIN, INC.

)
)
) Joseph Sullivan
) Duly Authorised

SIGNED by *BETH HECHT*
for and on behalf of
THE SUN PRODUCTS CORPORATION

)
)
) *Beth Hecht*

SCHEDULE

<i>Country</i>	<i>Trademark</i>	<i>TM Logo</i>	<i>Classes</i>	<i>Application No</i>	<i>Registration No</i>	<i>Status</i>	<i>Next Renewal Due</i>	<i>Registered Proprietor</i>
United States of America	DANCING IN THE TROPICS		3	77414156		Pending		Unilever Supply Chain, Inc.
	<i>Classes</i>		<i>Goods/Services</i>					
	3		Laundry detergent; fabric softeners.					
United States of America	ECO-ENERGY		3	77475138		Pending		Unilever Supply Chain, Inc.
	<i>Classes</i>		<i>Goods/Services</i>					
	3		Laundry detergent; fabric softeners					
United States of America	FRESHNESS FROM WASH TO WEAR AND BEYOND		3	77456105		Pending		Unilever Supply Chain, Inc.
	<i>Classes</i>		<i>Goods/Services</i>					
	3		Laundry detergent					
United States of America	MISSION FOR UPLIFTMENT		3	77499690		Pending		Unilever Supply Chain, Inc.
	<i>Classes</i>		<i>Goods/Services</i>					
	3		Fabric softeners for laundry use					
United States of America	SIMPLY NATURE		3	77383483		Pending		Unilever Supply Chain, Inc.
	<i>Classes</i>		<i>Goods/Services</i>					
	3		Laundry detergent; fabric softeners					
United States of America	WANDERING THROUGH THE WILDFLOWERS		3	77406293		Abandoned		Unilever Supply Chain, Inc.
	<i>Classes</i>		<i>Goods/Services</i>					
	3		Laundry detergent; fabric softeners					