

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of ^{June}~~May 24~~ 2009 ("Effective Date"), is made and entered into by and between CHURCH & DWIGHT CO., INC. a Delaware corporation having an address of 469 Harrison Street, Princeton, NJ 08593-5296 ("Assignor") and JON P WIESMAN, an individual U.S. Citizen and resident of Pennsylvania, having an address of 5470 Mount Pisgah Road, York, PA 17406 ("Assignee").

RECITALS:

WHEREAS, Assignor appears as owner or record and/or may otherwise be the owner of certain trademark rights identified below (the "H.R. Trademarks"), without verifying the validity of the H.R. Trademarks, and the goodwill, if any, symbolized thereby and the common law rights, if any, therein:

COUNTRY	TRADEMARK	REGISTRATION OR APPLICATION NO.
United States	H-R	0,505,674
United States	H-R	0,618,114
United States	H-R	0,859,609
United States	H-R	77/227,706
Canada	H-R	TMA136185

WHEREAS, Assignor and Assignee are parties to a certain Trademark Purchase Agreement, dated ~~May 24~~ 2009 ("Purchase Agreement"), pursuant to which Assignor has agreed to sell and Assignee has agreed to purchase the H.R. Trademarks; and

WHEREAS, Assignor wishes to assign to Assignee and Assignee wishes to acquire Assignor's entire right, title and interest, if any, in and to the H.R. Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in, to and under the H.R. Trademarks, if any, together with the goodwill, if any, of the business associated therewith and which is symbolized thereby, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, any such payments resulting from past, present or future infringement or other unauthorized use of the H.R. Trademarks, together with the right to sue for and collect the same.

Assignor requests that the appropriate governmental Trademark Office record Assignee as the acquirer and owner of the H.R. Trademarks.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of New Jersey without giving effect to the principles of conflicts of laws thereof.

This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

The parties agree (a) to furnish upon request to each other such further information, (b) to execute and deliver to each other such other documents, and (c) to do such other acts and things, all as the other party may reasonably request from time to time for the purpose of carrying out the intent of this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Assignment as of the Effective Date.

CHURCH & DWIGHT, CO., INC.

By: Tammy Payne
Name: Tammy Talerico-Payne
Title: Director of Licensing

STATE OF NEW JERSEY

COUNTY OF MERCER

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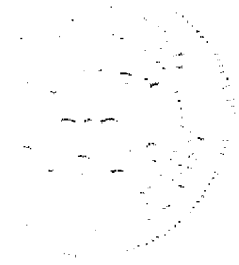
~~STATE~~ Before me, the undersigned, a Notary Public in and for said ~~County and Commonwealth~~, on this 2ND day of JULY, 2009, personally appeared TAMMY TALERICO-PAYNE known to me to be the identical person who executed the within and foregoing instrument, and acknowledged to me that he/she executed the same as his/her free and voluntary act and deed, for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my official signature and affixed my official seal the day and year first above written.

Linda Di Matteo
Notary Public

My Commission Expires: JULY 17, 2013

Linda Di Matteo
State of New Jersey
My Commission Expires 07/17/20 13



JON P. WIESMAN

[Handwritten Signature]

Name: Jon P. Wiesman

Title: President

State of Texas
COMMONWEALTH OF PENNSYLVANIA)
COUNTY OF *Wise*)

SS:

Before me, the undersigned, a Notary Public in and for said County and State, on this 25th day of June, 2009, personally appeared Jon P. Wiesman known to me to be the identical person who executed the within and foregoing instrument, and acknowledged to me that he/she executed the same as his/her free and voluntary act and deed, for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my official signature and affixed my official seal the day and year first above written.

[Handwritten Signature]

Notary Public

My Commission Expires: *Aug. 3, 2012*

