

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guitar Center, Inc.		05/21/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kingsid Ventures, Ltd.		
<b>Street Address:</b>	3170 West Sahara		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89102		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3269834	KING OF THE BLUES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(678)553-2212		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	678-553-2100		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	Kriten L. Fancher, Esq.		
Address Line 1:	Northside Parkway, Suite 400		
Address Line 2:	Greenberg Traurig, LLP		
Address Line 4:	Atlanta, GEORGIA 30327		
ATTORNEY DOCKET NUMBER:	032947.025000		
NAME OF SUBMITTER:	Kristen L. Fancher		
Signature:	/kristen l. fancher/		
Date:	08/13/2009		

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Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004045 FRAME: 0631**

Exhibit A

**SERVICE MARK ASSIGNMENT**

WHEREAS, Guitar Center, Inc., a Delaware corporation with a mailing address of 5795 Lindero Canyon Road, Westlake Village, California 91362 ("Assignor"), has used and registered with the United States Patent and Trademark Office the service mark KING OF THE BLUES, U.S. Reg. No. 3,269,834 for "Entertainment services, namely, conducting and arranging guitar competition contests" (hereinafter the "Mark"); and

WHEREAS, Kingsid Ventures, Ltd., a Delaware corporation having a mailing address of 3170 West Sahara, Las Vegas, Nevada 89102 ("Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor, together with that part of the good will of the business connected with the use of the Mark and symbolized by the Mark, along with the right to pursue claims and recover damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, convey and deliver (and agrees further to assign, transfer, convey and deliver) unto Assignee all right, title and interest in and to the Mark, including the registration therefor and any common law rights therein, in the United States and throughout the world, and any and all similar designations thereto, together with that part of the good will of the business connected with the use of the Mark and symbolized by the Mark, along with the right to pursue claims and recover damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's right, title, and interest in and to the Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

GUITAR CENTER, INC.  
By: [Signature]  
Name: \_\_\_\_\_  
Title: ELPTMO  
Date: 5/21/09

Sworn to and subscribed before me  
This 21<sup>st</sup> day of May, 2009.

Michelle Patricia Montague  
Notary Public

