

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------|-------------------------------------|---------------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Jo-Ann Stores, Inc. | | 07/06/2009 | CORPORATION: OHIO |
| RECEIVING PARTY DATA | | | |
| Name: | Bank of America, N.A. | | |
| Street Address: | 100 Federal Street | | |
| Internal Address: | 9th Floor | | |
| City: | Boston | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 02110 | | |
| Entity Type: | National Association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 24 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2733344 | AUTUMN ACCENTS | |
| Registration Number: | 0873625 | CLOTH WORLD | |
| Registration Number: | 2397168 | CREATIVE CASH | |
| Registration Number: | 2205463 | ETC | |
| Registration Number: | 2013829 | EXPERIENCE THE CREATIVITY | |
| Registration Number: | 3232052 | GARDEN GATE DESIGNS | |
| Registration Number: | 3222262 | GARDEN GATE DESIGNS | |
| Registration Number: | 2792772 | INTERIOR ACCENTS | |
| Registration Number: | 2206988 | J ETC ANN | |
| Registration Number: | 3317406 | JO-ANN | |
| Registration Number: | 3542904 | JOANN.COM | |
| Registration Number: | 1289452 | JO-ANN FABRICS | |
| Registration Number: | 2515591 | JO-ANN FABRICS & CRAFTS | |

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|----------------------|----------|---|
| Registration Number: | 2544619 | JO-ANN FABRICS AND CRAFTS |
| Registration Number: | 3367236 | JO-ANN FABRIC AND CRAFT STORES |
| Registration Number: | 3367237 | JO ANN FABRIC AND CRAFT STORES |
| Registration Number: | 2216110 | KIDS' CAMP! |
| Registration Number: | 1772745 | SANTA'S WORKBENCH |
| Registration Number: | 3557515 | SKEIN GANG |
| Registration Number: | 3143807 | THE GARDEN GATE |
| Registration Number: | 2219294 | THE GARDEN GATE |
| Serial Number: | 77543976 | FABRIC WORLD |
| Serial Number: | 77483915 | GO GREEN JO-ANN FABRIC AND CRAFT STORES |
| Serial Number: | 77543971 | HOUSE OF FABRICS |

CORRESPONDENCE DATA

Fax Number: (703)415-1557
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-415-1555
Email: mail@specializedpatent.com
Correspondent Name: Christopher E. Kondracki
Address Line 1: 1501 Wilson Boulevard
Address Line 2: Suite 510
Address Line 4: Arlington, VIRGINIA 22209

| | |
|-------------------------|----------------------------|
| ATTORNEY DOCKET NUMBER: | 9070808 |
| NAME OF SUBMITTER: | Christopher E. Kondracki |
| Signature: | /Christopher E. Kondracki/ |
| Date: | 08/29/2009 |

Total Attachments: 4
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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

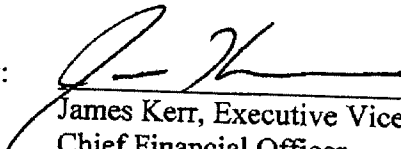
FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, JO-ANN STORES, INC., an Ohio corporation (the "Grantor"), hereby grants to BANK OF AMERICA, N.A. (the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Amended and Restated Security Agreement by, among others, the Grantor and the Grantee, dated as of September 5, 2008 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement").

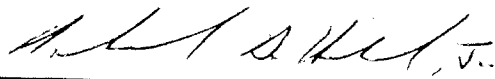
This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 6th day of July, 2009.

JO-ANN STORES, INC., as Grantor

By: 
James Kerr, Executive Vice President and
Chief Financial Officer

BANK OF AMERICA, N.A.,
as Grantee

By: 
Name: _____
Title: **RICHARD D. HILL, JR.**
Managing Director

Schedule A

| | Trademark/Service Mark | Serial No./Reg. No. |
|-----|---|----------------------|
| 1. | AUTUMN ACCENTS | 78048164/2733344 |
| 2. | CLOTH WORLD | 72290259/0873625 |
| 3. | CREATIVE CASH | 75/672,075/2,397,168 |
| 4. | ETC | 75/355,955/2,205,463 |
| 5. | EXPERIENCE THE CREATIVITY | 75/033,882/2,013,829 |
| 6. | FABRIC WORLD | 77543976 |
| 7. | GARDEN GATE | 75355600/3232052 |
| 8. | GARDEN GATE | 78855044/3222262 |
| 9. | GO GREEN JO-ANN FABRIC AND CRAFT STORES | 77483915 |
| 10. | HOUSE OF FABRICS | 77543971 |
| 11. | INTERIOR ACCENTS | 78/047,744/2,792,772 |
| 12. | J ETC ANN | 75/355,956/2,206,988 |
| 13. | JO-ANN | 78/791,522/3,317,406 |
| 14. | JOANN.COM | 77396746/3542904 |
| 15. | JO-ANN FABRICS | 73/427,970/1,289,452 |
| 16. | JO-ANN FABRICS & CRAFTS | 78/048,100/2,515,591 |
| 17. | JO-ANN FABRICS AND CRAFTS | 76/209,919/2,544,619 |
| 18. | JO-ANN FABRIC AND CRAFT STORES | 78969122/ 3367236 |
| 19. | JO-ANN FABRIC AND CRAFT STORES Design | 78969184/3367237 |
| 20. | KIDS' CAMP! | 75/355,957/2,216,110 |

Schedule A

| | Trademark/Service Mark | Serial No./Reg. No. |
|-----|-------------------------------|----------------------------|
| 21. | SANTA'S WORKBENCH | 74/153,628/1,772,745 |
| 22. | SKEIN GANG | 77/540,702/3,557,515 |
| 23. | THE GARDEN GATE | 75/531,467/3,143,807 |
| 24. | THE GARDEN GATE | 75124614/2219294 |