

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Security Interests

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UBS AG, Stamford Branch		07/29/2009	as original administrative and collateral agent: SWITZERLAND

**RECEIVING PARTY DATA**

Name:	Deutsche Bank Trust Company Americas
Street Address:	60 Wall Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	as successor administrative and collateral agent: GERMANY

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Registration Number:	3080676	BEYOND POSTMARKS
Registration Number:	3124228	DAISY HILL
Registration Number:	2376273	FRAME A NAME
Registration Number:	3089592	GRAND ADHESIONS
Registration Number:	3011839	NOT TOO SHABBY
Registration Number:	3004820	RETROACTIVE
Registration Number:	2818156	STICKER STUDIO
Serial Number:	77023132	FRAME A NAME
Serial Number:	77122505	K & COMPANY
Serial Number:	77122548	K & COMPANY
Serial Number:	77122526	K & COMPANY
Serial Number:	77122476	K & COMPANY
Serial Number:	77122649	K

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Serial Number:	77122636	K
Serial Number:	77122612	K
Serial Number:	77122621	K
Serial Number:	77078867	KURIO
Serial Number:	78350861	MARCELLA
Serial Number:	78836701	PAPER PAVILION
Serial Number:	77078859	STUDIO 112
Serial Number:	78839279	TO GO

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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Email: fcutajar@whitecase.com  
Correspondent Name: White & Case LLP  
Address Line 1: 1155 Avenue of the Americas  
Address Line 2: Patents & Trademarks  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1503845-0021
NAME OF SUBMITTER:	Frances B. Cutajar
Signature:	/Frances B. Cutajar/
Date:	09/02/2009

Total Attachments: 5  
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## ASSIGNMENT OF SECURITY INTERESTS IN PATENTS AND TRADEMARKS

THIS ASSIGNMENT OF SECURITY INTEREST (this "Assignment") dated as of July 29, 2009 is entered into by and between UBS AG, Stamford Branch ("UBS") and Deutsche Bank Trust Company Americas ("DB"). All capitalized terms used herein and not otherwise defined shall have the respective meanings provided such terms in the Credit Agreement referred to below.

WHEREAS, pursuant to the Amended and Restated Second Lien Credit Agreement, dated as of August 1, 2007, as amended and restated as of November 19, 2007 (as the same may be further amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Wilton Brands Inc. (fka Wilton Products Inc.), (the "Borrower"), the Guarantors, the Lenders party thereto and UBS, as the original administrative and collateral agent thereunder; and

WHEREAS, the Lenders severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth in the Credit Agreement; and

WHEREAS, Wilton Brands Inc. (fka UCG Paper Crafts, Inc.), EK Success Ltd., Dimensions Crafts LLC (fka Dimensions Acquisition LLC), K & Company LLC, Wilton Industries, Inc., Wilton Intercontinental LLC and Wilton Global Sourcing LLC (collectively, the "Grantors") and UBS, the Lenders and other secured parties thereto (collectively, the "Secured Parties") are parties to a certain Security Agreement (Second Lien), dated as of August 1, 2007, (as the same may be or may have been amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, the Grantors were required to execute and deliver a Copyright Security Agreement, Patent Security Agreement and a Trademark Security Agreement whereby the Grantors mortgaged, pledged, and hypothecated to UBS and granted UBS a security interest in certain patents and trademarks, including, without limitation, those listed on Schedule A attached hereto (the "Secured IP") for the benefit of the Secured Parties (as defined in the Credit Agreement); and

WHEREAS, pursuant to that certain First Amendment and Resignation and Appointment Agreement, dated as of July 8, 2009, DB has replaced UBS as the Administrative Agent under the Credit Agreement and Security Agreement and therefore has required all of UBS' right, title and interest, in or to, the Secured IP in order to hold collateral security for the full, prompt, and complete payment and performance of the Secured Obligations of the Grantors, as set forth in the Credit Agreement and Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, UBS hereby gives notice of its grant, conveyance, and assignment, on an exclusive basis, to DB, its successors, legal representatives, and assigns, of all UBS' right, title and interest in and to the Secured IP, including, without limitation, all liens and security interests, and to any renewals and/or extensions thereof, for all territories of the world in perpetuity, as well as any products and proceeds thereof, including all goodwill, income, royalties, and damages now and hereafter due or payable to UBS, for past, present, or future

infringements and misappropriations, as well as all rights to sue for such infringements or misappropriations, and all rights corresponding to any of the above throughout the world, including by not limited to the security interest in the Intellectual Property recorded with the United States Patent and trademark Office at the following Reel and Frame Numbers:

**PATENTS**

Assignor	Reel/Frame #	Dated of Recordation
Dimensions Acquisition LLC	019640 / 0772	8-3-2007
K & Company LLC	019640 / 0900	8-3-2007
Wilton Industries, Inc.	019640 / 0537	8-3-2007
E K Success Ltd.	019640 / 0746	8-3-2007

**TRADEMARKS**

Assignor	Reel/Frame #	Dated of Recordation
Dimensions Acquisition LLC	003594 / 0474	8-3-2007
K & Company LLC	003594 / 0456	8-3-2007
Wilton Industries, Inc.	003594 / 0265	8-3-2007
E K Success Ltd.	003594 / 0277	8-3-2007

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Assignor	Volume/Document #	Dated of Recordation
Dimensions Acquisition LLC	V3550 D356	8-6-2007
K & Company LLC	V3550 D355	8-6-2007
Wilton Industries, Inc.	V3550 D357	8-6-2007
E K Success Ltd.	V3550 D358 V3550 D359	8-6-2007

IN WITNESS WHEREOF the undersigned has executed this assignment by its duly authorized officer and its seal affixed hereto as of this 29th day of July, 2009.

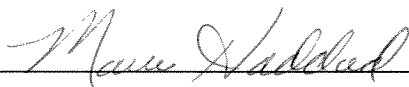
ASSIGNOR

UBS AG, STAMFORD BRANCH.  
as original administrative and collateral agent

By:  \_\_\_\_\_

Name: Irja R. Otsa

Title: Associate Director

By:  \_\_\_\_\_

Name: Marie Haddad

Title: Associate Director

ASSIGNEE

DEUTSCHE BANK TRUST COMPANY AMERICAS  
as successor administrative and collateral agent

By: Scotty Lindsay

Name: Scotty Lindsay

Title: Director

By: Susan LeFevre

Name: Susan LeFevre

Title: Managing Director

Schedule A

TRADEMARKS

<u>Owner</u>	<u>Reg Number/App Number</u>	<u>Mark</u>
K & Company LLC	3,080,676	BEYOND POSTMARKS
K & Company LLC	3,124,228	DAISY HILL
K & Company LLC	2,376,273	FRAME A NAME
K & Company LLC	3,089,592	GRAND ADHESIONS
K & Company LLC	3,011,839	NOT TOO SHABBY
K & Company LLC	3,004,820	RETRO ACTIVE
K & Company LLC	2,818,156	STICKER STUDIO
K & Company LLC	77/023,132	FRAME A NAME
K & Company LLC	77/122,505	K & COMPANY
K & Company LLC	77/122,548	K & COMPANY
K & Company LLC	77/122,526	K & COMPANY
K & Company LLC	77/122,476	K & COMPANY
K & Company LLC	77/122,649	K Design
K & Company LLC	77/122,636	K Design
K & Company LLC	77/122,612	K Design
K & Company LLC	77/122,621	K Design
K & Company LLC	77/078,867	KURIO
K & Company LLC	78/350,861	MARCELLA
K & Company LLC	78/836,701	PAPER PAVILION
K & Company LLC	77/078,859	STUDIO 112
K & Company LLC	78/839,279	TO GO