

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harris N.A.		08/29/2009	NATIONAL BANKING ASSOCIATION: UNITED STATES

RECEIVING PARTY DATA

Name:	Knauss Snack Food Company, LLC
Street Address:	200 Knauss Drive
City:	Martinsville
State/Country:	VIRGINIA
Postal Code:	24112
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1761557	BULL & HANNAH'S ONE AND ONLY
Registration Number:	2789575	BULL'S
Registration Number:	1908681	BULLS ONE AND ONLY
Registration Number:	2567656	DELI DOUBLES
Registration Number:	1747267	HANNAH'S ONE AND ONLY RED HOT SAUSAGE
Registration Number:	1803845	HANNAH'S 1 ONE AND ONLY RED HOT 5 ALARMSAUSAGE
Registration Number:	2604092	MUNCHABLES
Registration Number:	2676509	BULL'S MUNCHABLES
Registration Number:	2229838	TNT
Registration Number:	2904023	TNT ONE AND ONLY

CORRESPONDENCE DATA

Fax Number: (901)577-0812

900142589

**TRADEMARK
 REEL: 004057 FRAME: 0166**

OP \$265.00 1761557

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9015772180
Email: trademarks@bakerdonelson.com
Correspondent Name: Valerie Walsh Johnson
Address Line 1: 165 Madison Avenue, Suite 2000
Address Line 4: Memphis, TENNESSEE 38103

ATTORNEY DOCKET NUMBER:	2910330-16 HARRIS-KNAUSS
NAME OF SUBMITTER:	Valerie Walsh Johnson
Signature:	/Valerie Walsh Johnson/
Date:	09/04/2009

Total Attachments: 3
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RELEASE AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE AND REASSIGNMENT OF TRADEMARKS dated August 29, 2009 by HARRIS N.A., as agent as hereinafter described;

WITNESSETH:

WHEREAS, HARRIS N.A., as agent (the "*Secured Party*") with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603 and Knauss Snack Food Company, LLC, a Delaware limited liability company with its mailing address at 200 Knauss Drive, Martinsville, Virginia 24112 (the "*Debtor*") are parties to a certain Trademark Collateral Agreement dated August 29, 2005 which was recorded in the United States Patent and Trademark Office on September 2, 2005 at Reel 3185, Frame 0605, pursuant to which the Debtor granted a security interest in and collateral assignment of certain trademarks, trademark registrations and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the "*Trademarks*"); and

WHEREAS, the Debtor has requested that the Secured Party release its security interests in the Trademarks and reassign the same to the Debtor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Secured Party hereby releases its security interests in and collateral assignment of, and reassigns, grants and conveys to the Debtor, without any representation, warranty, recourse or undertaking by the Secured Party, all of its right, title and interest, if any, in and to:

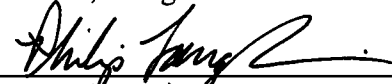
(i) Each trademark, trademark registration and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and

(ii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the Secured Party has caused this Release and Reassignment of Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

HARRIS N.A., as Agent

By 
Name Philip Langhein
Title Director

**SCHEDULE A
TO RELEASE AND REASSIGNMENT**

FEDERAL TRADEMARK REGISTRATIONS

MARKS	REG. NO.
Bull & Hannah's one and only (Plus Design)	1,761,557
Bull's	2,789,575
Bull's (Plus Design)	1,908,681
Deli Doubles	2,567,656
Hannah's one and only redhot sausage(Design)	1,747,267
Hannah's 1 one and only redhot	
5alarm sausage	1,803,845
Munchables	2,604,092
Bull's Munchables (Plus Design)	2,676,509
TNT	2,229,838
TNT One and Only (plus design)	2,904,023