TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Bancorp		09/01/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	F.N.B. Corporation	
Street Address:	One F.N.B. Boulevard	
City:	Hermitage	
State/Country:	PENNSYLVANIA	
Postal Code:	16148	
Entity Type:	CORPORATION: FLORIDA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2857799	BCF BANK OF CENTRAL FLORIDA
Registration Number:	2864928	F.N.B. WEALTH MANAGEMENT
Registration Number:	2893156	F.N.B. WEALTH MANAGEMENT

CORRESPONDENCE DATA

Fax Number: (239)261-0057

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 239-262-1001

Email: usptomail@whitelawfirm.com

Correspondent Name: Jennifer L. Whitelaw

Address Line 1: 3838 Tamiami Trail North, Suite 310

Address Line 4: Naples, FLORIDA 34103

NAME OF SUBMITTER:	Jennifer L. Whitelaw
Signature:	/Jennifer L. Whitelaw/
Date:	09/08/2009

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TRADEMARK ASSIGNMENT

PARTIES AND DEFINITIONS:

Party assigning Marks ("Assignor"):

Fifth Third Bancorp

Assignor's state of incorporation:

Ohio

Assignor's Address:

38 Fountain Square Plaza, Cincinnati, Ohio 45263

Party receiving Markd ("Assignee"):

F.N.B. Corporation

Assignee's state of incorporation:

Florida

Assignee's Address:

One F.N.B. Boulevard, Hermitage, Pennsylvania 16148

Marks:

Marks **registered** with the United States Patent and Trademark Office:

US Registration No. 2857799

BCF BANK OF CENTRAL FLORIDA & design

US Registration No. 2864928

F.N.B. WEALTH MANAGEMENT & flag/handshake design

US Registration No. 2893156

F.N.B. WEALTH MANAGEMENT

See Exhibit 1 for representation of marks identified as registered to Assignor.

Effective Date of this Assignment: September 1, 2009

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, grants, conveys, assigns and sets over to Assignee, and all of Assignee's successors and assigns, all of Assignor's right, title and interest, including without limitation, goodwill in and to the Marks set forth herein.

Assignor represents and warrants that it is the current owner of the Marks, and has full right and authority to make this assignment, and that this assignment thereof is free of any encumbrances, liens, judgments, security interests, and liabilities.

Assignor agrees to perform any further acts and execute and deliver any further documents that may be reasonably necessary to carry out the intents and purposes of this Assignment.

On behalf of Assignor, Fifth Third Bancorp

Signature and Title

Executive Vice-President

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EXHIBIT 1

UNITED STATES REGISTRATIONS

1. US Registration No. 2857799

BCF BANK OF CENTRAL FLORIDA & design



2. US Registration No. 2864928

F.N.B. WEALTH MANAGEMENT & flag/handshake design



3. US Registration No. 2893156

RECORDED: 09/08/2009

F.N.B. WEALTH MANAGEMENT (Standard character mark)

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