

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|------------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Societe de Participations et D'Investissements de Motels | | 10/21/2009 | COMPANY: FRANCE |
| RECEIVING PARTY DATA | | | |
| Name: | Motel 6 Operating L.P. | | |
| Street Address: | 14651 Dallas Parkway | | |
| Internal Address: | Suite 500 | | |
| City: | Dallas | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75240 | | |
| Entity Type: | LIMITED PARTNERSHIP: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77773571 | STUDIO 6 EXTENDED STAY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)533-9099 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (614) 464-6424 | | |
| Email: | iplaw@vorys.com | | |
| Correspondent Name: | Vorys, Sater, Seymour and Pease LLP | | |
| Address Line 1: | P.O. Box 2255 | | |
| Address Line 2: | IPLaw@Vorys | | |
| Address Line 4: | Columbus, OHIO 43216-2255 | | |
| ATTORNEY DOCKET NUMBER: | 025916-19JCMASGNTSTUD6EXT | | |
| NAME OF SUBMITTER: | Joan C. Makley | | |
| Signature: | /Joan C. Makley/ | | |

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TRADEMARK
REEL: 004082 FRAME: 0297

Date:

10/21/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of the 21st day of October 2009 ("Effective Date") by Societe de Participations et D'Investissements de Motels ("Assignor"), a company formed in France, with a business address of 110 avenue de France Paris Cedex 13 FRANCE 75210 and Motel 6 Operating L.P. ("Assignee"), an Delaware limited partnership, with a business address of Suite 500 14651 Dallas Parkway, Dallas TX 75240, and successor to Assignor's business to which the mark pertains;

WHEREAS, Assignor owns the trademark application filed and common-law rights related to the following mark ("Trademark"):



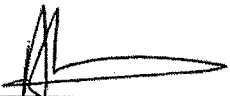
U.S. Application No. 77773571

WHEREAS, Assignor wishes to assign to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith and all applications therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby does assign, sell and transfer to Assignee, its successors, assigns and legal representatives, all its right, title and interest in and to the Trademark and all of the goodwill associated therewith, together with the right to recover damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered, as of the Effective Date.

**SOCIETE de PARTICIPATIONS et
D'INVESTISSEMENTS de MOTELS**

By: 
Name: ANNE LOMBREA
Title: PRESIDENT
Date: 21st October 2009