

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
H.Q. Publications, LLC		10/26/2009	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	QuinStreet, Inc.		
Street Address:	1051 East Hillside		
Internal Address:	8th Floor		
City:	Foster City		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2659411	CHEF2CHEF	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 609-7838		
Email:	podonoghue@vedderprice.com		
Correspondent Name:	Patricia O'Donoghue, Vedder Price P.C.		
Address Line 1:	222 North LaSalle Street		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	37573.00.0008		
NAME OF SUBMITTER:	Patricia O'Donoghue		
Signature:	/Patricia O'Donoghue/		

CH \$40.00 2659411

Date:

10/26/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

STATE OF California)
COUNTY OF San Mateo) SS.

WHEREAS, H.Q. Publications, LLC, an Illinois corporation, 250 Parkway Drive, Suite 150, Lincolnshire, Illinois 60069, is the owner of the all right, title and interest in and to U.S. Trademark Registration No. 2,659,411 in the United States Patent and Trademark Office, as set forth in Exhibit A hereto; and

WHEREAS, QuinStreet, Inc., a California corporation, located at 1051 East Hillsdale Blvd., 8th Fl., Foster City CA 94404 is desirous of acquiring said trademark registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said H.Q. Publications, LLC does hereby assign unto said QuinStreet, Inc., all rights, title and interest in and to said trademark, together with the goodwill of the business symbolized by the trademark registration thereof.

H.Q. PUBLICATIONS, LLC

[Signature]

STATE OF CALIFORNIA)
COUNTY OF SAN MATEO) SS.

I, the undersigned, a Notary Public in and for the county and state aforesaid, do hereby certify that DANIEL CAUL, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 20TH day of OCTOBER, 2009.

My Commission Expires:

MAY 23, 2013

[Signature]
Notary Public

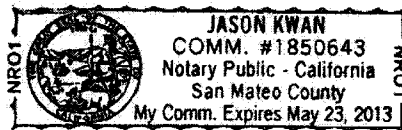



EXHIBIT A

MARK	TRADEMARK REGISTRATION	REGISTRATION DATE
 The logo for Chef2Chef, featuring the word "Chef" in a bold, sans-serif font, followed by a stylized number "2" that is slanted and overlaps the "C" of the second "Chef", which is also in a bold, sans-serif font.	2,659,411	12/10/2002

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