

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Italian Pasta Company		10/27/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	B. Fernandez Hnos.,Inc.
Street Address:	G.P.O Box 363629
City:	San Juan
State/Country:	PUERTO RICO
Postal Code:	00936-3629
Entity Type:	CORPORATION: PUERTO RICO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0389868	LAROSA

CORRESPONDENCE DATA

Fax Number: (787)764-8241
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 7872741414
 Email: afernandez@delgadofernandez.com
 Correspondent Name: Alfredo Fernandez Martinez
 Address Line 1: Professional Offices Park II Suite 201
 Address Line 2: 1001 San Roberto Street Monacillos Ward
 Address Line 4: Rio Piedras, PUERTO RICO 00926

NAME OF SUBMITTER:	Alfredo Fernandez Martinez
Signature:	/Alfredo Fernandez Martinez/
Date:	10/28/2009

Total Attachments: 7

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**TRADEMARK
 REEL: 004087 FRAME: 0402**

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TO:ERICK J. PALMER COMPANY:P. O. BOX 2828

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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10/01/2009
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Partial Release

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		09/29/2009	National Bank Association:

RECEIVING PARTY DATA

Name:	American Italian Pasta Company
Street Address:	4100 N. Mulberry Drive, Suite 200
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64116
Entity Type:	CORPORATION: DELAWARE

Name:	AIPC Finance, Inc.
Street Address:	103 Foulk Road, Suite 202
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

Name:	AIPC Sales Co.
Street Address:	4100 N. Mulberry Drive, Suite 200
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64116
Entity Type:	CORPORATION: MISSOURI

Name:	AIPC Wisconsin, Limited Partnership
Street Address:	8819 77th Avenue
City:	Kenosha
State/Country:	WISCONSIN

OP \$140.00 1396003

TO:ERICK J. PALMER COMPANY:P. O. BOX 2828

Postal Code:	53142
Entity Type:	LIMITED PARTNERSHIP: WISCONSIN

Name:	AIPC Missouri, LLC
Street Address:	1000 Italian Way
City:	Excelsior Springs
State/Country:	MISSOURI
Postal Code:	64024
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

Name:	AIPC South Carolina, Inc.
Street Address:	2000 Italian Way
City:	Columbia
State/Country:	SOUTH CAROLINA
Postal Code:	29209
Entity Type:	CORPORATION: SOUTH CAROLINA

Name:	AIPC Arizona, LLC
Street Address:	495 S. 99th Avenue
City:	Tolleson
State/Country:	ARIZONA
Postal Code:	85082
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1398003	LA ROSA
Registration Number:	313418	LA ROSA
Registration Number:	0623193	LA ROSA
Registration Number:	851541	LA ROSA
Registration Number:	1390117	LA ROSA

CORRESPONDENCE DATA

Fax Number: (312)706-8248

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3127018352

Email: zbeal@mayerbrown.com, ipdocket@mayerbrown.com

Correspondent Name: Erick J. Palmer

Address Line 1: P. O. Box 2828

Address Line 4: Chicago, ILLINOIS 606092828

USPTO

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Fax Server

TO:ERICK J. PALMER COMPANY:P. O. BOX 2828

ATTORNEY DOCKET NUMBER:	01841118 DSR
NAME OF SUBMITTER:	Erick J. Palmer
Signature:	/ejp/
Date:	10/01/2009
Total Attachments: 3 source=01841118 PARTIAL RELEASE SEPTEMBER 29 2009#page1.tif source=01841118 PARTIAL RELEASE SEPTEMBER 29 2009#page2.tif source=01841118 PARTIAL RELEASE SEPTEMBER 29 2009#page3.tif	

TRADEMARK ASSIGNMENT

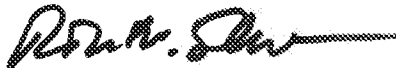
American Italian Pasta Company., a Delaware Corporation having an office and principal place of business at 4100 N. Mulberry, Suite 200 Kansas City, MO 64116 (herein "Assignor"), has adopted and is using the mark LA ROSA & DESIGN (Mark) for which the Assignor has obtained registration in the United States Patent and Trademark Office, Registration No. 389868, Grant Date August 26, 1941.

B. Fernández Hnos., Inc., a Puerto Rico Corporation having an office and principal place of business at G.P.O. Box 363629 San Juan, P.R. 00936-3629 (herein "Assignee") desires to acquire the entire right, title and interest in and to the mark and the above-identified Registration.

For good and valuable consideration, the receipt and adequacy of which are acknowledged, the Assignor assigns to the Assignee the entire right, title and interest in and to the mark, including all rights of recovery for past infringement thereof, together with the goodwill of the business associated with the mark, and the above-identified Registration.

American Italian Pasta Company

Assignor


Signed: 

Date: 10-27-09

Name/Title: Robert W. Schuller /Executive Vice President and General Counsel

Affidavit no. _____

Subscribed and sworn to before me, a Notary Public, by Mr. Robert W. Schuller, in his capacity as Executive Vice President and General Counsel of American Italian Pasta Company, this 27th day of October, 2009.



Notary Public

(SEAL)

