

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|--------------------------|
| Carlton Cards Retail, Inc. | | 10/09/2009 | CORPORATION: CONNECTICUT |

RECEIVING PARTY DATA

| | |
|-----------------|---------------------------------|
| Name: | Gorant Chocolatier, LLC |
| Street Address: | 3196 Briarwood Drive |
| City: | Wooster |
| State/Country: | OHIO |
| Postal Code: | 44691 |
| Entity Type: | LIMITED LIABILITY COMPANY: OHIO |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------|
| Registration Number: | 2297158 | CRISPY NUT-N-CHEWY |
| Registration Number: | 1674428 | GORANT |
| Registration Number: | 2478884 | PECAN TOOTLES |
| Registration Number: | 3458047 | SWEET SENTIMENTS |
| Registration Number: | 3224285 | THE MILL CREEK |
| Registration Number: | 2907938 | YUM YUM |
| Registration Number: | 1799750 | YUM YUM TREE |

CORRESPONDENCE DATA

Fax Number: (216)252-6741
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 216-252-7300 x2294
 Email: paul.cardenas@amgreetings.com
 Correspondent Name: Paul Cardenas
 Address Line 1: One American Road
 Address Line 4: Cleveland, OHIO 44144

CH \$190.00 2297158

| | |
|---|----------------|
| ATTORNEY DOCKET NUMBER: | GORANT |
| NAME OF SUBMITTER: | Paul Cardenas |
| Signature: | /paulcardenas/ |
| Date: | 10/29/2009 |
| Total Attachments: 3 source=Trademarks Assignment (00651130)#page1.tif source=Trademarks Assignment (00651130)#page2.tif source=Trademarks Assignment (00651130)#page3.tif | |

TRADEMARKS ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **CARLTON CARDS RETAIL, INC.**, a Connecticut corporation with an address of One American Road, Cleveland Ohio 44144 ("Assignor"), hereby sells, transfers and assigns to **GORANT CHOCOLATIER, LLC**, an Ohio limited liability company with an address at 3196 Briarwood Drive, Wooster, Ohio 44691 ("Assignee"), its successors, assigns or other legal representatives, all right, title and interest in and to the following only as specified on Schedule A hereto: (i) registered trademarks and registered service marks that are owned by Assignor (the "Marks"); (ii) registrations, and applications for registration, of the Marks; (iii) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement; and (iv) the goodwill of the business symbolized by the Marks; all to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

[signature page to follow]

In Witness Whereof, Assignor has executed this Trademarks Assignment as of this 9th day of October, 2009.

ASSIGNOR:

CARLTON CARDS RETAIL, INC.

By: *Thomas H. Johnston*

Printed Name: Thomas H. Johnston

Title: President

State of Ohio)
) ss:
County of Cuyahoga)

Subscribed to and sworn before me on this 9th day of October, 2009.

Stephen L. Scharf
Notary Public
My commission expires: N/A



Stephen L. Scharf
Attorney At Law
NOTARY PUBLIC
STATE OF OHIO
My Commission
Has No Exp. Date
Section 147.03 O.R.C.

Schedule A

1. See registered Marks chart:

| Mark | Registration No. | Country | Goods/Services |
|--------------------|-------------------------|----------------|---|
| CRISPY NUT-N-CHEWY | 2297158 | United States | Chocolate candy |
| GORANT | 1674428 | United States | Candy |
| PECAN TOOTLES | 2478884 | United States | Chocolate candy |
| SWEET SENTIMENTS | 3458047 | United States | Candy |
| SWEET SENTIMENTS | 696513 | Canada | Candy |
| THE MILL CREEK | 3224285 | United States | Chocolate candies |
| YUM YUM | 2907938 | United States | Candy |
| YUM YUM TREE | 1799750 | United States | Retail candy, greeting cards and gift shop services |