

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Harris N.A., as Agent		11/19/2009	National Banking Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of Montreal, as Agent		
<b>Street Address:</b>	115 South LaSalle Street		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60603		
<b>Entity Type:</b>	Chartered Bank: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78349253	P PERFORMANCE PET PRODUCTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)803-5299		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	(312) 845-3430		
<b>Email:</b>	kalwa@chapman.com		
<b>Correspondent Name:</b>	Richard Kalwa		
<b>Address Line 1:</b>	111 West Monroe Street		
<b>Address Line 2:</b>	Chapman and Cutler LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	1920164		
<b>NAME OF SUBMITTER:</b>	Richard Kalwa		
<b>Signature:</b>	/richard kalwa/		

CH \$40.00 78349253

**900148295**

**TRADEMARK  
 REEL: 004101 FRAME: 0043**

Date:

11/23/2009

Total Attachments: 2

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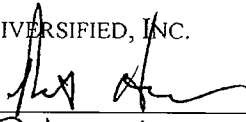
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### NOTICE OF CHANGE IN SECURED PARTY

PLEASE TAKE NOTICE that HARRIS N.A., a national banking association ("*Harris*"), as Agent (the "*Original Secured Party*") has resigned as agent and the Lenders (as defined in the Security Agreement hereinafter defined) have appointed BANK OF MONTREAL, a Canadian chartered bank ("*BMO*"), as successor agent (the "*New Secured Party*") for itself and such other Lenders pursuant to that certain Second Amended and Restated Security Agreement dated as of even date herewith, by and among Rosen's Diversified, Inc., a Minnesota corporation ("*Debtor*"), certain affiliates of Debtor, as debtors, and the New Secured Party (such Second Amended and Restated Security Agreement, as amended, modified, supplemented or restated from time to time, hereinafter referred to as the "*Security Agreement*"), all of its right, title and interest in, to and under the liens and security interests of Debtor, and such affiliates of Debtor, granted to the Original Secured Party pursuant to an Amended and Restated Security Agreement dated August 29, 2005 (the "*Prior Security Agreement*").

All trademarks, trademark applications and rights therein of Debtor in favor of the Original Secured Party, including without limitation, all such property set forth in that certain Trademark Collateral Agreement of Debtor recorded with the United States Patent and Trademark Office on September 1, 2005 in Reel 003151, at Frame 0955, as listed on Schedule A attached hereto and made a part hereof are transferred and assigned, with their goodwill, to the New Secured Party, with its mailing address at 115 South LaSalle Street, Chicago, Illinois 60603. All liens and other security interests heretofore vested against those trademarks, trademark applications and rights thereto in favor of the Original Secured Party under the Prior Security Agreement remain effective now as against property interests therein of Debtor in favor of the New Secured Party under the Security Agreement as appointed by the Lenders.

Date: November 19, 2009.

ROSEN'S DIVERSIFIED, INC.  
By   
Name Robert Houde  
Title Chief Financial Officer

**SCHEDULE A  
TO NOTICE OF CHANGE IN SECURED PARTY**

**REGISTERED TRADEMARKS  
AND TRADEMARK APPLICATIONS**

**PENDING FEDERAL TRADEMARK APPLICATIONS**

MARK	SERIAL NO.
Performance Pet Products	78349253