

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Procter & Gamble Company		12/02/2009	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Church & Dwight Co., Inc.		
<b>Street Address:</b>	469 North Harrison Street		
<b>City:</b>	Princeton		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08543-5297		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2886562	PROCLEAN	
Registration Number:	2938266	PROCLEAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(609)497-7179		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	609-683-7086		
<b>Email:</b>	david.schuman@churchdwight.com		
<b>Correspondent Name:</b>	Church & Dwight Co., Inc.		
<b>Address Line 1:</b>	469 North Harrison Street		
<b>Address Line 2:</b>	Law Department		
<b>Address Line 4:</b>	Princeton, NEW JERSEY 08543-5297		
<b>ATTORNEY DOCKET NUMBER:</b>	22834-D-PC-ORAL		
<b>NAME OF SUBMITTER:</b>	David J. Schuman		
<b>Signature:</b>	/David J. Schuman/		

CH \$65.00 2886562

Date:

12/09/2009

Total Attachments: 2

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UNITED STATES

TRADEMARK ASSIGNMENT

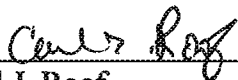
WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding registrations (the "Trademarks"); and

WHEREAS, **Church & Dwight Co., Inc.**, located and doing business at 429 North Harrison Street, Princeton, NY 08543-5297 (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 2<sup>nd</sup> day of December, 2009.

The Procter & Gamble Company

  
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Carl J. Roof  
Assistant Secretary

**SCHEDULE**

<b>Trademark</b>	<b>Country</b>	<b>Registration Number</b>	<b>Registration Date</b>
<b>PROCLEAN</b>	<b>United States</b>	<b>2,886,562</b>	<b>September 21, 2004</b>
<b>PROCLEAN</b>	<b>United States</b>	<b>2,938,266</b>	<b>April 5, 2005</b>