

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------|--|--|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| CNS, Inc. | | 12/10/2009 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | GlaxoSmithKline LLC | | |
| Street Address: | 2711 Centerville Road | | |
| City: | Wilmington | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19808 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 14 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3085305 | BETTER FIBER. BETTER HEALTH. | |
| Registration Number: | 2936798 | BREATHE BETTER. FEEL BETTER. | |
| Registration Number: | 2944962 | BREATHE BETTER. FEEL BETTER. | |
| Registration Number: | 2973079 | BREATHE BETTER. FEEL BETTER. | |
| Registration Number: | 3450936 | BREATHE BETTER. SLEEP BETTER. | |
| Registration Number: | 3234132 | BREATHE BETTER. SLEEP BETTER. FEEL BETTER. | |
| Registration Number: | 3687139 | BREATHE RIGHT | |
| Registration Number: | 3234972 | BREATHE RIGHT | |
| Registration Number: | 3258606 | BREATHE RIGHT | |
| Registration Number: | 2441387 | FIBER CHOICE | |
| Registration Number: | 3504794 | FIBER CHOICE | |
| Registration Number: | 3394591 | FIBER CHOICE | |
| Serial Number: | 77500779 | BREATHE RIGHT EXTRA | |
| Serial Number: | 77742742 | SMALL STRIP. BIG RELIEF. | |

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CORRESPONDENCE DATA

Fax Number: (610)270-7177
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 610-270-4121
Email: trademarks@gsk.com
Correspondent Name: Terence A. Dixon
Address Line 1: 709 Swedeland Road
Address Line 2: UW2221
Address Line 4: King of Prussia, PENNSYLVANIA 19406

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|--|---------------------------|
| ATTORNEY DOCKET NUMBER: | CNS TO GSK LLC ASSIGNMENT |
| NAME OF SUBMITTER: | Terence A. Dixon |
| Signature: | /tad/ |
| Date: | 12/10/2009 |
| Total Attachments: 2 source=CNS to GSK LLC - executed assignment#page1.tif source=CNS to GSK LLC - executed assignment#page2.tif | |

TRADEMARK ASSIGNMENT

WHEREAS, CNS, Inc., a Delaware corporation, doing business at 2711 Centerville Road, Suite 400, Wilmington, Delaware, (hereinafter called "Assignor") is the owner of the United States trademarks listed in Attachment A; and

WHEREAS, GlaxoSmithKline LLC, a corporation of Delaware with its principal place of business at 2711 Centerville Road, Suite 400, Wilmington, New Castle, Delaware (hereinafter called "Assignee") is desirous of acquiring said registrations, together with the goodwill of the business in connection with which said trademarks are used.

NOW THEREFORE, for good and valuable consideration, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said marks listed in Attachment A, together with the goodwill of the business symbolized by these marks, therefor.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed by its duly authorized officer on this 10th day of December, 2009.

ASSIGNOR: CNS, INC.

by: 

Name: Terence A. Dixon

Title: Authorized Signatory

ASSIGNEE: GLAXOSMITHKLINE LLC

by: 

Name: Charles M. Atkinson

Title: Authorized Signatory

Date: December 10, 2009

SCHEDULE "A"

BETTER FIBER. BETTER HEALTH. – U.S. Trademark Registration No. 3085305

BREATHE BETTER. FEEL BETTER. – U.S. Trademark Registration No. 2936798

BREATHE BETTER. FEEL BETTER. – U.S. Trademark Registration No. 2944962

BREATHE BETTER. FEEL BETTER. – U.S. Trademark Registration No. 2973079

BREATHE BETTER. SLEEP BETTER. – U.S. Trademark Registration No. 3450936

BREATHE BETTER. SLEEP BETTER. FEEL BETTER – U.S. Trademark Registration No. 3234132

BREATHE RIGHT – U.S. Trademark Registration No. 3687139

BREATHE RIGHT – U.S. Trademark Registration No. 3234972

BREATHE RIGHT – U.S. Trademark Registration No. 3258606

FIBER CHOICE – U.S. Trademark Registration No. 2441387

FIBER CHOICE device – U.S. Trademark Registration No. 3504794

FIBER CHOICE device – U.S. Trademark Registration No. 3394591

BREATHE RIGHT EXTRA – U.S. Serial No. 77500779

SMALL STRIP. BIG RELIEF. – U.S. Serial No. 77742742