

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harry and David		11/23/2009	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Williams Foods, Inc.		
Street Address:	129 E. Guenther Street		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78204		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3213340	WAGNER'S SINCE 1847 EXPERIENCE THE TASTE	
Registration Number:	2241077	WAGNER GOURMET FOODS SINCE 1847	
Registration Number:	2237163	WAGNER GOURMET FOODS	
Registration Number:	1905767	WAGNER'S	
CORRESPONDENCE DATA			
Fax Number:	(713)223-3717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-226-1200		
Email:	ppaquet@lockelord.com		
Correspondent Name:	Patricia Paquet/Locke Lord Bissell & Lid		
Address Line 1:	600 Travis Street		
Address Line 2:	3400 JPMorgan Chase Tower		
Address Line 4:	Houston, TEXAS 77002-3095		
ATTORNEY DOCKET NUMBER:	0016192-00239		
NAME OF SUBMITTER:	Patricia Paquet		

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TRADEMARK
REEL: 004113 FRAME: 0752

Signature:	/patricia paquet/
Date:	12/14/2009
Total Attachments: 2 source=Wagner's Assignment#page1.tif source=Wagner's Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

Harry and David, an Oregon corporation ("Assignor"), is the owner of the trademarks and service marks described on the attached Exhibit A (the "Marks"). Williams Foods, Inc., a Delaware corporation ("Assignee"), wishes to acquire all right, title and interest in and to the Marks.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of its worldwide right, title, and interest in the Marks, and all state, federal and foreign registrations and applications therefor, together with the goodwill of the business associated with the Marks.

This assignment includes all rights of action, powers and benefits in, of and to the Marks, due or accrued, including the right to sue for and recover, in Assignee's own name and that of its successors, assigns and other legal representatives, all remedies of every nature) including without limitation injunctive relief, damages, profits, costs and attorney fees) arising out of past infringement, misappropriation or dilution of the Marks or injury to the related goodwill.

Assignor

Harry and David

By: William H. Williams



Name: William H Williams

Title: CEO

Date: 11-23-09

**Exhibit A
Trademarks**

U.S. Trademarks:

MARK	REG NO	REG DATE
Mark 	USPTO Registration No. 3,213,340	USPTO Registration Date 02/27/2007
	2241077	04/20/1999
WAGNER GOURMET FOODS	2237163	04/06/1999
WAGNER'S	1905767	07/18/1995