

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eljer, Inc.		12/18/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AS IP Holdco, LLC		
<b>Street Address:</b>	1 Centennial Avenue		
<b>City:</b>	Piscataway		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08855		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	74259716	ELJER	
<b>Serial Number:</b>	72244372	PERMA-MAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(732)980-6398		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	732-980-6023		
<b>Email:</b>	jscott@americanstandard.com		
<b>Correspondent Name:</b>	Joseph Scott		
<b>Address Line 1:</b>	1 Centennial Avenue		
<b>Address Line 4:</b>	Piscataway, NEW JERSEY 08855		
<b>ATTORNEY DOCKET NUMBER:</b>	ELJER AS IP TM ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Joseph Scott		
<b>Signature:</b>	/jscott/		
<b>Date:</b>	12/18/2009		

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Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS**


WHEREAS, Eljer, Inc., a corporation organized under the laws of Delaware, USA, having a place of business at 14801 Quorum Drive, Dallas, TX, 75254, is the owner of record of the trademarks set forth on the attached Schedule A (“the Trademarks”).

WHEREAS, AS IP Holdco LLC, a limited liability corporation organized under the laws of Delaware, having a place of business at 1 Centennial Avenue, Piscataway, New Jersey, 08855, is desirous of acquiring the entire right, title and interest in and to the Trademarks and goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Eljer, Inc. hereby assigns to AS IP Holdco, LLC all right, title and interest in and to said Trademarks, together with the good will of the business symbolized thereby.

**Eljer, Inc.**

December 18, 2009

By   
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Maria Chiclana  
Senior Vice President

Schedule A

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Registration No.</u>	<u>Registration Date</u>
ELJER	74259716	March 27, 1992	1743012	December 29, 1992
PERMA-MAT	72244372	April 26, 1966	821876	January 10, 1967