

USPTO

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TO: JOSEPH L. MORALES COMPANY: WHITEFORD, TAYLOR & PRESTON

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.101/05/2010
900151256

| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|--|-------------------------------------|---------------|----------------|-----------------|----------------------|--------------------|-------------|----------------------|-------------------------------------|---------------------|----------------------|--------------|--|------------------------|----------|---------------------|-------------------------------------|----------|---------------------|----------------|----------|---------------------|----------------|----------|---------------------|----------------|----------|---------------------|----------------|----------|------------------------|
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the assignment recordation coversheet previously recorded on Reel 003988 Frame 0893. Assignor(s) hereby confirms the assignment to EZShield, Inc. of the rights in and to the Marks for the purpose of 15 USC 1060. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Custom Direct, LLC</td> <td></td> <td>05/18/2009</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> <tr> <td>Custom Direct, Inc.</td> <td></td> <td>05/18/2009</td> <td>CORPORATION: DELAWARE</td> </tr> <tr> <td>EZShield Holdings, LLC</td> <td></td> <td>05/18/2009</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </tbody> </table> | | | | Name | Formerly | Execution Date | Entity Type | Custom Direct, LLC | | 05/18/2009 | LIMITED LIABILITY COMPANY: DELAWARE | Custom Direct, Inc. | | 05/18/2009 | CORPORATION: DELAWARE | EZShield Holdings, LLC | | 05/18/2009 | LIMITED LIABILITY COMPANY: DELAWARE | | | | | | | | | | | | | | |
| Name | Formerly | Execution Date | Entity Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Custom Direct, LLC | | 05/18/2009 | LIMITED LIABILITY COMPANY: DELAWARE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Custom Direct, Inc. | | 05/18/2009 | CORPORATION: DELAWARE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| EZShield Holdings, LLC | | 05/18/2009 | LIMITED LIABILITY COMPANY: DELAWARE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td>EZShield, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1802 Fashion Court</td> </tr> <tr> <td>City:</td> <td>Joppa</td> </tr> <tr> <td>State/Country:</td> <td>MARYLAND</td> </tr> <tr> <td>Postal Code:</td> <td>21085</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: DELAWARE</td> </tr> </table> | | | | Name: | EZShield, Inc. | Street Address: | 1802 Fashion Court | City: | Joppa | State/Country: | MARYLAND | Postal Code: | 21085 | Entity Type: | CORPORATION: DELAWARE | | | | | | | | | | | | | | | | | | |
| Name: | EZShield, Inc. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Street Address: | 1802 Fashion Court | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| City: | Joppa | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| State/Country: | MARYLAND | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Postal Code: | 21085 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Entity Type: | CORPORATION: DELAWARE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PROPERTY NUMBERS Total: 19 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2981333</td> <td>EZ EZSHIELD</td> </tr> <tr> <td>Registration Number:</td> <td>2774801</td> <td>EZ</td> </tr> <tr> <td>Registration Number:</td> <td>2709171</td> <td>EZ EZSHIELD CHECK FRAUD PROTECTION PROGRAM</td> </tr> <tr> <td>Serial Number:</td> <td>77547151</td> <td>EZSHIELD FRAUD TRAC</td> </tr> <tr> <td>Serial Number:</td> <td>77547186</td> <td>EZSHIELD ID PROTECT</td> </tr> <tr> <td>Serial Number:</td> <td>77547202</td> <td>EZSHIELD ID PROTECT</td> </tr> <tr> <td>Serial Number:</td> <td>77547200</td> <td>EZSHIELD ID PROTECT</td> </tr> <tr> <td>Serial Number:</td> <td>77547191</td> <td>EZSHIELD ID PROTECT</td> </tr> <tr> <td>Serial Number:</td> <td>77547171</td> <td>EZSHIELD ID PROTECTION</td> </tr> </tbody> </table> | | | | Property Type | Number | Word Mark | Registration Number: | 2981333 | EZ EZSHIELD | Registration Number: | 2774801 | EZ | Registration Number: | 2709171 | EZ EZSHIELD CHECK FRAUD PROTECTION PROGRAM | Serial Number: | 77547151 | EZSHIELD FRAUD TRAC | Serial Number: | 77547186 | EZSHIELD ID PROTECT | Serial Number: | 77547202 | EZSHIELD ID PROTECT | Serial Number: | 77547200 | EZSHIELD ID PROTECT | Serial Number: | 77547191 | EZSHIELD ID PROTECT | Serial Number: | 77547171 | EZSHIELD ID PROTECTION |
| Property Type | Number | Word Mark | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2981333 | EZ EZSHIELD | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2774801 | EZ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2709171 | EZ EZSHIELD CHECK FRAUD PROTECTION PROGRAM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Serial Number: | 77547151 | EZSHIELD FRAUD TRAC | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Serial Number: | 77547186 | EZSHIELD ID PROTECT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Serial Number: | 77547202 | EZSHIELD ID PROTECT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Serial Number: | 77547200 | EZSHIELD ID PROTECT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Serial Number: | 77547191 | EZSHIELD ID PROTECT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Serial Number: | 77547171 | EZSHIELD ID PROTECTION | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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TO: JOSEPH L. MORALES COMPANY: WHITEFORD, TAYLOR & PRESTON

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| Serial Number: | 77547165 | EZSHIELD ID PROTECTION |
| Serial Number: | 77547158 | EZSHIELD ID PROTECTION |
| Serial Number: | 77547163 | EZSHIELD ID PROTECTION |
| Serial Number: | 77564324 | EZSHIELD IDENTITY PROTECTION |
| Serial Number: | 77564321 | EZSHIELD IDENTITY PROTECTION |
| Serial Number: | 77564318 | EZSHIELD IDENTITY PROTECTION |
| Serial Number: | 77564317 | EZSHIELD IDENTITY PROTECTION |
| Serial Number: | 77547136 | EZSHIELD IDENTITY RESTORATION |
| Serial Number: | 77547131 | EZSHIELD IDENTITY RESTORATION |
| Serial Number: | 77547144 | EZSHIELD VAULT |

CORRESPONDENCE DATA

Fax Number: (410)234-2378
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (410) 347-8700
Email: jmorales@wtplaw.com
Correspondent Name: Joseph L. Morales
Address Line 1: Whiteford, Taylor & Preston
Address Line 2: Seven Saint Paul Street
Address Line 4: Baltimore, MARYLAND 21202-1638

| | |
|-------------------------|--------------|
| ATTORNEY DOCKET NUMBER: | 079823.00007 |
|-------------------------|--------------|

| | |
|--------------------|-------------------|
| NAME OF SUBMITTER: | Joseph L. Morales |
|--------------------|-------------------|

| | |
|------------|---------------------|
| Signature: | /Joseph L. Morales/ |
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| | |
|-------|------------|
| Date: | 01/04/2010 |
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Total Attachments: 4

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TO: JOSEPH L. MORALES COMPANY: WHITEFORD, TAYLOR & PRESTON

TRADEMARK ASSIGNMENT

Electronic Version v1.1

05/18/2009

Stylesheet Version v1.1

900134254

| | | | |
|----------------------------|-------------------------------------|--|-------------------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Custom Direct LLC | | 05/18/2009 | LIMITED LIABILITY COMPANY: DELAWARE |
| Custom Direct, Inc. | | 05/18/2009 | CORPORATION: DELAWARE |
| EZShield Holdings LLC | | 05/18/2009 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Custom Direct, Inc. | | |
| Street Address: | 1802 Fashion Court | | |
| City: | Joppa | | |
| State/Country: | MARYLAND | | |
| Postal Code: | 21085 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
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| PROPERTY NUMBERS Total: 19 | | | |

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TRADEMARK
REEL: 004128 FRAME: 0377

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| Property Type | Number | Word Mark |
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| Registration Number: | 2001333 | EZ EZSHIELD |
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| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 002459/00043 |
| NAME OF SUBMITTER: | Joseph L. Morales |
| Signature: | /JLM/ |
| Date: | 05/18/2009 |

Total Attachments: 4

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AGREEMENT REGARDING TRANSFER OF TRADEMARKS

WHEREAS, Custom Direct LLC, a Delaware limited liability company with a principal place of business at 1802 Fashion Court, Joppa, Maryland 21085 ("Custom Direct LLC") is the sole owner of the service marks set forth on Schedule A, which are currently registered or pending with the United States Patent and Trademark Office or are otherwise used by Custom Direct, Inc. (as defined herein) in connection with its "EZShield" branded products and services (collectively, the "Marks"); and

WHEREAS, Custom Direct, Inc., a Delaware corporation with a principal place of business at 1802 Fashion Court, Joppa, Maryland 21085 ("Custom Direct, Inc.") is the sole owner of all issued and outstanding Common Interests of Custom Direct LLC and desires to acquire on the date hereof in its own name any and all rights that Custom Direct LLC has in and to the Marks, the registrations and applications therefore, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof (such rights hereinafter collectively called the "Trademark Rights"); and

WHEREAS, Custom Direct, Inc. desires to contribute to its wholly-owned subsidiary, EZShield Holdings LLC, a Delaware limited liability company with a principal place of business at 1802 Fashion Court, Joppa, Maryland 21085 ("EZShield Holdings"), all of the Trademark Rights as partial consideration for EZShield Holdings issuing all of its equity interest to Custom Direct, Inc.; and

WHEREAS, EZShield Holdings desires to contribute to its own wholly-owned subsidiary, EZShield, Inc., a Delaware corporation with a principal place of business at 1802 Fashion Court, Joppa, Maryland 21085 ("EZShield, Inc.") all of the Trademark Rights as partial consideration for EZShield, Inc. issuing all of its stock to EZShield Holdings; and

WHEREAS, the above-noted entities desire for EZShield, Inc. to be the successor-in-interest of record to Custom Direct LLC's rights in and to the Marks for the purposes of 15 U.S.C. § 1060.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the undersigned entities hereby acknowledge and agree that the Trademark Rights have been or are hereby, as the case may be, duly transferred effective as of May 18, 2009 from Custom Direct LLC to EZShield, Inc., as follows:


1. Custom Direct LLC, by and through duly authorized and executed resolutions dated of even date herewith, has distributed to Custom Direct, Inc. all of the Trademark Rights.
2. Custom Direct, Inc. hereby contributes the Trademark Rights to EZShield Holdings in exchange for good and valuable consideration as noted above.
3. EZShield Holdings hereby contributes the Trademark Rights to EZShield, Inc. in exchange for good and valuable consideration as noted above.

Each of the above-noted entities hereby agrees to sign any and all further documentation as and when reasonably requested in order to evidence or effectuate the transfer of Trademark Rights as referenced herein. The recitals set forth above constitute material and binding terms of this instrument. EZShield, Inc. hereby accepts all of the rights and duties associated with the

Trademark Rights. This Agreement Regarding Transfer of Trademarks is governed by the laws of the State of Maryland.

IN WITNESS WHEREOF, the entities identified below have executed this Agreement Regarding Transfer of Trademarks by and through their duly authorized representatives as of the 18th day of May, 2009.

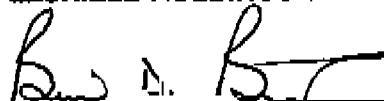
CUSTOM DIRECT LLC

 (SEAL)
Brian D. Briggs, Senior Vice President &
Chief Financial Officer


CUSTOM DIRECT, INC.

 (SEAL)
Brian D. Briggs, Senior Vice President &
Chief Financial Officer

EZSHIELD HOLDINGS LLC

 (SEAL)
Brian D. Briggs,
Authorized Officer

EZSHIELD, INC.

 (SEAL)
Brian D. Briggs, Senior Vice President &
Chief Financial Officer

STATE OF MARYLAND,
COUNTY OF BALTIMORE, TO WIT:

On this ___ day of May, 2009, before me appeared BRIAN D. BRIGGS, being duly authorized, who signed this Agreement Regarding Transfer of Trademarks as the duly authorized officer and representative of Custom Direct LLC, Custom Direct, Inc., EZShield Holdings LLC and EZShield, Inc.

Angela Brown
NOTARY PUBLIC
My Commission Expires: 3/2/2013

SCHEDULE A**REGISTERED MARKS**

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|---|------------------|-------------------|
| EZ EZShield [and design] | 2,981,333 | 08/02/2005 |
| EZ [and design] | 2,774,601 | 10/21/2003 |
| EZShield Check Fraud Protection Program | 2,709,171 | 04/22/2003 |

PENDING MARKS

| MARK | SERIAL NO. | FILING DATE |
|-------------------------------|------------|-------------|
| EZShield Fraud Trac | 77/547,151 | 08/14/2008 |
| EZShield ID Protect | 77/547,186 | 08/14/2008 |
| EZShield ID Protect | 77/547,202 | 08/14/2008 |
| EZShield ID Protect | 77/547,200 | 08/14/2008 |
| EZShield ID Protect | 77/547,191 | 08/14/2008 |
| EZShield ID Protection | 77/547,171 | 08/14/2008 |
| EZShield ID Protection | 77/547,165 | 08/14/2008 |
| EZShield ID Protection | 77/547,158 | 08/14/2008 |
| EZShield ID Protection | 77/547,163 | 08/14/2008 |
| EZShield Identity Protection | 77/564,324 | 09/08/2008 |
| EZShield Identity Protection | 77/564,321 | 09/08/2008 |
| EZShield Identity Protection | 77/564,319 | 09/08/2008 |
| EZShield Identity Protection | 77/564,317 | 09/08/2008 |
| EZShield Identity Restoration | 77/547,136 | 08/14/2008 |
| EZShield Identity Restoration | 77/547,131 | 08/14/2008 |
| EZShield Vault | 77/547,144 | 08/14/2008 |
| EZ (and design) | | |
| | | |

ADDITIONAL UNREGISTERED MARKS

EZShield Emergency Card Services
EZShield Identity Theft Protection
The EZShield Promise