

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch	FORMERLY Credit Suisse, Cayman Islands Branch	01/08/2010	Bank: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Whole Earth Sweetener Company LLC		
Street Address:	33 North Dearborn Street, Suite 200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60602		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3192969	SWEET SIMPLICITY	
Serial Number:	78806272	SWEET SIMPLICITY	
CORRESPONDENCE DATA			
Fax Number:	(612)766-1600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-766-6911		
Email:	scarlson@faegre.com		
Correspondent Name:	Susan Carlson		
Address Line 1:	90 S. 7th St Ste 2200		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Susan Carlson		
Signature:	/e/ Susan Carlson		
Date:	01/12/2010		

OP \$65.00 3192969

Total Attachments: 3

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**RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

This RELEASE, dated as of January 8, 2010, is made by Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch") ("Former Collateral Agent"), in favor of Whole Earth Sweetener Company LLC ("Company") as follows:

WITNESSETH

WHEREAS, pursuant to the Security Agreement, dated March 27, 2006 ("Security Agreement"), and recorded with The United States Patent and Trademark Office on April 25, 2006 at Reel/Frame No. 3296/0221, Company granted Former Collateral Agent a security interest in and to all of its right, title and interest in its trademarks and all applications and registrations therefor, including goodwill ("Trademark Collateral");

WHEREAS, Former Collateral Agent resigned as administrative agent and collateral agent under that certain Credit Agreement, dated as of May 9, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement") pursuant to that certain Successor Agent Agreement, dated as of October 1, 2009, by and among Former Collateral Agent, Wilmington Trust FSB ("Successor Agent"), Merisant Worldwide, Inc., Merisant Company and the Requisite Lenders (as such term is defined in the Credit Agreement) ("Successor Agent Agreement");

WHEREAS, in connection with the Successor Agent Agreement, Former Collateral Agent agreed to continue to hold the security interest in the Trademark Collateral solely for the purpose of maintaining the validity, priority and perfection of such security interest until such time as such security interest in the Trademark Collateral was assigned or otherwise transferred to Successor Agent;

WHEREAS, such security interest in the Trademark Collateral has not been assigned to Successor Agent as of the date hereof;

WHEREAS, Company has requested that Former Collateral Agent release its security interest in and to the Trademark Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, Former Collateral Agent, without recourse, representation or warranty and at Company's sole cost and expense, hereby RELEASES all of its right, title and interest in and to the Trademark Collateral, including without limitation the trademarks set forth in Schedule A.

Upon the Company's written request, Former Collateral Agent agrees to provide Company with any additional authorization reasonably necessary to effect the release of Former Collateral Agent's security interest in the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Former Collateral Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

Credit Suisse AG, Cayman Islands Branch
(formerly known as "Credit Suisse, Cayman Islands Branch")

By: Megan Kane
Name: MEGAN KANE
Title: DIRECTOR
By: [Signature]
Name: Adam Zausmer
Title: Vice President

CERTIFICATION OF ACKNOWLEDGMENT

STATE OF NEW YORK)
COUNTY OF NEW YORK) :

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 7th day of JANUARY, 2010, personally appeared MEGAN KANE and ADAM ZAUSMER who, being by me duly sworn, depose and say that they are the DIRECTOR and VICE PRESIDENT of Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch"), and that they, as such officers being duly authorized so to do, executed the foregoing instrument for the purposes therein contained as their free act and deed and as the full act and deed of such corporation as such officer.

[Signature]
Notary Public
SHARON D. WILLIAMS
Notary Public, State of New York
No. 01W6203907
Qualified in New York County
My Commission Expires April 13, 2013

[Signature Page to Release of Security Interest in Trademark Collateral – Security Agreement, dated March 27, 2006 - Whole Earth Sweetener Company LLC]

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL
Reel/Frame: 3296/0221**

Trademark	Application No. Filing Date	Registration No. Registration Date
SWEET SIMPLICITY	78/806282 03-FEB-2006	3192969 02-JAN-2007
SWEET SIMPLICITY	78/806272 03-FEB-2006	