

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Yankee Candle Company, Inc.		12/28/2009	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Starlume, Inc.
Doing Business As:	DBA Illume
Street Address:	2000 West 94th Street
City:	Bloomington
State/Country:	MINNESOTA
Postal Code:	55431
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77092416	ILLUME
Serial Number:	77092423	ILLUME
Serial Number:	77092429	ILLUME
Serial Number:	77092436	ILLUME
Serial Number:	77092440	ILLUME
Serial Number:	77092444	ILLUME
Registration Number:	2906293	ILLUME
Registration Number:	2291811	ILLUME

CORRESPONDENCE DATA

Fax Number: (415)773-5759
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415 773 4292

CH \$215.00 77092416

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**TRADEMARK
 REEL: 004136 FRAME: 0184**

Email: ericci@orrick.com
Correspondent Name: Chelseaa E. L. Bush/Elayne G. Ricci
Address Line 1: 4 Park Plaza, Suite 1600
Address Line 2: Orrick, Herrington & Sutcliffe LLP
Address Line 4: Irvine, CALIFORNIA 92614-2558

ATTORNEY DOCKET NUMBER:	21561-6001
NAME OF SUBMITTER:	Chelseaa E.L. Bush
Signature:	/Chelseaa E.L. Bush/
Date:	01/22/2010
Total Attachments: 2 source=ILLUME - Signed Assignment - US#page1.tif source=ILLUME - Signed Assignment - US#page2.tif	

EXHIBIT A
ASSIGNMENT OF TRADEMARKS

United States

THIS ASSIGNMENT OF TRADEMARKS, dated as of December 28, 2009, is made by The Yankee Candle Company, Inc., a Massachusetts corporation with a principal place of business at Post Office Box 110, South Deerfield, Massachusetts 01373-0110 ("Yankee") in favor of Starlume, Inc. d/b/a Illume, a Delaware corporation with a principal place of business at 2000 West 94th Street Bloomington, Minnesota 55431 ("Starlume").

WHEREAS, Yankee owns all right, title and interest in and to the trademarks and the application and registrations therefor identified on Exhibit A attached (the "Marks"), and the goodwill associated therewith; and

WHEREAS, Yankee desires to assign the Marks to Starlume and Starlume desires to acquire the Marks; and

WHEREAS, Starlume is the successor to the ongoing and existing business of Yankee, or to the portion of the ongoing and existing business of Yankee, to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Yankee assigns to Starlume all of its right, title and interest in the Marks together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered as of the date first written above:

THE YANKEE CANDLE COMPANY, INC.

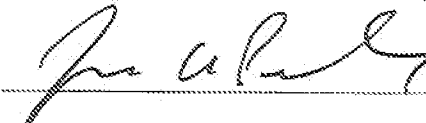
By: 
Name: James A. Perley
Title: Executive Vice President
and General Counsel

EXHIBIT A

Mark	Appl. No/ Appl. Date	Reg. No./ Reg. Date	Class(es)
ILLUME	77/092,416 01/26/2007		3
ILLUME	77/092,423 01/26/2007		4
ILLUME	77/092,429 01/26/2007		5
ILLUME	77/092,436 01/26/2007		11
ILLUME	77/092,440 01/26/2007		21
ILLUME	77/092,444 01/26/2007		35
ILLUME	78/248,092 05/09/2003	2906293 11/30/2004	3
ILLUME	75/007,053 10/16/1995	2291811 11/16/1999	4, 35