

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America		01/13/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Greater Park City Company		
Street Address:	1310 Lowell Avenue		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84060		
Entity Type:	COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2840839	ZIPRIDER	
CORRESPONDENCE DATA			
Fax Number:	(801)530-5955		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-530-0330		
Email:	kcolvin@patepierce.com		
Correspondent Name:	A. John Pate - PATE PIERCE & BAIRD		
Address Line 1:	175 South Main Street, Suite 1250		
Address Line 4:	SALT LAKE CITY, UTAH 84111		
ATTORNEY DOCKET NUMBER:	3458-3-2		
NAME OF SUBMITTER:	A. John Pate		
Signature:	/A. John Pate 3458-3-2 100126/		
Date:	01/26/2010		

OP \$40.00 2840839

Total Attachments: 1
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TRADEMARK
REEL: 004137 FRAME: 0501

PARTIAL RELEASE OF SECURITY INTEREST

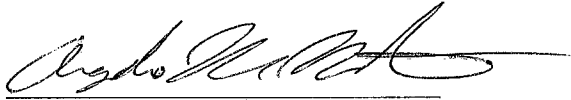
The undersigned BANK OF AMERICA, N.A., as collateral agent (the "**Collateral Agent**") for itself and certain other secured parties, releases the security interest filed with the United States Patent and Trademark Office, Assignment Division, and recorded on February 29, 2008 at Reel/Frame 3729/0798, relative solely to the following (the "**Specified Trademark**"):

U.S. Trademark Registration No. 2,840,839 for the trademark ZIPRIDER.

For the avoidance of doubt, except with respect to the Specified Trademark as provided herein, the Collateral Agent continues to retain its security interest (the "**Security Interest**") in all Collateral (as defined in a certain Fifth Amended and Restated Revolving Credit and Term Loan Agreement dated as of December 18, 2009 (as amended, restated, supplemented or otherwise modified, the "**Credit Agreement**") by, among others, Greater Park City Company, a Utah corporation ("**GPCC**"), certain of GPCC's affiliates, and the Collateral Agent), including, without limitation, all trademarks and other collateral subject to the security interest filed with the United States Patent and Trademark Office, Assignment Division, and recorded on February 29, 2008 at Reel/Frame 3729/0798, which Security Interest remains in full force and effect.

DATED this 13th day of JANUARY, 2010.

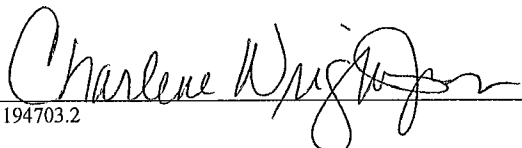
BANK OF AMERICA, N.A.

By: 
Name: Angelo M. Martorana _____
Title: Assistant Vice President _____

STATE OF ILLINOIS)
 §
COUNTY OF COOK)

On this 13th day of January, in the year 2010, before me, Charlene Wright-Jones, a notary public, personally appeared Angelo M. Martorana, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged he executed the same.

WITNESS my hand and official seal.


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