TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------------|----------|----------------|--|
| Focus Products Group, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| Sensible Storage, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| AMCO Houseworks, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| West Bend Housewares, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| Focus Bakeware, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| Jerdon Products, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| Swing-A-Way Products, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| Xtraordinary Home Products, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |
| Steeltek, LLC | | 10/16/2009 | LIMITED LIABILITY COMPANY: ILLINOIS |

RECEIVING PARTY DATA

| Name: | Bank of America, N.A. |
|-------------------|-------------------------------------|
| Street Address: | 101 N. Tryon Street |
| Internal Address: | NC1-001-15-14 |
| City: | Charlotte |
| State/Country: | NORTH CAROLINA |
| Postal Code: | 28255 |
| Entity Type: | National Association: UNITED STATES |

PROPERTY NUMBERS Total: 33

| Property Type | Number | Word Mark |
|----------------------|---------|------------|
| Registration Number: | 2807174 | HOUSEWORKS |
| I | TI- | TRADEMARK |

REEL: 004140 FRAME: 0866

900153511

| Registration Number: | 2953674 | HOUSEWORKS |
|----------------------|----------|---------------------------------|
| Registration Number: | 2448401 | OJEX |
| Registration Number: | 2465948 | ORANGEX |
| Registration Number: | 3011216 | RUB·A·WAY |
| Registration Number: | 2679718 | I-CESSORIES MODERN DESKTOP |
| Registration Number: | 2778898 | LE BATHCLOCK |
| Registration Number: | 2552351 | WIREAWAY |
| Registration Number: | 2364046 | PRESSED JUICE IS THE BEST JUICE |
| Registration Number: | 3016291 | THE BAKEWARE EXPERTS |
| Registration Number: | 2617985 | WIRETECH HOME |
| Registration Number: | 2481019 | WARMRAILS |
| Registration Number: | 2985137 | WONDERBAR |
| Registration Number: | 2995161 | PEDI-SMOOTH |
| Registration Number: | 1107135 | THE BEAUTY CLINIC |
| Registration Number: | 2130599 | SITLAX |
| Registration Number: | 2753927 | STEELTEK |
| Registration Number: | 2762453 | PREENA |
| Registration Number: | 3236009 | |
| Registration Number: | 3126623 | SWING-A-WAY |
| Registration Number: | 3386748 | POWER TOWER |
| Registration Number: | 3357546 | PROFERRED |
| Registration Number: | 3314058 | QUIKSERVE |
| Registration Number: | 3270285 | MIX 'N STIR |
| Registration Number: | 3214288 | PRESS 'N CLOSE |
| Registration Number: | 3263182 | SCRUB2 |
| Registration Number: | 3555041 | SLICE SOLUTIONS |
| Registration Number: | 3270284 | TILT 'N SCRUB |
| Serial Number: | 77306695 | CHEFABLES |
| Serial Number: | 77754355 | BONE DRY |
| Serial Number: | 77772113 | WIRETECH |
| Serial Number: | 78454764 | PEDI-SMOOTH |
| Registration Number: | 2953147 | ADVANCED PERFORMANCE |

CORRESPONDENCE DATA

Fax Number: (312)706-9154

Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 3127018022 Email: cdiehl@mayerbrown.com Correspondent Name: Chad A. Diehl Address Line 1: 71 S. Wacker Drive Address Line 2: Mayer Brown LLP Chicago, ILLINOIS 60606 Address Line 4: ATTORNEY DOCKET NUMBER: 08101823 NAME OF SUBMITTER: Chad A. Diehl Signature: /Chad A. Diehl/ Date: 01/29/2010 **Total Attachments: 12** source=Focus - Trademark Security Agreement#page1.tif source=Focus - Trademark Security Agreement#page2.tif source=Focus - Trademark Security Agreement#page3.tif source=Focus - Trademark Security Agreement#page4.tif source=Focus - Trademark Security Agreement#page5.tif source=Focus - Trademark Security Agreement#page6.tif source=Focus - Trademark Security Agreement#page7.tif source=Focus - Trademark Security Agreement#page8.tif source=Focus - Trademark Security Agreement#page9.tif source=Focus - Trademark Security Agreement#page10.tif source=Focus - Trademark Security Agreement#page11.tif source=Focus - Trademark Security Agreement#page12.tif

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of October 16, 2009 (this "Agreement"), is made by FOCUS PRODUCTS GROUP, LLC, an Illinois limited liability company (the "Company") and each other Person listed on Schedule S-1 and signatory hereto as a Grantor (together with the Company, the "Grantors"), in favor of BANK OF AMERICA, N.A., as the administrative agent (together with its successor(s) thereto in such capacity, the "Administrative Agent") for each of the Lenders.

WITNESSETH:

WHEREAS, pursuant to the Second Amended and Restated Credit Agreement, dated as of October 16, 2009 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement"), among the Company, the financial institutions that are or may from time to time become parties thereto (together with their respective successors and assigns, the "Lenders") and the Administrative Agent, the Lenders have severally agreed to continue the Loans and further extend credit to the Company; and

WHEREAS, in connection with the Credit Agreement, the Grantors have executed and delivered the Second Amended and Restated Guaranty and Collateral Agreement, dated as of October 16, 2009 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Collateral Agreement"); and

WHEREAS, pursuant to the Credit Agreement and pursuant to Section 5.7(f) of the Collateral Agreement, the Grantors are required to execute and deliver this Agreement and to grant to the Administrative Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all Obligations; and

WHEREAS, each Grantor has duly authorized the execution, delivery and performance of this Agreement; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees, for the benefit of each Lender, as follows:

- SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, capitalized terms used in this Agreement, including its preamble and recitals, have the meanings provided in the Collateral Agreement.
- SECTION 2. <u>Grant of Security Interest</u>. Each Grantor hereby grants to the Administrative Agent, for its benefit and the ratable benefit of each Lender, a continuing security interest in all of such Grantor's right, title and interest throughout the world, whether now or hereafter existing or acquired by such Grantor, in and to the following (the "<u>Trademark Collateral</u>"):
 - (a) all trademarks, trade names, corporate names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, whether currently in use or not, all registrations and recordings thereof, and all

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applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including any of the foregoing referred to in Item A of Schedule I;

- (b) the right to obtain all reissues, extensions or renewals of the foregoing referred to in clause (a) above;
- (c) all of the goodwill of the business connected with the use of, and symbolized by, any of the foregoing referred to in clauses (a) and (b) above;
- (d) each agreement, whether written or oral, providing for the grant by or to any Grantor of any right to use any Trademark, including any of the foregoing referred to in Item B of Schedule I;
- (e) all common Law and statutory trade secrets and all other confidential, proprietary or useful information and all know-how obtained by or used in or contemplated at any time for use in the business of a Grantor, whether or not such Trade Secret has been reduced to a writing or other tangible form, including all documents and things embodying, incorporating or referring in any way to the foregoing;
- (f) all agreements, whether written or oral, providing for the grant by or to any Grantor of any right to use any Trade Secret; and
- (g) all rights to sue at law or in equity for any past or future Infringement thereof, including the right to receive all proceeds (including proceeds of Infringement suits, royalties, income, payments and claims) and damages therefrom.
- SECTION 3. <u>Security Agreement</u>. This Agreement has been executed and delivered by each Grantor for the purpose of registering the security interest of the Administrative Agent in the Trademark Collateral with the United States Patent and Trademark Office and corresponding offices in other countries of the world. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Administrative Agent for its benefit and the ratable benefit of each Lender under the Collateral Agreement. The Collateral Agreement (and all rights and remedies of the Administrative Agent and each Lender thereunder) shall remain in full force and effect in accordance with its terms.
- SECTION 4. Waiver, etc. Each Grantor hereby waives promptness, diligence, notice of acceptance and any other notice with respect to any of the Obligations, this Agreement and the Collateral Agreement and any requirement that the Administrative Agent or any Lender protect, secure, perfect or insure any Lien, or any property subject thereto, or exhaust any right or take any action against any Grantor or any other Person (including any other Grantor) or entity or any Collateral securing the Obligations, as the case may be.
- SECTION 5. Release of Liens; Termination of Agreement. Upon (a) the Disposition of Trademark Collateral in accordance with the Credit Agreement or (b) the occurrence of the Termination Date, the security interests granted herein shall terminate with respect to (i) such Trademark Collateral (in the case of clause (a)) or (ii) all Trademark Collateral (in the case of

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clause (b)) in accordance with Section 8.17 of the Collateral Agreement. Upon the occurrence of the Termination Date, this Agreement and all obligations of each Grantor hereunder shall terminate in accordance with Section 8.17 of the Collateral Agreement. A Grantor shall be released from its obligations hereunder upon the consummation of any transaction permitted by the Credit Agreement as a result of which such Grantor ceases to be a Subsidiary of the Company or any of its Subsidiaries in accordance with Section 8.17 of the Collateral Agreement. Upon any such Disposition or other permitted transaction or termination, the Administrative Agent will, at the request of and at such Grantor's sole expense, deliver to such Grantor, without any representations, warranties or recourse of any kind whatsoever, such Trademark Collateral to be released and held by the Administrative Agent hereunder, and execute and deliver to such Grantor such documents as such Grantor shall reasonably request to evidence such termination in accordance with Section 8.17 of the Collateral Agreement.

SECTION 6. <u>Acknowledgment</u>. Each Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 7. <u>Loan Document</u>. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless otherwise expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions thereof. In the event of a conflict between the provisions of this Agreement and the provisions of the Collateral Agreement, the provisions of the Collateral Agreement shall control.

SECTION 8. Governing Law, Entire Agreement, etc. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF ILLINOIS.

SECTION 9. <u>Counterparts</u>. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or via other electronic means shall be effective as delivery of a manually executed counterpart of this Agreement.

SECTION 10. <u>ENTIRE AGREEMENT</u>. THIS AGREEMENT AND THE OTHER LOAN DOCUMENTS REPRESENT THE FINAL AGREEMENT AMONG THE PARTIES AND MAY NOT BE CONTRADICTED BY EVIDENCE OF PRIOR, CONTEMPORANEOUS, OR SUBSEQUENT ORAL AGREEMENTS OF THE PARTIES. THERE ARE NO UNWRITTEN ORAL AGREEMENTS AMONG THE PARTIES.

* * * * *

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IN WITNESS WHEREOF, each of the parties hereto has caused this Agreement to be duly executed and delivered by its Senior Officer as of the date first above written.

FOCUS PRODUCTS GROUP, LLC
AMCO HOUSEWORKS, LLC
SENSIBLE STORAGE, LLC
WEST BEND HOUSEWARES, LLC
FOCUS BAKEWARE, LLC
JERDON PRODUCTS, LLC
SWING-A-WAY PRODUCTS, LLC
XTRAORDINARY HOME PRODUCTS, LLC

By:

Name: David R. Beine

Title: Vice President, Secretary and General Counsel

40210187 08101823

Focus Products Trademark Security Agreement Signature Page

STEELTEK, LLC

By:

Name: David R. Beine

Title: Vice President, Secretary and General

Counsel

40210187 08101823

Focus Products Trademark Security Agreement Signature Page

BANK OF AMERICA, N.A., as Administrative Agent

By:

Name: Mollie S. Canup Title: Vice President

> Focus Products Trademark Security Agreement Signature Page

Schedule S-1

FOCUS PRODUCTS GROUP, LLC

AMCO HOUSEWORKS, LLC

SENSIBLE STORAGE, LLC

WEST BEND HOUSEWARES, LLC

FOCUS BAKEWARE, LLC

JERDON PRODUCTS, LLC

SWING-A-WAY PRODUCTS, LLC

XTRAORDINARY HOME PRODUCTS, LLC

STEELTEK, LLC

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Item A. Trademarks

Registered Trademarks

AMCO HOUSEWORKS, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|---------------------------------|------------|---------|-----------|-------------|----------|-----------|
| ADVANCED PERFORMANCE | Registered | US | 78/186401 | 11/19/2002 | 2953147 | 5/17/2005 |
| HOUSEWORKS | Registered | US | 76/361726 | 1/23/2002 | 2807174 | 1/20/2004 |
| HOUSEWORKS | Registered | US | 78/319689 | 10/28/2003 | 2953674 | 5/17/2005 |
| OJEX | Registered | US | 75/769891 | 8/6/1999 | 2448401 | 5/1/2001 |
| ORANGEX | Registered | US | 75/360962 | 9/22/1997 | 2465948 | 7/3/2001 |
| RUB-A-WAY | Registered | US | 78/474781 | 8/27/2004 | 3011216 | 11/1/2005 |
| I-CESSORIES MODERN DESKTOP | Registered | US | 76/165363 | 11/14/2000 | 2679718 | 1/28/2003 |
| LE BATHCLOCK | Registered | US | 76/124154 | 9/6/2000 | 2778898 | 11/4/2003 |
| WIREAWAY | Registered | US | 76/212709 | 2/20/2011 | 2552351 | 3/26/2002 |
| PRESSED JUICE IS THE BEST JUICE | Registered | US | 75/611010 | 12/22/1998 | 2364046 | 7/4/2000 |

FOCUS BAKEWARE, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|----------------------|------------|---------|-----------|-------------|----------|------------|
| THE BAKEWARE EXPERTS | Registered | US | 78/382513 | 3/11/2004 | 3016291 | 11/15/2005 |

FOCUS PRODUCTS GROUP, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|---------------|------------|---------|-----------|-------------|----------|------------|
| WIRETECH HOME | Registered | US | 76/321835 | | 2617985 | 09/10/2002 |

JERDON PRODUCTS, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|-----------|------------|---------|-----------|-------------|----------|-----------|
| WARMRAILS | Registered | US | 75/803188 | 9/20/1999 | 2481019 | 8/21/2001 |
| WONDERBAR | Registered | US | 78/345102 | 12/23/2003 | 2985137 | 8/16/2005 |

JERDON PRODUCTS, LP

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|-------------|------------|---------|-----------|-------------|----------|-----------|
| PEDI-SMOOTH | Registered | US | 78/454764 | 7/22/2004 | 2995161 | 9/13/2005 |

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| PEDI-SMOOTH | Registered | US | | 78454764 | 7/22/2004 |
|-------------------|------------|----|--|----------|------------|
| THE BEAUTY CLINIC | | US | | 1107135 | 11/28/1978 |

STEELTEK, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|-----------|------------|---------|-----------|-------------|----------|-----------|
| SITLAX | Renewed | US | 75/246802 | 2/24/1997 | 2130599 | 1/20/1998 |
| STEELTEK | Registered | US | 76/298333 | 8/13/2001 | 2753927 | 8/19/2003 |
| PREENA | Registered | US | 76/298332 | 8/13/2001 | 2762453 | 9/9/2003 |

SWING-A-PRODUCTS, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|-------------------|------------|---------|-----------|-------------|----------|-----------|
| CAN OPENER DESIGN | Registered | US | 78/688926 | 8/9/2005 | 3236009 | 5/1/2007 |
| SWING-A-WAY | Registered | US | 78/699440 | 8/24/2005 | 3126623 | 8/8/2006 |

WEST BEND HOUSEWARES, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|-------------|------------|---------|-----------|-------------|----------|------------|
| POWER TOWER | Registered | us | 78/870928 | 4/27/2006 | 3386748 | 2/19/2008 |
| PROFERRED | Registered | US | 78/776526 | 12/19/2005 | 3357546 | 12/18/2007 |
| QUIKSERVE | Registered | US | 78/763963 | 11/30/2005 | 3314058 | 10/16/2007 |

XTRAORDINARY HOME PRODUCTS, LLC

| Trademark | Status | Country | App. No. | Filing Date | Reg. No. | Reg. Date |
|-----------------|------------|---------|-----------|-------------|----------|------------|
| MIX 'N STIR | Registered | US | 78/824857 | 2/28/2006 | 3270285 | 7/24/2007 |
| PRESS 'N CLOSE | Registered | US | 78/757003 | 11/18/2005 | 3214288 | 2/27/2007 |
| SCRUB2 | Registered | US | 78/824855 | 2/28/2006 | 3263182 | 7/10/2007 |
| SLICE SOLUTIONS | Registered | US | 77/352935 | 12/14/2007 | 3555041 | 12/30/2008 |
| TILT 'N SCRUB | Registered | US | 78/824851 | 2/28/2006 | 3270284 | 7/24/2007 |

Pending Trademark Applications

| Grantor | Trademark | Status | Country | Application No. | Filing Date |
|---------------------------------|-----------|---------|---------|-----------------|-------------|
| Xtraordinary Home Products, LLC | CHEFABLES | Pending | US | 77/306695 | 10/17/2007 |
| Focus Products Group, LLC | BONE DRY | Pending | US | 77/754355 | 6/8/2009 |
| Focus Products Group, LLC | WIRETECH | Pending | US | 77/772113 | 7/1/2009 |

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Trademark Applications in Preparation

| Grantor | Trademark Sta | tus Expected Docket No. Filing Date Country |
|---------|---------------|---|
| | | - 1 |

None.

Item B. Trademark Licenses

None.

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RECORDED: 01/29/2010