

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|-------------------------------------|
| CMPMedica LLC | | 12/31/2009 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|-------------------------------------|
| Name: | UBM Medica LLC |
| Street Address: | Harborside Financial Center |
| Internal Address: | Plaza 3, Suite 806 |
| City: | Jersey City |
| State/Country: | NEW JERSEY |
| Postal Code: | 07311 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 45

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------------------|
| Registration Number: | 3105328 | ADVANCES IN ONCOLOGY |
| Serial Number: | 78540199 | ABSTRACTS IN HEMATOLOGY & ONCOLOGY |
| Serial Number: | 78431669 | ADVANCES IN ONCOLOGY |
| Serial Number: | 78437346 | ADVANCES IN PSYCHIATRIC MEDICINE |
| Serial Number: | 76169289 | BEHAVIORAL HEALTH TRENDS |
| Serial Number: | 78540155 | BEHAVIORAL HEALTH TRENDS |
| Serial Number: | 77594554 | CANCERNETWORK.COM |
| Serial Number: | 77594547 | CANCERNETWORK.COM |
| Serial Number: | 77594498 | CANCERNETWORK.COM |
| Serial Number: | 78290597 | COAB CLINICAL ONCOLOGY ADVISORY BOARD |
| Serial Number: | 72134407 | CONSULTANT |
| Serial Number: | 78584980 | CONSULTANT FOR PEDIATRICIANS |
| Serial Number: | 78584981 | CONSULTANT FOR PEDIATRICIANS |

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|----------------|----------|---|
| Serial Number: | 78603260 | CONSULTANTLIVE.COM |
| Serial Number: | 78540171 | DIABETES TRENDS |
| Serial Number: | 73828505 | DRUG BENEFIT TRENDS |
| Serial Number: | 76113461 | INFECTIONS IN MEDICINE |
| Serial Number: | 74078428 | ONCOLOGY |
| Serial Number: | 74310640 | ONCOLOGY NEWS INTERNATIONAL |
| Serial Number: | 77568990 | ONCOLOGY NURSE EDITION |
| Serial Number: | 77569013 | ONCOLOGY NURSE EDITION |
| Serial Number: | 77339186 | PATIENT-WISE |
| Serial Number: | 77339210 | PATIENT-WISE |
| Serial Number: | 76035485 | PHYSICIAN'S PRACTICE |
| Serial Number: | 76468445 | PHYSICIANS PRACTICE PEARLS |
| Serial Number: | 76186810 | PHYSICIANS PRACTICE.COM |
| Serial Number: | 76394170 | PSYCHIATRIC ISSUES IN EMERGENCY CARE SETTINGS |
| Serial Number: | 77355889 | PSYCHIATRIC ISSUES IN EMERGENCY CARE SETTINGS |
| Serial Number: | 78437336 | PSYCHIATRIC REPORTER |
| Serial Number: | 77602118 | SEARCH MEDICA PROFESSIONAL MEDICAL SEARCH |
| Serial Number: | 77602111 | SEARCH MEDICA PROFESSIONAL MEDICAL SEARCH |
| Serial Number: | 77602095 | SEARCH MEDICA PROFESSIONAL MEDICAL SEARCH |
| Serial Number: | 77602033 | SEARCHMEDICA |
| Serial Number: | 77602027 | SEARCHMEDICA |
| Serial Number: | 77602018 | SEARCHMEDICA |
| Serial Number: | 74355414 | THE AIDS READER |
| Serial Number: | 74318626 | THE JOURNAL OF CRITICAL ILLNESS |
| Serial Number: | 73584028 | THE JOURNAL OF CRITICAL ILLNESS |
| Serial Number: | 74319084 | THE JOURNAL OF MUSCULOSKELETAL MEDICINE |
| Serial Number: | 73593537 | THE JOURNAL OF RESPIRATORY DISEASES |
| Serial Number: | 73626663 | THE PSYCHIATRIC TIMES |
| Serial Number: | 78430294 | WHAT'S THE "TAKE HOME"? |
| Serial Number: | 78430440 | WHAT'S THE "TAKE HOME"? |
| Serial Number: | 78430414 | WHAT'S THE "TAKE HOME"? |
| Serial Number: | 74131119 | WHAT'S YOUR DIAGNOSIS? |

CORRESPONDENCE DATA

Fax Number: (516)467-8532

TRADEMARK
REEL: 004141 FRAME: 0203

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-600-3134
Email: melissa.heddell@ubm.com
Correspondent Name: Melissa Heddell
Address Line 1: 11 West 19th Street
Address Line 2: Third Floor
Address Line 4: New York, NEW YORK 10011

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 20001431-1886 |
| NAME OF SUBMITTER: | Melissssa Heddell |
| Signature: | /melissaheddell/ |
| Date: | 02/01/2010 |

Total Attachments: 2
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source=CMP Media LLC name change to UBM Medica LLC#page2.tif

Delaware

PAGE 1

The First State

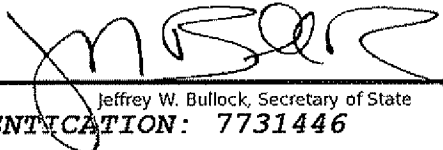
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMPMEDICA LLC", CHANGING ITS NAME FROM "CMPMEDICA LLC" TO "UBM MEDICA LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 7:53 O'CLOCK A.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7731446

DATE: 12-31-09

TRADEMARK
REEL: 004141 FRAME: 0205

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: CMPMedica LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows: The Certificate of Formation of the Company is hereby amended by striking out Article 1 thereof and by substituting in lieu of said Article 1 the following new Article 1:
Article 1: The name of the Company is UBM MEDICA LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 31st day of December, A.D. 2009

By: *Annamarie Fowler*
Authorized Person(s)

Name: Annamarie Fowler
Print or Type