

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jupiterimages Corporation		02/01/2010	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	WebMediaBrands, Inc.		
Street Address:	50 Washington Street, 9th Floor		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3040869	LIQUID TREAT	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206 359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Heidi L. Sachs, Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	25828.7074		
NAME OF SUBMITTER:	Andrea M. Sander		
Signature:	/Andrea M. Sander/		
Date:	02/02/2010		

CH \$40.00 3040869

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Jupiterimages Corporation, an Arizona corporation ("Assignor"), was assigned all right, title and interest in and to the trademark listed on Exhibit A attached hereto and made a part hereof (the "Trademark"); and

WHEREAS, WebMediaBrands, Inc., a Delaware corporation ("Assignee"), having its office at 50 Washington St., 9th Floor Norwalk, CT 06854, is desirous of obtaining all right, title and interest in and to said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of their right, title and interest, whether statutory or at common law, in and to the Trademark, together with all the goodwill of the business symbolized by the Trademark in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademark herein assigned, solely at the cost of Assignee.

The Assignor has caused this instrument to be executed by a duly authorized representative on 02/01/2010, ~~2009~~.

JUPITERIMAGES CORPORATION

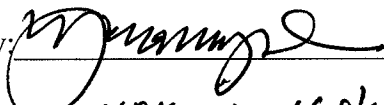
By: 
Name: YOKO MIYASHITA
Title: DIRECTOR

Exhibit A
Trademark

<u>Country</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>App. No.</u>	<u>Filing Date</u>
United States	LIQUID TREAT	3040869	78503060	October 20, 2004