

02-05-2010

REC
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To the Director of the U. S. Patent and Trademark Office, or to the appropriate documents or the new address(es) below.

2410

1. Name of conveying party(ies):

UNION BANK

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) November 6, 2009

- Assignment
- Security Agreement
- Other Release of Trademark Security
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Physicians Formula Cosmetics, Inc.

Internal Address: _____

Street Address: 1055 West 8th Street

City: Azus

State: California

Country: USA Zip: 91702

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

78401071; 78401065; 78024899; 78165659 continued

FEB - 4 2010

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Morgan, Lewis & Bockius LLP-

Internal Address: Kathryn Romano, Paralegal

Street Address: 300 S. Grand Avenue, 22nd Floor

City: Los Angeles

State: California Zip: 90071-3132

Phone Number: 213.612.7302

Fax Number: 213.612.2501

Email Address: kromano@morganlewis.com

6. Total number of applications and registrations involved:

97

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 2,440.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 02/04/2010 NJAMA1 00000037 78401071

Authorized User Name 01 FC:8521
02 FC:0322

40.00 OP
2400.00 OP

9. Signature:

Signature

February 1, 2010

Date

Kathryn Romano
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 12

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SCHEDULE A

TRADEMARKS

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Baked Blush	78401071	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Baked Foundation	78401065	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Flush Blush	78024899	09/07/2000	USPTO
Physicians Formula Cosmetics, Inc.	Physicians Formula	78165659	09/19/2002	USPTO
Physicians Formula Cosmetics, Inc.	Planet Foundation	78225194	03/13/2003	USPTO
Physicians Formula Cosmetics, Inc.	Skin-In-A-Tube	78401082	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Aqua Cover	2599366	07/23/2002	USPTO
Physicians Formula Cosmetics, Inc.	Aquacheeks	2613511	08/27/2002	USPTO
Physicians Formula Cosmetics, Inc.	Baked Bronzer	2801528	12/30/2003	USPTO
Physicians Formula Cosmetics, Inc.	Baked Collection	2953835	05/17/2005	USPTO
Physicians Formula Cosmetics, Inc.	Battle Bronzer	2650663	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Beauty Spiral	2352779	05/23/2000	USPTO
Physicians Formula Cosmetics, Inc.	Beauty Spiral	2547162	03/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Berry-Go-Round	2580400	06/11/2002	USPTO
Physicians Formula Cosmetics, Inc.	Beyond Moisture	1970596	04/23/1996	USPTO
Physicians Formula Cosmetics, Inc.	Blush Palette	2598217	07/23/2002	USPTO
Physicians Formula Cosmetics, Inc.	Bright Collection	2841745	05/11/2004	USPTO
Physicians Formula Cosmetics, Inc.	Brow Corrector	2384341	09/05/2000	USPTO
Physicians Formula Cosmetics, Inc.	Char-Kohl	2803685	01/06/2004	USPTO

Release of IP Security Interests

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TRADEMARK

REEL: 004144 FRAME: 0698

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Cinnamon Roll	2599557	07/23/2002	USPTO
Physicians Formula Cosmetics	Clear Water	2619015	09/10/2002	USPTO
Physicians Formula Cosmetics	Concealer 101	2852080	06/08/2004	USPTO
Physicians Formula Cosmetics	Concealer Twins	2398555	10/24/2000	USPTO
Physicians Formula Cosmetics	Correct & Cover	2384357	09/05/2000	USPTO
Physicians Formula Cosmetics	Creme De Velours	2356270	06/06/2000	USPTO
Physicians Formula Cosmetics	Crystal Ball	78396217	04/05/2004	USPTO
Physicians Formula Cosmetics	Drops of Bronze	2413065	12/12/2000	USPTO
Physicians Formula Cosmetics, Inc.	Drops of Crystal	2942286	04/19/2005	USPTO
Physicians Formula Cosmetics, Inc.	Dust of Bronze	2422061	01/16/2001	USPTO
Physicians Formula Cosmetics, Inc.	Dust of Crystal	2659956	12/10/2002	USPTO
Physicians Formula Cosmetics, Inc.	Dust of Gold	2464337	06/26/2001	USPTO
Physicians Formula Cosmetics, Inc.	Eye-Tech	2735561	07/08/2003	USPTO
Physicians Formula Cosmetics, Inc.	Eyebrightener	2288310	10/19/1999	USPTO
Physicians Formula Cosmetics, Inc.	Eyebrightener	2441239	04/03/2001	USPTO
Physicians Formula Cosmetics, Inc.	Eyeliners Palette	2670728	01/07/2003	USPTO
Physicians Formula Cosmetics, Inc.	Face Lace	2852079	06/08/2004	USPTO
Physicians Formula Cosmetics, Inc.	Fineline	2277124	09/14/1999	USPTO
Physicians Formula Cosmetics, Inc.	Gentle Cover	2230761	03/09/1999	USPTO
Physicians Formula Cosmetics, Inc.	Gentle Wear	1495593	07/12/1988	USPTO
Physicians Formula Cosmetics, Inc.	Geometric Colors	2520864	12/18/2001	USPTO

Release of IP Security Interests

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TRADEMARK

REEL: 004144 FRAME: 0699

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Globe-Trotter	2596066	07/16/2002	USPTO
Physicians Formula Cosmetics, Inc.	Heart of Gold	2649396	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Heart of Gold	2586654	06/25/2002	USPTO
Physicians Formula Cosmetics, Inc.	Heartbreaker	2670304	12/31/2002	USPTO
Physicians Formula Cosmetics	Hide Out	3115027	07/11/2006	USPTO
Physicians Formula Cosmetics, Inc.	Instant Makeover Tool	3033073	12/20/2005	USPTO
Physicians Formula Cosmetics, Inc.	Jungle Fever	2709526	04/22/2003	USPTO
Physicians Formula Cosmetics, Inc.	Lash-In-A-Tube	2770397	09/30/2003	USPTO
Physicians Formula Cosmetics, Inc.	Le Velvet	1949213	01/16/1996	USPTO
Physicians Formula Cosmetics, Inc.	Le Velvet Film	1122628	07/24/1979	USPTO
Physicians Formula Cosmetics, Inc.	Lieutenant Lash	76316484	09/24/2001	USPTO
Physicians Formula Cosmetics, Inc.	Lip Color Corrector	2407434	11/21/2000	USPTO
Physicians Formula Cosmetics, Inc.	Lip Spectrum	2356269	06/06/2000	USPTO
Physicians Formula Cosmetics, Inc.	Loose-To-Go	2818418	02/24/2004	USPTO
Physicians Formula Cosmetics, Inc.	Magic Cube	2846865	05/25/2004	USPTO
Physicians Formula Cosmetics, Inc.	Mini Dose	2459896	06/12/2001	USPTO
Physicians Formula Cosmetics, Inc.	Month 2 Month	2408984	11/28/2000	USPTO
Physicians Formula Cosmetics, Inc.	Mood Swirls	2602854	07/30/2002	USPTO
Physicians Formula Cosmetics, Inc.	Moonglow	2633330	10/08/2002	USPTO
Physicians Formula Cosmetics, Inc.	Only From Physicians Formula!	2691072	02/25/2003	USPTO

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	P	2874954	08/17/2004	USPTO
Physicians Formula Cosmetics, Inc.	P	2973126	07/19/2005	USPTO
Physicians Formula Cosmetics, Inc.	P Physicians Formula Intensive Therapy M	1735589	11/24/1992	USPTO
Physicians Formula Cosmetics, Inc.	P Physicians Formula Intensive Therapy M	1759042	03/16/1993	USPTO
Physicians Formula Cosmetics, Inc.	Peach-To-Glow	2228941	03/02/1999	USPTO
Physicians Formula Cosmetics, Inc.	Pearls of Perfection	2460119	06/12/2001	USPTO
Physicians Formula Cosmetics, Inc.	Pearls of Perfection	2650551	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Physicians Formula	1187307	01/26/1982	USPTO
Physicians Formula Cosmetics, Inc.	Planet Blush	2596062	07/16/2002	USPTO
Physicians Formula Cosmetics, Inc.	Planet Eyes	2489120	09/11/2001	USPTO
Physicians Formula Cosmetics, Inc.	Plentifull	2003717	09/24/1996	USPTO
Physicians Formula Cosmetics, Inc.	Powder Palette	2400377	10/31/2000	USPTO
Physicians Formula Cosmetics, Inc.	Plump Palette	3074502	03/28/2006	USPTO
Physicians Formula Cosmetics, Inc.	Retro Glow	2664520	12/17/2002	USPTO
Physicians Formula Cosmetics, Inc.	Seducer	2622305	09/17/2002	USPTO
Physicians Formula Cosmetics, Inc.	Self Defense	2475987	08/07/2001	USPTO
Physicians Formula Cosmetics, Inc.	Sensitive Skin ? Be Sensible !	2583857	06/18/2002	USPTO
Physicians Formula Cosmetics, Inc.	Sergeant Shadow	2644432	10/29/2002	USPTO
Physicians Formula Cosmetics, Inc.	Shine Away	2030318	01/14/1997	USPTO
Physicians Formula Cosmetics, Inc.	Silver Moon	2626623	09/24/2002	USPTO

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Skinsitive	2673075	01/07/2003	USPTO
Physicians Formula Cosmetics, Inc.	Star Perfection	2852078	06/08/2004	USPTO
Physicians Formula Cosmetics, Inc.	Summer Eclipse	2721774	06/03/2003	USPTO
Physicians Formula Cosmetics, Inc.	Summer Shimmer	2493092	09/25/2001	USPTO
Physicians Formula Cosmetics, Inc.	Sun Shield	1257282	11/15/1983	USPTO
Physicians Formula Cosmetics	Sun-In-A-Brush	2650683	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	To Any Lengths	2070859	06/10/1997	USPTO
Physicians Formula Cosmetics, Inc.	Total Perfection	2371937	09/01/2000	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Eyes	2526119	01/01/2002	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Face Powder	2805872	01/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Foundation	2640888	10/22/2002	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Glove	2598226	07/23/2002	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Lips	2741925	07/29/2003	USPTO
Physicians Formula Cosmetics, Inc.	Vital Lash	2719467	05/27/2003	USPTO
Physicians Formula Cosmetics, Inc.	Wanderful Wand	2833112	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Winter Eclipse	2550786	03/19/2002	USPTO
Physicians Formula Cosmetics, Inc.	Your Eyes Won't believe Your Face	2830906	04/06/2004	USPTO

Release of IP Security Interests

DB2/21406331.4

TRADEMARK

REEL: 004144 FRAME: 0702

RELEASE OF
TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release") is made and entered into as of November 6, 2009 by UNION BANK, N.A. (formerly known as Union Bank of California, N.A.), as Administrative Agent for the Lenders ("UB"), in favor of PHYSICIANS FORMULA COSMETICS, INC., a Delaware corporation ("Obligor").

UB hereby terminates, cancels and releases its security interest granted pursuant to the Guarantor Security Agreement dated November 14, 2006 between UB and Obligor whether or not recorded with the United States Patent and Trademark Office on November 14, 2006 at reel and frame number 003427/0851 with respect to all trademarks and trademark applications of Obligor including but not limited to those described more fully in Schedule A attached hereto.

IN WITNESS WHEREOF, the undersigned has caused this Release of Trademark Security Interest to be executed by its duly authorized officer as of the date first set forth above.

UNION BANK, N.A.

By: T. Kevin Powells
Name: T. KEVIN POWELLS
Title: VICE PRESIDENT

SCHEDULE A

TRADEMARKS

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Baked Blush	78401071	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Baked Foundation	78401065	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Flush Blush	78024899	09/07/2000	USPTO
Physicians Formula Cosmetics, Inc.	Physicians Formula	78165659	09/19/2002	USPTO
Physicians Formula Cosmetics, Inc.	Planet Foundation	78225194	03/13/2003	USPTO
Physicians Formula Cosmetics, Inc.	Skin-In-A-Tube	78401082	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Aqua Cover	2599366	07/23/2002	USPTO
Physicians Formula Cosmetics, Inc.	Aquacheeks	2613511	08/27/2002	USPTO
Physicians Formula Cosmetics, Inc.	Baked Bronzer	2801528	12/30/2003	USPTO
Physicians Formula Cosmetics, Inc.	Baked Collection	2953835	05/17/2005	USPTO
Physicians Formula Cosmetics, Inc.	Battle Bronzer	2650663	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Beauty Spiral	2352779	05/23/2000	USPTO
Physicians Formula Cosmetics, Inc.	Beauty Spiral	2547162	03/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Berry-Go-Round	2580400	06/11/2002	USPTO
Physicians Formula Cosmetics, Inc.	Beyond Moisture	1970596	04/23/1996	USPTO
Physicians Formula Cosmetics, Inc.	Blush Palette	2598217	07/23/2002	USPTO
Physicians Formula Cosmetics, Inc.	Bright Collection	2841745	05/11/2004	USPTO
Physicians Formula Cosmetics, Inc.	Brow Corrector	2384341	09/05/2000	USPTO
Physicians Formula Cosmetics, Inc.	Char-Kohl	2803685	01/06/2004	USPTO

Release of IP Security Interests

DB2/21406331.4

TRADEMARK

REEL: 004144 FRAME: 0704

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Cinnamon Roll	2599557	07/23/2002	USPTO
Physicians Formula Cosmetics	Clear Water	2619015	09/10/2002	USPTO
Physicians Formula Cosmetics	Concealer 101	2852080	06/08/2004	USPTO
Physicians Formula Cosmetics	Concealer Twins	2398555	10/24/2000	USPTO
Physicians Formula Cosmetics	Correct & Cover	2384357	09/05/2000	USPTO
Physicians Formula Cosmetics	Creme De Velours	2356270	06/06/2000	USPTO
Physicians Formula Cosmetics	Crystal Ball	78396217	04/05/2004	USPTO
Physicians Formula Cosmetics	Drops of Bronze	2413065	12/12/2000	USPTO
Physicians Formula Cosmetics, Inc.	Drops of Crystal	2942286	04/19/2005	USPTO
Physicians Formula Cosmetics, Inc.	Dust of Bronze	2422061	01/16/2001	USPTO
Physicians Formula Cosmetics, Inc.	Dust of Crystal	2659956	12/10/2002	USPTO
Physicians Formula Cosmetics, Inc.	Dust of Gold	2464337	06/26/2001	USPTO
Physicians Formula Cosmetics, Inc.	Eye-Tech	2735561	07/08/2003	USPTO
Physicians Formula Cosmetics, Inc.	Eyebrightener	2288310	10/19/1999	USPTO
Physicians Formula Cosmetics, Inc.	Eyebrightener	2441239	04/03/2001	USPTO
Physicians Formula Cosmetics, Inc.	Eyeliners Palette	2670728	01/07/2003	USPTO
Physicians Formula Cosmetics, Inc.	Face Lace	2852079	06/08/2004	USPTO
Physicians Formula Cosmetics, Inc.	Fineline	2277124	09/14/1999	USPTO
Physicians Formula Cosmetics, Inc.	Gentle Cover	2230761	03/09/1999	USPTO
Physicians Formula Cosmetics, Inc.	Gentle Wear	1495593	07/12/1988	USPTO
Physicians Formula Cosmetics, Inc.	Geometric Colors	2520864	12/18/2001	USPTO

Release of IP Security Interests
DB2/21406331.4

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Globe-Trotter	2596066	07/16/2002	USPTO
Physicians Formula Cosmetics, Inc.	Heart of Gold	2649396	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Heart of Gold	2586654	06/25/2002	USPTO
Physicians Formula Cosmetics, Inc.	Heartbreaker	2670304	12/31/2002	USPTO
Physicians Formula Cosmetics	Hide Out	3115027	07/11/2006	USPTO
Physicians Formula Cosmetics, Inc.	Instant Makeover Tool	3033073	12/20/2005	USPTO
Physicians Formula Cosmetics, Inc.	Jungle Fever	2709526	04/22/2003	USPTO
Physicians Formula Cosmetics, Inc.	Lash-In-A-Tube	2770397	09/30/2003	USPTO
Physicians Formula Cosmetics, Inc.	Le Velvet	1949213	01/16/1996	USPTO
Physicians Formula Cosmetics, Inc.	Le Velvet Film	1122628	07/24/1979	USPTO
Physicians Formula Cosmetics, Inc.	Lieutenant Lash	76316484	09/24/2001	USPTO
Physicians Formula Cosmetics, Inc.	Lip Color Corrector	2407434	11/21/2000	USPTO
Physicians Formula Cosmetics, Inc.	Lip Spectrum	2356269	06/06/2000	USPTO
Physicians Formula Cosmetics, Inc.	Loose-To-Go	2818418	02/24/2004	USPTO
Physicians Formula Cosmetics, Inc.	Magic Cube	2846865	05/25/2004	USPTO
Physicians Formula Cosmetics, Inc.	Mini Dose	2459896	06/12/2001	USPTO
Physicians Formula Cosmetics, Inc.	Month 2 Month	2408984	11/28/2000	USPTO
Physicians Formula Cosmetics, Inc.	Mood Swirls	2602854	07/30/2002	USPTO
Physicians Formula Cosmetics, Inc.	Moonglow	2633330	10/08/2002	USPTO
Physicians Formula Cosmetics, Inc.	Only From Physicians Formula!	2691072	02/25/2003	USPTO

Release of IP Security Interests

DB2/21406331.4

TRADEMARK

REEL: 004144 FRAME: 0706

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	P	2874954	08/17/2004	USPTO
Physicians Formula Cosmetics, Inc.	P	2973126	07/19/2005	USPTO
Physicians Formula Cosmetics, Inc.	P Physicians Formula Intensive Therapy M	1735589	11/24/1992	USPTO
Physicians Formula Cosmetics, Inc.	P Physicians Formula Intensive Therapy M	1759042	03/16/1993	USPTO
Physicians Formula Cosmetics, Inc.	Peach-To-Glow	2228941	03/02/1999	USPTO
Physicians Formula Cosmetics, Inc.	Pearls of Perfection	2460119	06/12/2001	USPTO
Physicians Formula Cosmetics, Inc.	Pearls of Perfection	2650551	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	Physicians Formula	1187307	01/26/1982	USPTO
Physicians Formula Cosmetics, Inc.	Planet Blush	2596062	07/16/2002	USPTO
Physicians Formula Cosmetics, Inc.	Planet Eyes	2489120	09/11/2001	USPTO
Physicians Formula Cosmetics, Inc.	Plentifull	2003717	09/24/1996	USPTO
Physicians Formula Cosmetics, Inc.	Powder Palette	2400377	10/31/2000	USPTO
Physicians Formula Cosmetics, Inc.	Plump Palette	3074502	03/28/2006	USPTO
Physicians Formula Cosmetics, Inc.	Retro Glow	2664520	12/17/2002	USPTO
Physicians Formula Cosmetics, Inc.	Seducer	2622305	09/17/2002	USPTO
Physicians Formula Cosmetics, Inc.	Self Defense	2475987	08/07/2001	USPTO
Physicians Formula Cosmetics, Inc.	Sensitive Skin ? Be Sensible !	2583857	06/18/2002	USPTO
Physicians Formula Cosmetics, Inc.	Sergeant Shadow	2644432	10/29/2002	USPTO
Physicians Formula Cosmetics, Inc.	Shine Away	2030318	01/14/1997	USPTO
Physicians Formula Cosmetics, Inc.	Silver Moon	2626623	09/24/2002	USPTO

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TRADEMARK

REEL: 004144 FRAME: 0707

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula Cosmetics, Inc.	Skinsitive	2673075	01/07/2003	USPTO
Physicians Formula Cosmetics, Inc.	Star Perfection	2852078	06/08/2004	USPTO
Physicians Formula Cosmetics, Inc.	Summer Eclipse	2721774	06/03/2003	USPTO
Physicians Formula Cosmetics, Inc.	Summer Shimmer	2493092	09/25/2001	USPTO
Physicians Formula Cosmetics, Inc.	Sun Shield	1257282	11/15/1983	USPTO
Physicians Formula Cosmetics	Sun-In-A-Brush	2650683	11/12/2002	USPTO
Physicians Formula Cosmetics, Inc.	To Any Lengths	2070859	06/10/1997	USPTO
Physicians Formula Cosmetics, Inc.	Total Perfection	2371937	09/01/2000	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Eyes	2526119	01/01/2002	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Face Powder	2805872	01/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Foundation	2640888	10/22/2002	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Glove	2598226	07/23/2002	USPTO
Physicians Formula Cosmetics, Inc.	Virtual Lips	2741925	07/29/2003	USPTO
Physicians Formula Cosmetics, Inc.	Vital Lash	2719467	05/27/2003	USPTO
Physicians Formula Cosmetics, Inc.	Wanderful Wand	2833112	04/13/2004	USPTO
Physicians Formula Cosmetics, Inc.	Winter Eclipse	2550786	03/19/2002	USPTO
Physicians Formula Cosmetics, Inc.	Your Eyes Won't believe Your Face	2830906	04/06/2004	USPTO

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RECORDED: 02/04/2010

TRADEMARK
REEL: 004144 FRAME: 0708