

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DS Waters of America, Inc.	FORMERLY DS Waters of America, LP	01/22/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Polar Corporation		
<b>Street Address:</b>	1001 Southbridge Street		
<b>City:</b>	Worcester		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01610		
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2743648	POLAR PURE	
Registration Number:	0084705	POLAR	
Registration Number:	1644872	POLAR	
Registration Number:	1177537	POLAR	
Registration Number:	1220478	POLAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)227-4420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-239-0100		
<b>Email:</b>	trademark@eapdlaw.com		
<b>Correspondent Name:</b>	Andrea J. Mealey EAPD LLP		
<b>Address Line 1:</b>	FDR Station, P.O. Box 130		
<b>Address Line 4:</b>	New York, NEW YORK 10150		
<b>ATTORNEY DOCKET NUMBER:</b>	71075.42875		

**CH \$140.00 2743648**

NAME OF SUBMITTER:	Andrea J. Mealey
Signature:	/Andrea J Mealey/
Date:	02/05/2010
Total Attachments: 2 source=DS Waters Assignment p1#page1.tif source=DS Waters Assignment p2#page1.tif	

Exhibit C

TRADEMARK ASSIGNMENT

**THIS ASSIGNMENT** is made as of January, 222010, by and between DS Waters of America, Inc., a Delaware corporation and successor-by-conversion to DS Waters of America, LP, a Delaware limited partnership, having a place of business at 5660 New Northside Drive, Atlanta, GA 30328 (the "Assignor") and Polar Corporation, a Massachusetts corporation ("Polar Corp."), having a place of business at 1001 Southbridge Street, Worcester, MA 01610 (the "Assignee").

**WHEREAS**, the Assignor is the owner/proprietor in the United States of the trademarks and the registrations therefor listed in the Schedule "A" attached hereto (the "Trademarks"); and

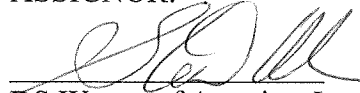
**WHEREAS**, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept said assignment.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

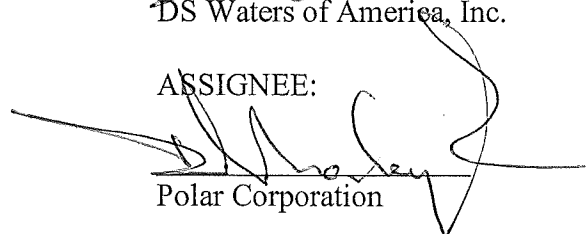
1. the Assignor hereby assigns to the Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill associated therewith and the right to sue third parties for past damages.
2. Assignor shall timely execute and deliver any and all additional documents and perform such additional acts necessary to record and perfect the interest of Assignee in and to the Trademark together with any and all rights regarding the enforcement of its rights for any past infringement(s).

IN WITNESS WHEREOF, each party has caused this Agreement to be executed by its duly Authorized Agents.




ASSIGNOR:

  
DS Waters of America, Inc.

ASSIGNEE:

  
Polar Corporation

**SCHEDULE A  
TO ASSIGNMENT**

<u>MARK</u>	<u>REG. NO.</u>	<u>CLASSES</u>
POLAR PURE	Reg. No. 2,743,648	Class 32
POLAR (stylized) <b>POLAR</b>	Reg. No. 0,084,705	Class 32
POLAR and Design 	Reg. No. 1,644,872	Classes 1 and 32
POLAR and Design 	Reg. No. 1,177,537	Class 32
POLAR and Design 	Reg. No. 1,220,478	Class 1