

SCHEDULE ATRADEMARKS

Legal Ownership	Mark	Application / Registration Number	Date of Filing / Date of Registration	Territory
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Physicians Formula, Inc.	Artist's Eraser	78721757	09/27/2005	USPTO
Physicians Formula, Inc.	Baked Butter	76629445	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Oatmeal	76629444	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Pyramid	78655184	06/21/2005	USPTO
Physicians Formula, Inc.	Baked Sands	76629446	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Spices	76629440	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Sugar	76629441	01/26/2005	USPTO
Physicians Formula, Inc.	Baked to Perfection	78705222	09/01/2005	USPTO
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Physicians Formula, Inc.	Cover 2 Go	78735294	10/18/2005	USPTO
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Physicians Formula, Inc.	Covertotexten50	78698476	08/23/2005	USPTO
Physicians Formula, Inc.	Derm@home	78704099	03/31/2005	USPTO
Physicians Formula, Inc.	Eurobuffer	78748460	11/07/2005	USPTO
Physicians Formula, Inc.	Face Aid	76635959	04/13/2005	USPTO
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Legal Ownership	Mark	Application / Registration Number	Date of Filing / Date of Registration	Territory
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Physicians Formula, Inc.	Painter's Palette	78767110	12/05/2005	USPTO
Physicians Formula, Inc.	Painter's Tube	3320750	10/23/07	USPTO
Physicians Formula, Inc.	PF	78705183	09/01/2005	USPTO
Physicians Formula, Inc.	PF	76646396	09/07/2005	USPTO
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Physicians Formula, Inc.	Private Derm	78713910	09/15/2005	USPTO
Physicians Formula, Inc.	Pro-Cover	78655254		USPTO
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
Physicians Formula, Inc.	Durascreen	1695175	06/16/1992	USPTO
Physicians Formula, Inc.	The Once-A-Day, All Day Sunscreen	2021117	12/03/1996	USPTO
Physicians Formula, Inc.	Baked Berries	3169240	11/07/2006	USPTO
Physicians Formula, Inc.	Baked Berry	3127457	08/08/2006	USPTO
Physicians Formula, Inc.	Baked Cocoa	3146080	09/19/2006	USPTO
Physicians Formula, Inc.	Baked Ginger	3146079	09/19/2006	USPTO
Physicians Formula, Inc.	Baked Gingersnap	3112495	07/04/2006	USPTO

Legal Ownership	Mark	Application / Registration Number	Date of Filing / Date of Registration	Territory
Physicians Formula, Inc.	Baked Smokes	3169239	11/07/2006	USPTO
Physicians Formula, Inc.	Baked Sweets	3107413	06/20/2006	USPTO
Physicians Formula, Inc.	Exerc' Eyes	3064200	02/28/2006	USPTO
Physicians Formula, Inc.	Magic Mosaic	3098670	05/30/2006	USPTO
Physicians Formula, Inc.	Mineral Wear	3104495	06/13/2006	USPTO
Physicians Formula, Inc.	Mineral Wear	3164117	10/24/2006	USPTO
Physicians Formula, Inc.	Revined	3074104	03/28/2006	USPTO
Physicians Formula, Inc.	Instant Makeover Tool	3033073	12/20/2005	USPTO

RELEASE OF
TRADEMARK SECURITY INTEREST

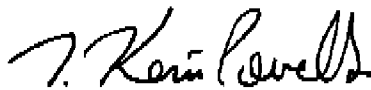
THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release") is made and entered into as of November 6, 2009 by UNION BANK, N.A. (formerly known as Union Bank of California, N.A.), as Administrative Agent for the Lenders ("UB"), in favor of PHYSICIANS FORMULA, INC., a New York corporation ("Obligor").

UB hereby terminates, cancels and releases its security interest granted pursuant to the Security Agreement dated December 16, 2005 between UB and Obligor whether or not recorded with the United States Patent and Trademark Office on January 13, 2006 at reel and frame number 003227/0502 with respect to all trademarks and trademark applications of Obligor including but not limited to those described more fully in Schedule A attached hereto.

IN WITNESS WHEREOF, the undersigned has caused this Release of Trademark Security Interest to be executed by its duly authorized officer as of the date first set forth above.

UNION BANK, N.A.

By:



Name:

T. KEVIN POWELLS

Title:

VICE PRESIDENT

SCHEDULE ATRADEMARKS

Legal Ownership	Mark	Application / Registration Number	Date of Filing / Date of Registration	Territory
Physicians Formula, Inc.	@Home Sensitive Skin Systems	78717873	09/21/2005	USPTO
Physicians Formula, Inc.	Artist's Eraser	78721757	09/27/2005	USPTO
Physicians Formula, Inc.	Baked Butter	76629445	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Oatmeal	76629444	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Pyramid	78655184	06/21/2005	USPTO
Physicians Formula, Inc.	Baked Sands	76629446	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Spices	76629440	01/26/2005	USPTO
Physicians Formula, Inc.	Baked Sugar	76629441	01/26/2005	USPTO
Physicians Formula, Inc.	Baked to Perfection	78705222	09/01/2005	USPTO
Physicians Formula, Inc.	Bull's Eye	76635596	04/11/2005	USPTO
Physicians Formula, Inc.	Cover 2 Go	78735294	10/18/2005	USPTO
Physicians Formula	Covertox'in 10/50	78670024	07/13/2005	USPTO
Physicians Formula, Inc.	Covertoxten50	78698476	08/23/2005	USPTO
Physicians Formula, Inc.	Derm@home	78704099	03/31/2005	USPTO
Physicians Formula, Inc.	Eurobuffer	78748460	11/07/2005	USPTO
Physicians Formula, Inc.	Face Aid	76635959	04/13/2005	USPTO
Physicians Formula, Inc.	Mineral MD	78715034	09/16/2005	USPTO
Physicians Formula, Inc.	Mineral RX	78715037	09/16/2005	USPTO
Physicians Formula, Inc.	My Derm	78713839	09/15/2005	USPTO

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Physicians Formula, Inc.	Own Derm	78713872	09/15/2005	USPTO
Physicians Formula, Inc.	Painter's Palette	78767110	12/05/2005	USPTO
Physicians Formula, Inc.	Painter's Tube	3320750	10/23/07	USPTO
Physicians Formula, Inc.	PF	78705183	09/01/2005	USPTO
Physicians Formula, Inc.	PF	76646396	09/07/2005	USPTO
Physicians Formula, Inc.	PF@Home	78717846	09/21/2005	USPTO
Physicians Formula, Inc.	Physicians Formula @Home Sensitive Skin	78717876	9/21/2005	USPTO
Physicians Formula, Inc.	Physicians Formula @Home	78717864	09/21/2005	USPTO
Physicians Formula, Inc.	Plentiful Lip Palette	78721764	09/27/2005	USPTO
Physicians Formula, Inc.	Private Derm	78713910	09/15/2005	USPTO
Physicians Formula, Inc.	Pro-Cover	78655254		USPTO
Physicians Formula, Inc.	Total Eye Mosaic	76619059	11/03/2004	USPTO
Physicians Formula, Inc.	Your Derm	78713891	09/15/2005	USPTO
Physicians Formula, Inc.	Durascreen	1695175	06/16/1992	USPTO
Physicians Formula, Inc.	The Once-A-Day, All Day Sunscreen	2021117	12/03/1996	USPTO
Physicians Formula, Inc.	Baked Berries	3169240	11/07/2006	USPTO
Physicians Formula, Inc.	Baked Berry	3127457	08/08/2006	USPTO
Physicians Formula, Inc.	Baked Cocoa	3146080	09/19/2006	USPTO
Physicians Formula, Inc.	Baked Ginger	3146079	09/19/2006	USPTO
Physicians Formula, Inc.	Baked Gingersnap	3112495	07/04/2006	USPTO

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Physicians Formula, Inc.	Baked Sweets	3107413	06/20/2006	USPTO
Physicians Formula, Inc.	Exerc' Eyes	3064200	02/28/2006	USPTO
Physicians Formula, Inc.	Magic Mosaic	3098670	05/30/2006	USPTO
Physicians Formula, Inc.	Mineral Wear	3104495	06/13/2006	USPTO
Physicians Formula, Inc.	Mineral Wear	3164117	10/24/2006	USPTO
Physicians Formula, Inc.	Revined	3074104	03/28/2006	USPTO
Physicians Formula, Inc.	Instant Makeover Tool	3033073	12/20/2005	USPTO

Release of IP Security Interests
DB2/21406331.4

RECORDED: 02/04/2010

TRADEMARK
REEL: 004154 FRAME: 0216