TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/18/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NextMedia Operating, Inc.		03/18/2010	CORPORATION: DELAWARE
NM Licensing, LLC		103/18/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Sunrise Broadcasting, LLC	
Street Address:	2619 Western Blvd.	
City:	Raleigh	
State/Country:	NORTH CAROLINA	
Postal Code:	27606	
Entity Type:	ty Type: LIMITED LIABILITY COMPANY: NORTH CAROLINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2679346	JAMMIN' 99.9

CORRESPONDENCE DATA

Fax Number: (919)416-8363

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9192868074

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	023314-000272
NAME OF SUBMITTER:	Arlene D. Hanks
	ITADEMAKK

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Signature:	/Arlene D. Hanks/	
Date:	03/18/2010	
Total Attachments: 4 source=Assignment to Sunrise Broadcasting -JAMMIN99.9#page1.tif source=Assignment to Sunrise Broadcasting -JAMMIN99.9#page2.tif source=Assignment to Sunrise Broadcasting -JAMMIN99.9#page3.tif source=Assignment to Sunrise Broadcasting -JAMMIN99.9#page4.tif		

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ASSIGNMENT OF MARK AND ACCOMPANYING GOOD WILL

THIS ASSIGNMENT made *nunc pro tunc* effective as of the 18th day of November, 2008, by and between NM Licensing, LLC, a Delaware limited liability company, with offices at 3612 South Fiddlers Green Circle, Suite 205E, Greenwood Village, CO 80111 and NextMedia Operating, Inc., a Delaware corporation, with offices at 3612 South Fiddlers Green Circle, Suite 205E, Greenwood Village, CO 80111, (hereinafter jointly referred to as the "Assignor"), and Sunrise Broadcasting, LLC, a North Carolina limited liability company, with offices at 2619 Western Blvd, Raleigh, NC, 27606, (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the JAMMIN 99.9 trademark and service mark and the registration therefor in the United States Patent and Trademark Office, Registration Number 2,679,346, and the goodwill of the business associated therewith and symbolized thereby, (the "Mark"), and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, Assignee is desirous of acquiring said Mark and the registration thereof, together with all good will associated therewith and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1. Assignor assigns to Assignee effective as of the date set forth above all of its rights, title and interest in and to the Mark, together with all common law rights therein, the goodwill of the business connected with the use of and symbolized by said Mark and any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.
- 2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Mark to Assignee, its successors or assigns.

[Signatures on Following Page - Remainder of this Page Left Intentionally Blank]

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IN WITNESS WHEREOF, the Assignor has executed this document, through its duly authorized representative, effective *nunc pro tunc* as of the 18th day of November, 2008, and executed on the date set forth below.

ASSIGNOR:

NM Licensing, LLC

Name: Matthew L. Leibowitz

Title: Secretary
Date: March 18, 2010

NextMedia Operating, Inc.

Name: Matthew L. Leibowitz

Title: Secretary

RECORDED: 03/18/2010

Date: March 18, 2010

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