

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division		03/25/2010	UNINC. ASSOCIATION:
RECEIVING PARTY DATA			
Name:	Snack Alliance, Inc.		
Street Address:	692 Wabash Avenue North		
City:	Brewster		
State/Country:	OHIO		
Postal Code:	44613		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3489908	SIMPLIMENTAL	
Serial Number:	77513867	CRUNCHFUSED	
Serial Number:	77504233	THE BALD AND THE BEAUTIFUL	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128198437		
Email:	trademarkdocket@whitecase.com		
Correspondent Name:	Andrew Fessak		
Address Line 1:	1155 Avenue of the Americas		
Address Line 2:	White & Case LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	1155732-0146		

OP \$90.00 3489908

900158766

**TRADEMARK
 REEL: 004179 FRAME: 0384**

NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	04/02/2010
Total Attachments: 5 source=Wells Fargo IP June 18, 2009 Agreement Release#page1.tif source=Wells Fargo IP June 18, 2009 Agreement Release#page2.tif source=Wells Fargo IP June 18, 2009 Agreement Release#page3.tif source=Wells Fargo IP June 18, 2009 Agreement Release#page4.tif source=Wells Fargo IP June 18, 2009 Agreement Release#page5.tif	

**TERMINATION AND RELEASE
OF
PATENT AND TRADEMARK SECURITY AGREEMENT**

TERMINATION AND RELEASE OF PATENT AND TRADEMARK SECURITY AGREEMENT dated as of March 15, 2010, by WELLS FARGO BANK, NATIONAL ASSOCIATION (the "Secured Party"), acting through its Wells Fargo Business Credit operating division.

WHEREAS, Snack Alliance, Inc., an Oregon corporation (the "Grantor"), and the Secured Party entered into a Patent and Trademark Security Agreement, dated as of June 18, 2009 (the "Security Agreement"), which Security Agreement was recorded with the United States Patent and Trademark Office. Registered Patents were recorded on August 3, 2009, at Reel 023032, Frame 0582, and on August 20, 2009, at Reel 023119, Frame 0663, and issued Trademarks were recorded on August 3, 2009, at Reel 4036, Frame 0240, for the purpose of collateral security for all indebtedness and obligations of the Grantor to the Secured Party arising under a certain Credit Agreement (as defined in the Security Agreement);

WHEREAS, pursuant to the Credit Agreement and the Security Agreement, the Grantor pledged and assigned to the Secured Party, and granted the Secured Party a security interest with power of sale in, the Patents (as defined in the Security Agreement), including, without limitation, the patents listed on Exhibit A hereto, and the Trademarks (as defined in the Security Agreement), including, without limitation, the marks listed on Exhibit B hereto. The Patents and the Trademarks are referred to herein collectively as the "Intellectual Property"; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in the Intellectual Property as herein provided:

NOW, THEREFORE, for valuable consideration the Secured Party hereby terminates and releases its security interest in the Intellectual Property, including, without limitation, the Patents listed on Exhibit A hereto and the Trademarks listed on Exhibit B hereto, and the Secured Party hereby assigns and transfers to the Grantor, without representation, warranty or recourse, all of the Secured Party's right, title and interest in and to such Intellectual Property, effective as of the date set forth above.

WELLS FARGO BANK, NATIONAL ASSOCIATION,
acting through its WELLS FARGO BUSINESS CREDIT
operating division

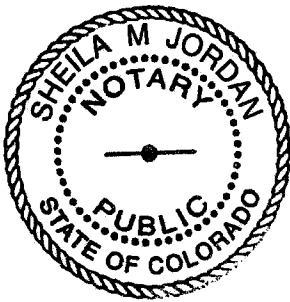
By: *Paula Cates*
Name: PAULA CATES
Title: Vice President

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF COLORADO)
) ss.
CITY AND COUNTY OF DENVER)

The foregoing instrument was acknowledged before me this 25th day of March, 2010, by Pamela Cates, a Vice President of Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division, on behalf of the national association.

Sheila M. Jordan
Notary Public



My Commission Expires: 7-20-2013

EXHIBIT A

U.S. Patents and Patent Applications

Country	Title	Application Number	Patent Number
		Filing Date	Issue Date
United States	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	10/113,972	7,189,424
		29-Mar-2002	13-Mar-2007
United States	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	11/137,757	7,416,755
		24-May-2005	26-Aug-2008
United States	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	11/654,722	--
		18-Jan-2007	--

Foreign Patents and Patent Applications

Country	Title	Application Number	Patent Number
		Filing Date	Issue Date
PCT	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	PCT/US2003/009334	--
		25-Mar-2003	--
European Patent Convention	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	03719480.0	--
		25-Mar-2003	--
Hong Kong	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	05109622.2	--
		25-Mar-2003	--
Canada	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	2479899	--
		25-Mar-2003	--
Japan	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	2003-581606	--
		25-Mar-2003	--

Country	Title	Application Number	Patent Number
		Filing Date	Issue Date
Korea	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	10-2004-7015531	--
		25-Mar-2003	--
Mexico	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	PA/a/2004/009415	261048
		25-Mar-2003	03-Oct-2008
Mexico	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	MX/A/2008/008813	--
		07-Jul-2008	--
China	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	03812314.2	--
		25-Mar-2003	--
China	RICE-BASED SNACK CHIP AND METHOD OF MAKING SAME	200710106418.0	--
		08-Jun-2007	--

EXHIBIT B

**UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS,
AND COLLECTIVE MEMBERSHIP MARKS,
AND FOREIGN TRADEMARK REGISTRATIONS AND APPLICATIONS**

REGISTRATIONS AND APPLICATIONS

TRADEMARK	COUNTRY	APP. NO. OR REG. NO.	FILING DATE OR EFFECTIVE DATE OF REGISTRATION
RICEWORKS	Australia	1258439	August 22, 2008
RICEWORKS	Philippines	4-2008-008914	July 24, 2008
RICEWORKS	Taiwan	97036272	August 1, 2008
SIMPLIMENTAL	United States	3,489,908	August 19, 2008
CRUNCHFUSED	United States	77/513867	July 2, 2008
THE BALD AND THE BEAUTIFUL	United States	77/504233	June 20, 2008