

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avnet, Inc.		10/02/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	IHS Global Inc.		
Also Known As:	AKA Information Handling Services Inc.		
Street Address:	15 Inverness Way East		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2715138	PROMIERE	
CORRESPONDENCE DATA			
Fax Number:	(877)769-7945		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214 292 4083		
Email:	tmdoctc@fr.com, smolinsky@fr.com		
Correspondent Name:	Linda M. Novak, Fish & Richardson P.C.		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	14400-0158001		
NAME OF SUBMITTER:	Linda M. Novak		
Signature:	/Linda M. Novak/		
Date:	04/07/2010		

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Total Attachments: 2

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## TRADEMARK ASSIGNMENT

**THIS ASSIGNMENT** is effective as of the 2<sup>nd</sup> day of October, 2009, between Avnet, Inc., a New York corporation (hereinafter "ASSIGNOR") and IHS Global Inc. f/k/a Information Handling Services Inc., a Delaware corporation (hereinafter "ASSIGNEE"); and

**WHEREAS, ASSIGNOR** has adopted and used in commerce in the United States, Canada, and Mexico the trademark PROMIERE and has obtained U.S. Registration No. 2,715,138, Canadian Registration No. TMA613850, and Mexican Registration Nos. 530,264, 530,265 and 530,266 for the PROMIERE trademark (hereinafter collectively, the "Mark").

**WHEREAS, ASSIGNEE** is desirous of acquiring all rights, title and interest in the Mark including, but not limited to, the registration thereof, together with the goodwill of the business symbolized by said Mark; and

**WHEREAS, ASSIGNOR** covenants that it will, at ASSIGNEE'S expense, when requested, execute, deliver and acknowledge all such further instruments of conveyance and do and perform all such other acts and things as ASSIGNEE may reasonably require to more effectively accomplish the assignment, transfer and recordation thereof of the said Mark; and

**NOW, THEREFORE,** in consideration of the sum set forth in a separate Trademark Purchase Agreement, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, its successors and assigns, all rights, title and interest in the Mark, including, but not limited to, registration thereof, together with the goodwill of the business symbolized by said Mark, together with the right to sue for past, present or future infringement of said Mark, and to collect and retain damages and profits therefor, all of the foregoing to be held and enjoyed by ASSIGNEE for its own use and for the use of its successors,

assigns or other legal representatives, together with all of the income, royalties, damages and payments now or hereafter due or payable with respect thereto.

IN WITNESS WHEREOF, I hereto set my hand:

Avnet, Inc.

IHS Global Inc. f/k/a Information Handling Services, Inc.

David R. Birk  
By: DAVID R. BIRK  
Title: Sr. V.P. + General Counsel  
Date: 15 MARCH 2010  
Witness: Patricia L. Polk  
Name: PATRICIA L. Polk  
Address: 2211 S. 47th Street  
Phoenix, AZ 85034  
Date: 15 MARCH 2010

Jo-Nell Labbrenti  
By: Jo-Nell Labbrenti  
Title: VP & Chief Legal Counsel, Officer  
Date: 3/25/10  
Witness: Teresa M. Parker  
Name: Teresa M. Parker  
Address: 15 Inverness Way East  
Englewood, CO 80112  
Date: MARCH 25, 2010

State of Arizona §  
County of Maricopa §

Before me this 15<sup>th</sup> day of March, 2010, personally appeared David Birk, known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.



Megan Carr  
Notary Public  
My Commission Expires: 1/28/2011

[Notary's Seal]