

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as collateral agent		03/26/2010	national association: UNITED STATES

RECEIVING PARTY DATA

Name:	Select Comfort Corporation
Street Address:	9800 59th Ave North
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55442
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	1581562	SELECT COMFORT
Registration Number:	1590557	SELECT COMFORT
Registration Number:	1954866	
Registration Number:	1976214	SELECT COMFORT
Registration Number:	2042605	COMFORT CLUB
Registration Number:	2326197	SLEEP BETTER ON AIR
Registration Number:	2485647	BAR
Registration Number:	2515607	THERMO-FOAM
Registration Number:	2594386	THE SLEEP NUMBER STORE BY SELECT COMFORT
Registration Number:	2618999	SLEEP NUMBER
Registration Number:	2641045	SLEEP NUMBER
Registration Number:	2652747	THERMO-CORE
Registration Number:	2659425	THE SLEEP NUMBER BED BY SELECT COMFORT
Registration Number:	2670321	DUALITY

OP \$965.00 1581562

Registration Number:	2670322	EUROLOFT
Registration Number:	2702762	WHAT'S YOUR SLEEP NUMBER?
Registration Number:	2702763	SELECT COMFORT
Registration Number:	2724381	SIMPLE COMFORT
Registration Number:	2753633	SLEEP NUMBER
Registration Number:	2799077	DUOLOFT
Registration Number:	2801405	SELECT COMFORT
Registration Number:	2803510	SLUMBERLOFT
Registration Number:	2803623	SELECT COMFORT
Registration Number:	2803624	
Registration Number:	2805900	SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED
Registration Number:	2806751	PRECISION COMFORT
Registration Number:	2807432	SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED
Registration Number:	2860124	INTRALUX
Registration Number:	2863677	GRAND KING
Registration Number:	2881772	LUXLOFT
Registration Number:	2883076	NATURE'S PREFERENCE
Registration Number:	2887617	DENIM DREAM
Registration Number:	2890090	THE SLEEP NUMBER 20 25 30 35 40 45 50 55 60 65 70 BED SELECT COMFORT
Registration Number:	2913779	SLEEP NUMBER
Registration Number:	2944906	PERSONALIZED WARMTH COLLECTION
Registration Number:	3072058	CHANGING THE WAY YOU SLEEP COULD CHANGE YOUR LIFE
Registration Number:	3137303	GRIDZONE
Registration Number:	3143218	LUXLAYER

CORRESPONDENCE DATA

Fax Number: (612)766-1600
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-766-6911
Email: scarlson@faegre.com
Correspondent Name: Susan Carlson
Address Line 1: 90 South 7th St Ste 2200
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:

Susan Carlson

TRADEMARK

Signature:	/e/ Susan Carlson
Date:	04/08/2010
Total Attachments: 5 source=Select Comfort Trademark Release#page1.tif source=Select Comfort Trademark Release#page2.tif source=Select Comfort Trademark Release#page3.tif source=Select Comfort Trademark Release#page4.tif source=Select Comfort Trademark Release#page5.tif	

RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST (this "Release"), dated as of March 26, 2010, is made by JPMorgan Chase Bank, N.A., as collateral agent for the Secured Creditors (as defined in the Trademark Security Agreement defined below) (the "Agent").

WHEREAS, Select Comfort Corporation, a Minnesota corporation (the "Grantor") and the Agent entered into a certain Trademark Security Agreement, dated as of May 30, 2008 made by the Grantor in favor of the Agent (as may be amended, modified, restated or supplemented from time to time, the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, the Grantor granted a security interest in certain trademarks and trademark applications owned by the Grantor, including those set forth on Schedule I attached hereto and certain trademark licenses to which the Grantor is party, including those set forth on Schedule I attached hereto (the "Trademark Collateral"); and

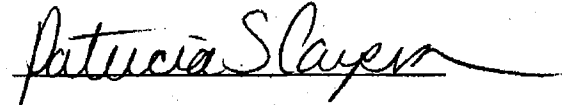
WHEREAS, the Trademark Security Agreement was recorded in the U.S. Patent and Trademark Office on June 11, 2008 in Reel 3793, Frame 0815;

NOW THEREFORE, the Agent hereby releases, without representation, recourse or warranty whatsoever, all of its security interest in the Trademark Collateral, whether granted pursuant to the Trademark Security Agreement or any other agreement or document delivered in connection with the Trademark Security Agreement, and the Agent hereby reassigns any and all such right, title and interest (if any) that the Agent may have in the Trademark Collateral to the Grantor.

The Agent agrees, at the Grantor's expense, to cooperate with the Grantor and to provide the Grantor with the information and additional authorization reasonably required or desirable to effect the release of the Agent's security interest in the released collateral described herein.

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent

By: 

Name: Tricia Carpen
Title: Vice President

[RELEASE OF TRADEMARK SECURITY INTEREST]

TRADEMARK
REEL: 004182 FRAME: 0198

**Schedule I
to
Trademark Security Agreement**

TRADEMARKS:

Mark	Country	Classes	Application Number	Registration Number
SELECT COMFORT	United States of America	20	73785220	1581562
SELECT COMFORT	United States of America	07	73818656	1590557
NO COUNTING SHEEP LOGO	United States of America	20	74645375	1954866
SELECT COMFORT	United States of America	20	74645357	1976214
COMFORT CLUB	United States of America	35	74530831	2042605
SLEEP BETTER ON AIR	United States of America	35	75649219	2326197
BAR and Design	United States of America	20	75560494	2485647
THERMO-FOAM	United States of America	20	78054070	2515607
THE SLEEP NUMBER STORE BY SELECT COMFORT (STYLIZED)	United States of America	35	78034211	2594386
SLEEP NUMBER	United States of America	20	78026445	2618999
SLEEP NUMBER	United States of America	35	78026452	2641045
THERMO-CORE	United States of America	20	78043100	2652747
THE SLEEP NUMBER BED BY SELECT COMFORT (STYLIZED)	United States of America	20	78034208	2659425
DUALITY	United States of America	24	78043086	2670321

EUROLOFT	United States of America	20	78043096	2670322
WHAT'S YOUR SLEEP NUMBER?	United States of America	20, 24, 35	78157191	2702762
SELECT COMFORT	United States of America	20, 24, 35	78163485	2702763
SIMPLE COMFORT	United States of America	20	78156040	2724381
SLEEP NUMBER	United States of America	20, 24	76122213	2753633
DUOLOFT	United States of America	20	78043099	2799077
SELECT COMFORT & DESIGN (STACKED)	United States of America	35	78125239	2801405
SLUMBERLOFT	United States of America	20	78043102	2803510
SELECT COMFORT (STYLIZED AND/OR WITH DESIGN)	United States of America	20, 24, 35	78125228	2803623
DESIGN (Arrow and Circle)	United States of America	20, 24, 35	78125243	2803624
SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED & ARROWS LOGO	United States of America	20	78176587	2805900
PRECISION COMFORT	United States of America	20	78224027	2806751
SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED & DESIGN	United States of America	24, 35	78125218	2807432
INTRALUX	United States of America	17, 20	78210882	2860124
GRAND KING	United States of America	20, 24	78180582	2863677
LUXLOFT	United States of America	20	78302643	2881772
NATURE'S PREFERENCE	United States of America	20, 24	78191914	2883076
DENIM DREAM	United States of America	20	78181085	2887617
THE SLEEP NUMBER BED SELECT COMFORT &	United States of America	20, 35	78125788	2890090

DESIGN				
SLEEP NUMBER	United States of America	20	78103057	2913779
PERSONALIZED WARMTH COLLECTION	United States of America	24	78207016	2944906
CHANGING THE WAY YOU SLEEP COULD CHANGE YOUR LIFE	United States of America	35	78444669	3072058
GRIDZONE	United States of America	17, 20	78977200	3137303
LUXLAYER	United States of America	24	78487689	3143218

PENDING TRADEMARKS:

Mark	Country	Classes	Application Number	Registration Number
DUAL LOFT	United States of America	20	77288654	N/A
IT'S THE BED THAT COUNTS	United States of America	20, 35	77404039	N/A
PERSONAL PREFERENCE	United States of America	20	78711265	N/A
PERSONAL RENEWAL	United States of America	20	78861268	N/A
PILLOW(OLOGY)	United States of America	20, 42	77404059	N/A
RESTIMONIAL	United States of America	35	77119756	N/A
SEAT NUMBER	United States of America	20	77125945	N/A
SIT NUMBER	United States of America	20	77125949	N/A
TAKE CONTROL	United States of America	35	77115916	N/A
TAKE CONTROL	United States of America	20	77119749	N/A
TAKE CONTROL OF YOUR SLEEP	United States of America	20	77128506	N/A
TAKE CONTROL OF YOUR SLEEP	United States of America	35	77119753	N/A
TAKE CONTROL OF YOUR SLEEP AT A SELECT COMFORT STORE	United States of America	20, 35	77128505	N/A
WE HAVE A NUMBER FOR THAT	United States of America	35	77425084	N/A