

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--|----------|----------------|-------------------------------------|
| JPMorgan Chase Bank, N.A., as collateral agent | | 03/26/2010 | national association: UNITED STATES |

RECEIVING PARTY DATA

| | |
|------------------------|----------------------------|
| Name: | Select Comfort Corporation |
| Street Address: | 9800 59th Ave North |
| City: | Minneapolis |
| State/Country: | MINNESOTA |
| Postal Code: | 55442 |
| Entity Type: | CORPORATION: MINNESOTA |

PROPERTY NUMBERS Total: 14

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 77288654 | DUAL LOFT |
| Serial Number: | 77404039 | IT'S THE BED THAT COUNTS |
| Serial Number: | 78711265 | PERSONAL PREFERENCE |
| Serial Number: | 78861268 | PERSONAL RENEWAL |
| Serial Number: | 77404059 | PILLOW[OLOGY] |
| Serial Number: | 77119756 | RESTIMONIAL |
| Serial Number: | 77125945 | SEAT NUMBER |
| Serial Number: | 77125949 | SIT NUMBER |
| Serial Number: | 77115916 | TAKE CONTROL |
| Serial Number: | 77119749 | TAKE CONTROL |
| Serial Number: | 77128506 | TAKE CONTROL OF YOUR SLEEP |
| Serial Number: | 77119753 | TAKE CONTROL OF YOUR SLEEP |
| Serial Number: | 77128505 | TAKE CONTROL OF YOUR SLEEP AT A SELECT COMFORT STORE |

OP \$365.00 77288654

Serial Number:

77425084

WE HAVE A NUMBER FOR THAT

CORRESPONDENCE DATA

Fax Number: (612)766-1600

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-766-6911

Email: scarlson@faegre.com

Correspondent Name: Susan Carlson

Address Line 1: 90 South 7th Street Suite 2200

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:

Susan Carlson

Signature:

/e/ Susan Carlson

Date:

04/12/2010

Total Attachments: 5

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RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST (this "Release"), dated as of March 26, 2010, is made by JPMorgan Chase Bank, N.A., as collateral agent for the Secured Creditors (as defined in the Trademark Security Agreement defined below) (the "Agent").

WHEREAS, Select Comfort Corporation, a Minnesota corporation (the "Grantor") and the Agent entered into a certain Trademark Security Agreement, dated as of May 30, 2008 made by the Grantor in favor of the Agent (as may be amended, modified, restated or supplemented from time to time, the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, the Grantor granted a security interest in certain trademarks and trademark applications owned by the Grantor, including those set forth on Schedule I attached hereto and certain trademark licenses to which the Grantor is party, including those set forth on Schedule I attached hereto (the "Trademark Collateral"); and

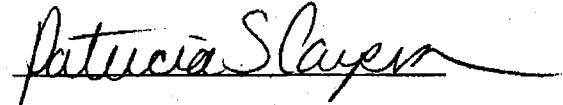
WHEREAS, the Trademark Security Agreement was recorded in the U.S. Patent and Trademark Office on June 11, 2008 in Reel 3793, Frame 0815;

NOW THEREFORE, the Agent hereby releases, without representation, recourse or warranty whatsoever, all of its security interest in the Trademark Collateral, whether granted pursuant to the Trademark Security Agreement or any other agreement or document delivered in connection with the Trademark Security Agreement, and the Agent hereby reassigns any and all such right, title and interest (if any) that the Agent may have in the Trademark Collateral to the Grantor.

The Agent agrees, at the Grantor's expense, to cooperate with the Grantor and to provide the Grantor with the information and additional authorization reasonably required or desirable to effect the release of the Agent's security interest in the released collateral described herein.

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent

By: 

Name: Tricia Carpen
Title: Vice President

[RELEASE OF TRADEMARK SECURITY INTEREST]

TRADEMARK
REEL: 004184 FRAME: 0376

**Schedule I
to
Trademark Security Agreement**

TRADEMARKS:

| Mark | Country | Classes | Application Number | Registration Number |
|---|--------------------------|---------|--------------------|---------------------|
| SELECT COMFORT | United States of America | 20 | 73785220 | 1581562 |
| SELECT COMFORT | United States of America | 07 | 73818656 | 1590557 |
| NO COUNTING SHEEP LOGO | United States of America | 20 | 74645375 | 1954866 |
| SELECT COMFORT | United States of America | 20 | 74645357 | 1976214 |
| COMFORT CLUB | United States of America | 35 | 74530831 | 2042605 |
| SLEEP BETTER ON AIR | United States of America | 35 | 75649219 | 2326197 |
| BAR and Design | United States of America | 20 | 75560494 | 2485647 |
| THERMO-FOAM | United States of America | 20 | 78054070 | 2515607 |
| THE SLEEP NUMBER STORE BY SELECT COMFORT (STYLIZED) | United States of America | 35 | 78034211 | 2594386 |
| SLEEP NUMBER | United States of America | 20 | 78026445 | 2618999 |
| SLEEP NUMBER | United States of America | 35 | 78026452 | 2641045 |
| THERMO-CORE | United States of America | 20 | 78043100 | 2652747 |
| THE SLEEP NUMBER BED BY SELECT COMFORT (STYLIZED) | United States of America | 20 | 78034208 | 2659425 |
| DUALITY | United States of America | 24 | 78043086 | 2670321 |

| | | | | |
|--|--------------------------|------------|----------|---------|
| EUROLOFT | United States of America | 20 | 78043096 | 2670322 |
| WHAT'S YOUR SLEEP NUMBER? | United States of America | 20, 24, 35 | 78157191 | 2702762 |
| SELECT COMFORT | United States of America | 20, 24, 35 | 78163485 | 2702763 |
| SIMPLE COMFORT | United States of America | 20 | 78156040 | 2724381 |
| SLEEP NUMBER | United States of America | 20, 24 | 76122213 | 2753633 |
| DUOLOFT | United States of America | 20 | 78043099 | 2799077 |
| SELECT COMFORT & DESIGN (STACKED) | United States of America | 35 | 78125239 | 2801405 |
| SLUMBERLOFT | United States of America | 20 | 78043102 | 2803510 |
| SELECT COMFORT (STYLIZED AND/OR WITH DESIGN) | United States of America | 20, 24, 35 | 78125228 | 2803623 |
| DESIGN (Arrow and Circle) | United States of America | 20, 24, 35 | 78125243 | 2803624 |
| SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED & ARROWS LOGO | United States of America | 20 | 78176587 | 2805900 |
| PRECISION COMFORT | United States of America | 20 | 78224027 | 2806751 |
| SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED & DESIGN | United States of America | 24, 35 | 78125218 | 2807432 |
| INTRALUX | United States of America | 17, 20 | 78210882 | 2860124 |
| GRAND KING | United States of America | 20, 24 | 78180582 | 2863677 |
| LUXLOFT | United States of America | 20 | 78302643 | 2881772 |
| NATURE'S PREFERENCE | United States of America | 20, 24 | 78191914 | 2883076 |
| DENIM DREAM | United States of America | 20 | 78181085 | 2887617 |
| THE SLEEP NUMBER BED SELECT COMFORT & | United States of America | 20, 35 | 78125788 | 2890090 |

| | | | | |
|---|--------------------------|--------|----------|---------|
| DESIGN | | | | |
| SLEEP NUMBER | United States of America | 20 | 78103057 | 2913779 |
| PERSONALIZED WARMTH COLLECTION | United States of America | 24 | 78207016 | 2944906 |
| CHANGING THE WAY YOU SLEEP COULD CHANGE YOUR LIFE | United States of America | 35 | 78444669 | 3072058 |
| GRIDZONE | United States of America | 17, 20 | 78977200 | 3137303 |
| LUXLAYER | United States of America | 24 | 78487689 | 3143218 |

PENDING TRADEMARKS:

| Mark | Country | Classes | Application Number | Registration Number |
|--|--------------------------|---------|--------------------|---------------------|
| DUAL LOFT | United States of America | 20 | 77288654 | N/A |
| IT'S THE BED THAT COUNTS | United States of America | 20, 35 | 77404039 | N/A |
| PERSONAL PREFERENCE | United States of America | 20 | 78711265 | N/A |
| PERSONAL RENEWAL | United States of America | 20 | 78861268 | N/A |
| PILLOW(OLOGY) | United States of America | 20, 42 | 77404059 | N/A |
| RESTIMONIAL | United States of America | 35 | 77119756 | N/A |
| SEAT NUMBER | United States of America | 20 | 77125945 | N/A |
| SIT NUMBER | United States of America | 20 | 77125949 | N/A |
| TAKE CONTROL | United States of America | 35 | 77115916 | N/A |
| TAKE CONTROL | United States of America | 20 | 77119749 | N/A |
| TAKE CONTROL OF YOUR SLEEP | United States of America | 20 | 77128506 | N/A |
| TAKE CONTROL OF YOUR SLEEP | United States of America | 35 | 77119753 | N/A |
| TAKE CONTROL OF YOUR SLEEP AT A SELECT COMFORT STORE | United States of America | 20, 35 | 77128505 | N/A |
| WE HAVE A NUMBER FOR THAT | United States of America | 35 | 77425084 | N/A |