

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AFFINION GROUP, INC.		04/09/2010	CORPORATION: DELAWARE
AFFINION BENEFITS GROUP LLC		04/09/2010	LIMITED LIABILITY COMPANY: DELAWARE
AFFINION DATA SERVICES, INC.		04/09/2010	CORPORATION: DELAWARE
AFFINION GROUP, LLC		04/09/2010	LIMITED LIABILITY COMPANY: DELAWARE
AFFINION LOYALTY GROUP, INC.		04/09/2010	CORPORATION: DELAWARE
AFFINION PUBLISHING, LLC		04/09/2010	LIMITED LIABILITY COMPANY: DELAWARE
CARDWELL AGENCY INC.		04/09/2010	CORPORATION: VIRGINIA
CCAA, CORPORATION		04/09/2010	CORPORATION: DELAWARE
GLOBAL PRIVACY SOLUTIONS, LLC		04/09/2010	LIMITED LIABILITY COMPANY: DELAWARE
LONG TERM PREFERRED CARE, INC.		04/09/2010	CORPORATION: TENNESSEE
TRAVELERS ADVANTAGE SERVICES, INC.		04/09/2010	CORPORATION: DELAWARE
TRILEGIANT AUTO SERVICES, INC.		04/09/2010	CORPORATION: WYOMING
TRILEGIANT CORPORATION		04/09/2010	CORPORATION: DELAWARE
TRILEGIANT INSURANCE SERVICES, INC.		04/09/2010	CORPORATION: DELAWARE
TRILEGIANT RETAIL SERVICES, INC.		04/09/2010	CORPORATION: DELAWARE
WATCHGUARD REGISTRATION SERVICES, INC.		04/09/2010	CORPORATION: INDIANA

**RECEIVING PARTY DATA**

<b>Name:</b>	BANK OF AMERICA, N.A.
<b>Street Address:</b>	1455 MARKET ST, 5TH FLOOR

CH \$3215.00 1466554

**900159634**

**TRADEMARK  
 REEL: 004185 FRAME: 0507**

City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

PROPERTY NUMBERS Total: 128

Property Type	Number	Word Mark
Registration Number:	1466554	CREDENTIALS
Registration Number:	2580094	
Registration Number:	2380589	N
Registration Number:	2380588	NETMARKET
Registration Number:	2141393	NETMARKET
Registration Number:	2036825	NETMARKET
Registration Number:	2927426	NETMARKET.COM
Registration Number:	2000996	PRIVACY WATCH
Registration Number:	2475335	SAVE TIME, SAVE MONEY, SAVE YOUR SANITY
Serial Number:	77956806	ULTIMATE GUARD
Registration Number:	1232154	WATCH-GUARD
Registration Number:	3734738	WATCH-GUARD PREFERRED
Registration Number:	2843314	WWW.ELITEREWARDS.COM
Serial Number:	77438760	AFFINIMAX
Registration Number:	3594951	AFFINION BENEFITS GROUP
Registration Number:	3697710	AFFINION DIRECT RESPONSE GROUP
Registration Number:	3715721	AFFINION DIRECT RESPONSE GROUP
Registration Number:	3353647	AFFINION GROUP
Registration Number:	3331525	AFFINION GROUP
Registration Number:	3386712	AFFINION INTERNATIONAL
Registration Number:	3386711	AFFINION INTERNATIONAL
Registration Number:	3407008	AFFINION LOYALTY GROUP
Serial Number:	77520453	AFFINION SECURITY CENTER
Serial Number:	77429946	AFFINION SECURITY CENTER
Registration Number:	3219169	AIRLINE SAVINGS NETWORK
Serial Number:	77053253	AROUND THE WORLD IN 30 SECONDS
Registration Number:	3246891	AUTOVANTAGE
Registration Number:	3477788	AUTOVANTAGE

Registration Number:	3443168	BIN_ PIN ALARM
Serial Number:	77352979	BREACHSHIELD
Serial Number:	77892837	BUSINESS IDENTITYSECURE
Serial Number:	77854324	BUSINESS ID SOLUTIONS
Serial Number:	77891816	BUYERS ADVANTAGE PLUS
Serial Number:	77897109	BUYERS PRIVILEGES
Registration Number:	3510708	CARD COPS
Registration Number:	3479060	CARD COPS
Registration Number:	3528525	CARD COPS FRAUD ALARM
Registration Number:	3686651	CARD PATROL
Serial Number:	77490874	CARD PATROL PLUS
Serial Number:	77563501	CHILD ADVANTAGE
Serial Number:	77563468	CHILDREN'S IDENTITY SECURE
Serial Number:	77872456	CLASSIC SAVINGS
Serial Number:	77929633	CONVENIENT HEALTH INSURANCE
Serial Number:	77929620	CONVENIENT HEALTH INSURANCE
Registration Number:	3327510	COOLEXTRAS
Registration Number:	3235383	COOLEXTRAS
Registration Number:	3763605	CREDIT ALERT
Serial Number:	77244151	DAILY SOURCE
Serial Number:	77618016	DATAFROG
Serial Number:	77616412	DATAFROG
Serial Number:	77616443	DATAFROG.COM
Registration Number:	3433506	DATASWEEP
Registration Number:	3443023	
Registration Number:	3309644	
Serial Number:	77752345	DESTINATION GUARD
Serial Number:	78970415	DESTINATION SAVINGS
Registration Number:	3616812	DON'T BE CAUGHT OFF-GUARD
Registration Number:	3303807	ELECTRONICS GUARD
Registration Number:	2453903	ELITE REWARDS
Serial Number:	77814044	EMPLOYEE SAVINGS PLUS
Serial Number:	77891558	ENHANCED FRAUD PROTECTION PLUS
Serial Number:	77871561	EVERYDAY COOKING AT HOME
Serial Number:	77764068	EVERYDAY COOKING AT HOME

TRADEMARK

REEL: 004185 FRAME: 0509

Registration Number:	3486557	EVERYDAY GROCERY SAVINGS
Registration Number:	3525249	EVERYDAY GUEST
Registration Number:	3627762	EVERYDAY SAVINGS AND REWARDS
Serial Number:	77823882	EVERYDAY TRAVEL INSURANCE
Serial Number:	77968179	EVERYWHERE CASH SAVINGS
Serial Number:	77968170	EVERYWHERE CASH SAVINGS
Registration Number:	3314201	EXPERIENCE THE POWER OF POINTS
Serial Number:	77570322	EXPRESSIONS & MEMORIES
Registration Number:	3764382	FRAUD ASSIST TOOLBOX
Serial Number:	77891527	FRAUD PROTECTION PLUS
Serial Number:	77920350	GET-YOU-THERE PROTECTION
Serial Number:	77267681	GO SMART!
Serial Number:	77756577	GREAT FUN NATIONAL SAVINGS NETWORK
Serial Number:	77256999	GUEST DIRECT
Registration Number:	3730248	GUESTGETAWAYS
Serial Number:	77931320	HOBBY CLUB OF AMERICA
Serial Number:	77455599	ID AFFIRM
Serial Number:	77209285	ID PROTECT CYBERSPACE IDENTITY THEFT SOLUTIONS
Serial Number:	77800591	IDENTITY PRESERVATION ALLIANCE
Registration Number:	3681707	IDENTITY PROTECTION SUPPORT SERVICE
Serial Number:	77518247	IDENTITY SECURE IDENTITY THEFT PROTECTION
Serial Number:	77403605	IDENTITYSECURE
Serial Number:	77837221	IN SYNC WITH YOUR LIFESTYLE
Serial Number:	77828453	IN SYNC WITH YOUR LIFESTYLE
Registration Number:	3428732	INSIDER VALUES
Registration Number:	3357446	INSIDER VALUES
Serial Number:	77563482	KID ANGEL
Registration Number:	3183093	LEGAL ASSISTANT
Serial Number:	77697245	LIVE TO SAVE
Serial Number:	77765603	MEMBERSECURE
Serial Number:	77570313	MEMORIES & MOMENTS
Registration Number:	3443166	MERCHANT ALARM
Serial Number:	77486440	MY SAFEDORM
Serial Number:	77768582	MY TRAVEL REWARDS
Serial Number:	77772160	MY TRAVELERS' REWARDS

Serial Number:	77693470	MYIDMATTERS
Serial Number:	77481005	MYSAFEDORM.COM
Serial Number:	77756555	NATIONAL SAVINGS NETWORK
Registration Number:	3365749	NETGAIN!
Serial Number:	77920646	NETGAIN! DIRECT SOLUTIONS
Registration Number:	3438355	PREDICT. PREVENT. PROTECT.
Registration Number:	3292132	PRIVACY WATCH
Registration Number:	3379510	PRIVACYWATCH
Registration Number:	3204116	REMEDY
Registration Number:	3306839	REMEDY CHECK PROTECTION
Serial Number:	77741164	REWARD & PROTECT
Registration Number:	3367038	S.A.F.E. SCORE
Serial Number:	77478710	SAFEDORM
Registration Number:	3313935	SAVOR THE VALUE
Registration Number:	3360798	SECUREALL
Registration Number:	3768252	SECUREALL
Registration Number:	3673624	SMALL BUSINESSES NEED BIG REWARDS
Registration Number:	3292469	THE REWARDS SHOP
Serial Number:	77382482	THE SCRAPBOOK STANDARD
Serial Number:	77539044	THE SERIOUS SOLUTION TO PROTECT YOUR IDENTITY
Serial Number:	77621291	TOTAL GUARD
Serial Number:	77806247	TOTAL WELLNESS FOR LESS
Registration Number:	3313882	VINEYARD DIRECT
Registration Number:	3199783	VINEYARD DIRECT
Registration Number:	3464764	VIRTUAL TRACER
Registration Number:	3442873	WALLET SECURITY
Serial Number:	77947647	WHEREVER YOU'RE HEADED, YOU'LL FIND SAVINGS.
Registration Number:	3583993	YOU DESERVE A SPECIAL TREAT
Registration Number:	3459823	YOUR MECHANIC'S HOTLINE
Serial Number:	78916455	KNOWLEDGE IS YOUR BEST DEFENSE

**CORRESPONDENCE DATA**

Fax Number: (646)848-4455

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-848-4455

Email: [jlik@shearman.com](mailto:jlik@shearman.com)

**TRADEMARK**  
**REEL: 004185 FRAME: 0511**

Correspondent Name: Gloria Jung  
Address Line 1: 599 Lexington Avenue  
Address Line 2: Shearman & Sterling LLP  
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	3232/648
NAME OF SUBMITTER:	GLORIA JUNG
Signature:	/GLORIA JUNG/
Date:	04/14/2010

**Total Attachments: 16**

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**AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY  
AGREEMENT SUPPLEMENT**

This AMENDED AND RESTATED INTELLECTUAL PROPERTY SECURITY AGREEMENT SUPPLEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*IP Security Agreement Supplement*”) dated April 9, 2010, is made by the Persons listed on the signature page hereof (the “*Grantors*”) in favor of BANK OF AMERICA, N.A., as administrative agent (the “*Administrative Agent*”) and collateral agent (together with any successor collateral agent appointed pursuant to the Credit Agreement (defined below), in such capacity, the “*Collateral Agent*”) for the Secured Parties (as defined in the Guarantee and Collateral Agreement referred to below). All capitalized terms used herein but not otherwise defined herein shall have the meaning ascribed to those terms in the Guarantee and Collateral Agreement (as defined below).

WHEREAS, the Borrower, Holdings, the Administrative Agent, the Collateral Agent and the lenders party thereto (the “*Lenders*”) are entering into an Amended and Restated Credit Agreement, dated as of the date hereof, which amends and restates the Existing Credit Agreement in its entirety and provides for the Lenders to provide loans to the Borrower from time to time (such Credit Agreement as it may be further amended, amended and restated, supplemented or otherwise modified from time to time, the “*Credit Agreement*”);

WHEREAS, as a condition precedent to the making of Loans, the issuance of Letters of Credit by the Lenders under the Credit Agreement and the entry into Swap Agreements by Lenders or Affiliates of Lenders from time to time each Grantor has executed and delivered that certain Amended and Restated Guarantee and Collateral Agreement dated [●], 2010 among the Grantors, the Administrative Agent and the Collateral Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the “*Guarantee and Collateral Agreement*”); and

WHEREAS, under the terms of the Guarantee and Collateral Agreement, each Grantor has granted to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in the Additional Collateral (as defined in Section 1 below) of such Grantor and has agreed as a condition thereof to execute this IP Security Agreement Supplement for recording with the U.S. Patent and Trademark Office, the United States Copyright Office and other governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantors agree as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of such Grantor’s right, title and interest in and to the following (the “*Additional Collateral*”):

- (i) the patents and patent applications set forth in Schedule A hereto (the “*Patents*”);
- (ii) the trademark and service mark registrations and applications set forth in Schedule B hereto (provided that no security interest shall be granted in United States

intent-to-use trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark applications under applicable federal law), together with the goodwill symbolized thereby (the “*Trademarks*”);

(iii) the copyright registrations and applications and exclusive copyright licenses set forth in Schedule C hereto (the “*Copyrights*”);

(iv) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;

(v) all any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(vi) any and all proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the foregoing or arising from any of the foregoing.

Notwithstanding anything to the contrary, in no event shall the term “copyright license” include any license to the extent, but only to the extent, that the granting of a security interest in the rights under the terms of such license result in a breach of the terms of, or constitute a default under, such license (other than to the extent that any such term would be rendered ineffective pursuant to the Uniform Commercial Code or any other applicable law (including the Bankruptcy Code) or principles of equity; provided, that immediately upon the ineffectiveness, lapse or termination of any such provision, the term “copyright license” shall include all such rights and interests as if such provision had never been in effect.

SECTION 2. Security for Obligations. The grant of a security interest in the Additional Collateral by the Grantors under this IP Security Agreement Supplement secures the payment of all Obligations of the Grantors now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise.

SECTION 3. Recordation. The Grantors authorize and request that the Register of Copyrights, the Commissioner for Patents and the Commissioner for Trademarks and any other applicable government officer to record this IP Security Agreement Supplement.

SECTION 4. Grants, Rights and Remedies. This IP Security Agreement Supplement has been entered into in conjunction with the provisions of the Guarantee and Collateral Agreement. The Grantors do hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to



the Additional Collateral are more fully set forth in the Guarantee and Collateral Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

SECTION 5. Governing Law. This IP Security Agreement Supplement shall be governed by, and construed in accordance with, the laws of the State of New York.

*[Rest of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, the Grantors have caused this Amended and Restated IP Security Agreement Supplement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

**AFFINION GROUP, INC.**

By 

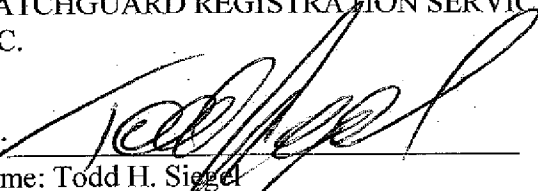
Name: Todd H. Siegel

Title: Executive Vice President and Chief  
Financial Officer

Address for Notices:

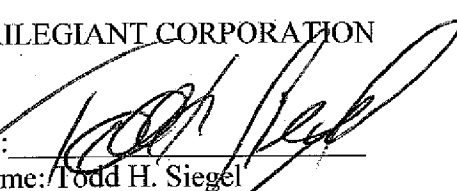
100 Connecticut Avenue  
Norwalk, CT 06850

AFFINION BENEFITS GROUP, LLC  
AFFINION DATA SERVICES, INC.  
AFFINION GROUP, LLC  
AFFINION LOYALTY GROUP, INC.  
AFFINION PUBLISHING, LLC  
CARDWELL AGENCY INC.  
CCAA, CORPORATION  
GLOBAL PRIVACY SOLUTIONS, LLC  
LONG TERM PREFERRED CARE, INC.  
TRAVELERS ADVANTAGE SERVICES, INC.  
TRILEGIANT AUTO SERVICES, INC.  
TRILEGIANT CORPORATION  
TRILEGIANT INSURANCE SERVICES, INC.  
TRILEGIANT RETAIL SERVICES, INC.  
WATCHGUARD REGISTRATION SERVICES,  
INC.

By:   
Name: Todd H. Siegel  
Title: Executive Vice President and Chief Financial  
Officer

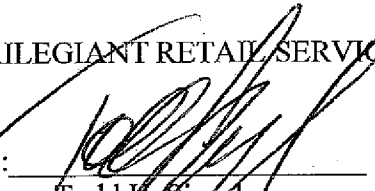
CUC ASIA HOLDINGS, by its partners:

TRILEGIANT CORPORATION

By:   
Name: Todd H. Siegel  
Title: Executive Vice President and  
Chief Financial Officer

and

TRILEGIANT RETAIL SERVICES, INC.

By:   
Name: Todd H. Siegel  
Title: Executive Vice President and  
Chief Financial Officer

Schedule A

**PATENT SCHEDULE**

None.

**Schedule B**

**TRADEMARK SCHEDULE**

<b>Trademark</b>	<b>Country</b>	<b>Reg. No. / Date</b>	<b>App. No. / Filed</b>	<b>Owner</b>	<b>Status</b>
CREDENTIALS	US	146654 19871124	73/587889 19860314	Trilegiant Corporation	Registered
Design only	US	2580094 20020611	76/127446 20000913	Affinion Loyalty Group, Inc.	Registered
N	US	2380589 20000829	75/607911 19981218	Trilegiant Corporation	Registered
NETMARKET	US	2380588 20000829	75/607910 19981218	Trilegiant Corporation	Registered
NETMARKET	US	2141393 19980303	75/076932 19960322	Trilegiant Corporation	Registered
NETMARKET	US	2036825 19970211	75/033199 19951215	Trilegiant Corporation	Registered
NETMARKET.COM	US	2927426 20050222	76557317 20031023	Trilegiant Corporation	Registered
PRIVACY WATCH	US	2000996 19960917	74/691728 19950621	Trilegiant Corporation	Registered
SAVE TIME, SAVE MONEY, SAVE YOUR SANITY	US	2475335 20010807	75/898972 20000119	Trilegiant Corporation	Registered
ULTIMATE GUARD	US	N/A	77/956806 20100311	Global Privacy Solutions LLC	Pending – ITU
WATCH-GUARD	US	1232154 19830322	73/364625 19820514	Watchguard Registration Services, Inc.	Registered
WATCH-GUARD PREFERRED	US	3734738 20100105	77/382414 20080128	Watchguard Registration Services, Inc.	Registered
WWW.ELITEREWARDS.COM	US	2843314 20040518	75/721642 19990604	Affinion Loyalty Group, Inc.	Registered
AFFINIMAX	US	N/A	77/438760 20080403	Trilegiant Corporation	Pending – ITU

Trademark	Country	Reg. No. / Date	App. No. / Filed	Owner	Status
AFFINION BENEFITS GROUP	US	3594951 20090324	78/905730 20060612	Trilegiant Corporation	Registered
AFFINION DIRECT RESPONSE GROUP	US	3697710 20091020	77/555654 20080826	Affinion Group, Inc	Registered
AFFINION DIRECT RESPONSE GROUP	US	3715721 20091124	77/145890 20070402	Affinion Group, Inc	Registered
AFFINION GROUP	US	3353647 20071211	78/721404 20050927	Trilegiant Corporation	Registered
AFFINION GROUP	US	3331525 20071106	78/721392 20050927	Trilegiant Corporation	Registered
AFFINION INTERNATIONAL	US	3386712 20080219	78/852721 20060403	Trilegiant Corporation	Registered
AFFINION INTERNATIONAL	US	3386711 20080219	78/852696 20060403	Trilegiant Corporation	Registered
AFFINION LOYALTY GROUP	US	3407008 20080401	78/814017 20060214	Trilegiant Corporation	Registered
AFFINION SECURITY CENTER	US	N/A	77/520453 20080711	Trilegiant Corporation	Pending – ITU
AFFINION SECURITY CENTER	US	N/A	77/429946 20080324	Trilegiant Corporation	Pending – ITU
AIRLINE SAVINGS NETWORK	US	3219169 20070313	78/844728 20060323	Trilegiant Corporation	Registered
AROUND THE WORLD IN 30 SECONDS	US	N/A	77/053253 20061129	Trilegiant Corporation	Pending – ITU
AUTOVANTAGE	US	3246891 20070529	78/853382 20060404	Affinion Publishing, LLC	Registered
AUTOVANTAGE	US	3477788 20080729	77/254993 20070814	Affinion Publishing, LLC	Registered
BIN PIN ALARM	US	3443168 20080603	77/209299 20070619	Trilegiant Corporation	Registered
BREACHSHIELD	US	N/A	77/352979 20071217	Trilegiant Corporation	Pending – ITU
BUSINESS IDENTITYSECURE	US	N/A	77/892837 20091214	Trilegiant Corporation	Pending – ITU
BUSINESS SOLUTIONS	US	N/A	77/854324 20091021	Trilegiant Corporation	Pending – ITU

Trademark	Country	Reg. No. / Date	App. No. / Filed	Owner	Status
BUYERS ADVANTAGE	US	N/A	77/891816 20091211	Affinion Publishing, LLC	Pending – ITU
BUYERS PRIVILIGES	US	N/A	77/897109 20091218	Affinion Publishing, LLC	Pending – ITU
CARD COPS	US	3510708 20081007	77/206636 20070614	Trilegiant Corporation	Registered
CARD COPS	US	3479060 20080805	77/206587 20070614	Trilegiant Corporation	Registered
CARD COPS FRAUD ALARM	US	3528525 20081104	77/227930 20070712	Trilegiant Corporation	Registered
CARD PATROL	US	3686651 20090922	77/254077 20070813	Trilegiant Corporation	Registered
CARD PATROL PLUS	US	N/A	77/490874 20080604	Trilegiant Corporation	Pending – ITU
CHILD ADVANTAGE	US	N/A	77/563501 20080905	Trilegiant Corporation	Pending – ITU
CHILDREN'S IDENTITY SECURE	US	N/A	77/563468 20080905	Trilegiant Corporation	Pending – ITU
CLASSIC SAVINGS	US	N/A	77/872456 20091113	Affinion Publishing, LLC	Pending – ITU
CONVENIENT HEALTH INSURANCE	US	N/A	77/929633 20100205	Affinion Benefits Group, Inc.	Pending – ITU
CONVENIENT HEALTH INSURANCE	US	N/A	77/929,620 20100205	Affinion Benefits Group, Inc.	Pending – ITU
COOLEXTRAS	US	3327510 20071030	78/838145 20060315	Trilegiant Corporation	Registered
COOLEXTRAS	US	3235383 20070424	78/809897 20060208	Trilegiant Corporation	Registered
CREDIT ALERT	US	3763605 20100323	77/085914 20070118	Affinion Publishing, LLC	Registered
DAILY SOURCE	US	N/A	77/244151 20070801	Trilegiant Corporation	Pending – ITU
DATAFROG	US	N/A	77/618016 20081119	Trilegiant Corporation	Pending – ITU
DATAFROG	US	N/A	77/616412 20081118	Trilegiant Corporation	Pending – ITU

Trademark	Country	Reg. No. / Date	App. No. / Filed	Owner	Status
DATAFROG.COM	US	N/A	77/616443 20081118	Trilegiant Corporation	Pending – ITU
DATASWEEP	US	3433506 20080520	77/211842 20070621	Trilegiant Corporation	Registered
Design only	US	3443023 20080603	78/964103 20060830	Affinion Publishing, LLC	Registered
Design only	US	3309644 20071009	78/860693 20060413	Trilegiant Corporation	Registered
DESTINATION GUARD	US	N/A	77/752345 20090604	Trilegiant Corporation	Pending – ITU
DESTINATION SAVINGS	US	N/A	78/970415 20060908	Affinion Benefits Group, Inc.	Pending – ITU
DON'T BE CAUGHT OFF-GUARD	US	3616812 20090505	77/274022 20070907	Affinion Publishing, LLC	Registered
ELECTRONICS GUARD	US	3303807 20071002	78/674264 20050720	Affinion Loyalty Group, Inc.	Registered
ELITE REWARDS	US	2453903 20010522	75/717895 19990601	Affinion Loyalty Group, Inc.	Registered
EMPLOYEE SAVINGS PLUS	US	N/A	77/814044 20090827	Affinion Publishing, LLC	Pending – ITU
ENHANCED FRAUD PROTECTION PLUS	US	N/A	77/891558 20091211	Affinion Benefits Group, Inc.	Pending
EVERYDAY COOKING AT HOME	US	N/A	77/871561 20091112	Trilegiant Corporation	Pending – ITU
EVERYDAY COOKING AT HOME	US	N/A	77/764068 20090619	Trilegiant Corporation	Pending – ITU
EVERYDAY GROCERY SAVINGS	US	3486557 20080812	78/964163 20060830	Affinion Benefits Group, Inc.	Registered
EVERYDAY GUEST	US	3525249 20081028	77/244140 20070801	Trilegiant Corporation	Registered
EVERYDAY SAVINGS AND REWARDS	US	3627762 20090526	77/256973 20070816	Trilegiant Corporation	Registered
EVERYDAY TRAVEL INSURANCE	US	N/A	77/823882 20090910	Affinion Publishing, LLC	Pending – ITU
EVERYWHERE CASH SAVINGS	US	N/A	77/968179 20100325	Affinion Benefits Group, Inc.	Pending – ITU



Trademark	Country	Reg. No. / Date	App. No. / Filed	Owner	Status
EVERYWHERE CASH SAVINGS	US	N/A	77/968170 20100325	Affinion Benefits Group, Inc.	Pending – ITU
EXPERIENCE THE POWER OF POINTS	US	3314201 20071016	78/785658 20060105	Affinion Loyalty Group, Inc.	Registered
EXPRESSIONS & MEMORIES	US	N/A	77/570322 20080915	Affinion Publishing, LLC	Pending – ITU
FRAUD ASSIST TOOLBOX	US	3764382 20100323	77/555199 20080825	Trilegiant Corporation	Registered
FRAUD PROTECTION PLUS	US	N/A	77/891527 20091211	Affinion Benefits Group, Inc.	Pending
GET-YOU-THERE PROTECTION	US	N/A	77/920350 20100126	Affinion Publishing, LLC	Pending – ITU
GO SMART	US	N/A	77/267681 20070829	Trilegiant Corporation	Pending – ITU
GREAT FUN NATIONAL SAVINGS NETWORK	US	N/A	77/756577 20090610	Affinion Publishing, LLC	Pending – ITU
GUEST DIRECT	US	N/A	77/256999 20070816	Trilegiant Corporation	Pending – ITU
GUESTGETAWAYS	US	3730248 20091222	77/697249 20090323	Affinion Publishing, LLC	Registered
HOBBY CLUB OF AMERICA	US	N/A	77/931320 20100209	Trilegiant Corporation	Pending – ITU
ID AFFIRM	US	N/A	77/455599 20080423	Trilegiant Corporation	Pending – ITU
ID PROTECT CYBERSPACE INDENTITY THEFT SOLUTIONS	US	N/A	77/209285 20070619	Trilegiant Corporation	Pending – ITU
IDENTITY PRESERVATION ALLIANCE	US	N/A	77/800591 20090810	Trilegiant Corporation	Pending – ITU
IDENTITY PROTECTION SUPPORT SERVICE	US	3681707 20090908	77/579613 20080926	Trilegiant Corporation	Registered
IDENTITY SECURE IDENTITY THEFT PROTECTION	US	N/A	77/518,247 20080709	Trilegiant Corporation	Pending – ITU
IDENTITYSECURE	US	N/A	77/403605 20080222	Trilegiant Corporation	Pending – ITU
IN SYNC WITH YOUR LIFESTYLE	US	N/A	77/837221 20090929	Affinion Benefits Group, Inc.	Pending – ITU

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IN SYNC WITH YOUR LIFESTYLE	US	N/A	77/828453 20090917	Affinion Publishing, LLC	Pending – ITU
INSIDER VALUES	US	3428732 20080513	78/945295 20060804	Trilegiant Corporation	Registered
INSIDER VALUES	US	3357446 20071218	78/740680 20051026	Trilegiant Corporation	Registered
KID ANGEL	US	N/A	77/563482 20080905	Trilegiant Corporation	Pending – ITU
LEGAL ASSISTANT	US	3183093 20061212	78/690536 20050811	Affinion Loyalty Group, Inc.	Registered
LIVE TO SAVE	US	N/A	77/697245 20090323	Trilegiant Corporation	Pending
MEMBERSECURE	US	N/A	77/765603 20090622	Affinion Benefits Group, Inc.	Pending
MEMORIES & MOMENTS	US	N/A	77/570313 20080915	Affinion Publishing, LLC	Pending – ITU
MERCHANT ALARM	US	3443166 20080603	77/206640 20070614	Trilegiant Corporation	Registered
MY SAFEDORM	US	N/A	77/486440 20080529	Trilegiant Corporation	Pending – ITU
MY TRAVEL REWARDS	US	N/A	77/768582 20090625	Affinion Publishing, LLC	Pending – ITU
MY TRAVELER'S REWARDS	US	N/A	77/772160 20090701	Affinion Publishing, LLC	Pending – ITU
MYIDMATTERS	US	N/A	77/693470 20090318	Affinion Benefits Group, Inc.	Pending – ITU
MYSAFEDORM.COM	US	N/A	77/481005 20080522	Trilegiant Corporation	Pending – ITU
NATIONAL SAVINGS NETWORK	US	N/A	77/756555 20090610	Affinion Publishing, LLC	Pending – ITU
NETGAIN!	US	3365749 20080108	78/852830 20060403	Affinion Benefits Group, Inc.	Registered
NETGAIN! DIRECT SOLUTIONS	US	N/A	77/920646 20100126	Affinion Benefits Group, Inc.	Pending – ITU
PREDICT. PREVENT. PROTECT	US	3438355 20080527	78/954724 20060817	Trilegiant Corporation	Registered

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PRIVACY WATCH	US	3292132 20070911	78/841120 20060320	Trilegiant Corporation	Registered
PRIVACYWATCH	US	3379510 20080205	78/809238 20060207	Trilegiant Corporation	Registered
REMEDY	US	3204116 20070130	78/942890 20060802	Affinion Benefits Group, Inc.	Registered
REMEDY CHECK PROTECTION	US	3306839 20071009	78/853255 20060404	Affinion Benefits Group, Inc.	Registered
REWARD & PROTECT	US	N/A	77/741164 20090520	Affinion Benefits Group, Inc.	Pending
S.A.F.E. SCORE	US	3367038 20080108	78/876741 20060504	Trilegiant Corporation	Registered
SAFEDORM	US	N/A	77/478710 20080520	Trilegiant Corporation	Pending – ITU
SAVOR THE VALUE	US	3313935 20071016	78/738212 20051021	Trilegiant Corporation	Registered
SECUREALL	US	3360798 20071225	78/891289 20060524	Trilegiant Corporation	Registered
SECUREALL	US	3768252 20100330	77/468235 20080507	Trilegiant Corporation	Registered
SMALL BUSINESSES NEED BIG REWARDS	US	3673624 20090825	77/272855 20070906	Affinion Publishing, LLC	Registered
THE REWARD SHOP	US	3292469 20070911	78/785631 20060105	Affinion Loyalty Group, Inc.	Registered
THE SCRAPBOOK STANDARD	US	N/A	77/382482 20080128	Affinion Publishing, LLC	Pending – ITU
THE SERIOUS SOLUTION TO PROTECT YOUR IDENTITY	US	N/A	77/539044 20080805	Trilegiant Corporation	Pending – ITU
TOTAL GUARD	US	N/A	77/621291 20081125	Trilegiant Corporation	Pending – ITU
TOTAL WELLNESS FOR LESS	US	N/A	77/806247 20090817	Affinion Publishing, LLC	Pending – ITU
VINEYARD DIRECT	US	3313882 20071016	78/713708 20050915	Trilegiant Corporation	Registered
VINEYARD DIRECT	US	3199783 20070116	78/695245 20050818	Trilegiant Corporation	Registered

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VIRTUAL TRACER	US	3464764 20080708	77/281417 20070917	Trilegiant Corporation	Registered
WALLET SECURITY	US	3442873 20080603	78/911063 20060619	Affinion Publishing, LLC	Registered
WHEREVER YOU'RE HEADED, YOU'LL FIND SAVINGS.	US	N/A	77/947647 20100301	Affinion Publishing, LLC	Pending - ITU
YOU DESERVE A SPECIAL TREAT	US	3583993 20090303	77/199491 20070606	Affinion Publishing, LLC	Registered
YOUR MECHANIC'S HOTLINE	US	3459823 20080701	77/107657 20070214	Trilegiant Corporation	Registered
KNOWLEDGE IS YOUR BEST DEFENSE	US	N/A	78/916455 20060623	TRL Group, Inc.	Pending - ITU
PC SAFETYPLUS	CA	719259 20080724	1340598 20070413	Trilegiant Corporation	Registered
PCSAFETYPLUS design	CA	719253 20080724	1340597 20070413	Trilegiant Corporation	Registered
BREACHSHEILD	CH	589358 20090723	55713 20090525	Trilegiant Corporation	Registered
CARD COPS	CH	576813 20080919	60595 20070925	Trilegiant Corporation	Registered
BREACHSHEILD	CTM	6963466 20090112	6963466 20080604	Trilegiant Corporation	Registered
CARD COPS	CTM	6286249 20090123	6286249 20070918	Trilegiant Corporation	Registered
BREACHSHEILD	NO	N/A	5202 20090525	Trilegiant Corporation	Pending
CARD COPS	ZA	N/A	21383 20070919	Trilegiant Corporation	Pending
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CARD COPS	ZA	N/A	21387 20070919	Trilegiant Corporation	Pending

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CARD COPS	NO	245356 20080414	11088 20070919	Trilegiant Corporation	Registered

Schedule C

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