

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Exercise of Post-Default Remedies under Security Agreement	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
George Webb Corporation		04/30/2010	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	M&I Marshall & Ilsley Bank		
Street Address:	3155 N 124th Street		
City:	Brookfield		
State/Country:	WISCONSIN		
Postal Code:	53005		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0911370	GEORGE WEBB	
CORRESPONDENCE DATA			
Fax Number:	(262)783-1211		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	262 783-1300		
Email:	rkmip@rkmiplaw.com		
Correspondent Name:	John M. Manion		
Address Line 1:	Ryan Kromholz & Manion, S.C.		
Address Line 2:	P O Box 26618		
Address Line 4:	Milwaukee, WISCONSIN 53226-0618		
ATTORNEY DOCKET NUMBER:	5264.19558		
NAME OF SUBMITTER:	John M. Manion		
Signature:	/John M. Manion/		
Date:	05/04/2010		

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Total Attachments: 1
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EXERCISE OF POST-DEFAULT REMEDIES UNDER SECURITY AGREEMENT

WHEREAS, George Webb Corporation, a Wisconsin corporation (hereinafter "Grantor") is the owner of the United States Trademark Registration No. 911370 for GEORGE WEBB ("the Mark");

WHEREAS, pursuant to a Commercial Security Agreement dated October 11, 2005 (the "Security Agreement"), Grantor granted to M&I Marshall & Ilsley Bank ("Lender") a security interest in collateral, including to the Mark; and,

WHEREAS, Grantor has since defaulted under the Agreement, and Lender has exercised its right to take all of Grantor's right, title and interest in the collateral, including the Mark and the goodwill associated with the Mark,

THEREFORE, Grantor hereby requests that the records of the U.S. Patent and Trademark Office be updated to reflect the change in ownership of the Mark.

Dated at Brookfield, Wisconsin this 30th day of April, 2010.
M&I Marshall & Ilsley Bank ("Lender")

By: G. Bauer
Gregory A. Bauer, Its Vice President