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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AllOver Media Franchising, Inc.		05/07/2010	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	AllOver Media, Inc.
Street Address:	6901 East Fish Lake Road
Internal Address:	Suite 180
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55369
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2887608	ALLOVER
Registration Number:	3075800	ALLOVER MEDIA
Registration Number:	3106020	ALLOVER MEDIA
Registration Number:	3186220	ALLOVER MEDIA
Registration Number:	3693331	FROZEN BILLBOARDS
Serial Number:	77403022	CHILLBOARDS

CORRESPONDENCE DATA

900161671

Fax Number: (612)672-3777

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-672-3600

Email: pcurran@messerlikramer.com

Correspondent Name: Pamela A. Curran
Address Line 1: 100 South 5th Street
Address Line 2: 1400 Fifth Street Towers

Address Line 4: Minneapolis, MINNESOTA 55402

REEL: 004201 FRAME: 0642

TRADEMARK

ATTORNEY DOCKET NUMBER:	18442-1	
NAME OF SUBMITTER:	Pamela A. Curran	
Signature:	/pamela a. curran/	
Date:	05/07/2010	
Total Attachments: 2 source=Assignment of Trademarks 2010#page1.tif source=Assignment of Trademarks 2010#page2.tif		

TRADEMARK
REEL: 004201 FRAME: 0643

ASSIGNMENT OF TRADEMARKS

In consideration of good and valuable consideration the receipt of which is hereby acknowledged, AllOver Media Franchising, Inc., a Minnesota corporation (the "Assignor"), hereby assigns, and transfers to AllOver Media, Inc., a Minnesota corporation (the "Assignee"), all of the Assignor's entire right, title and worldwide interest in and to the trademarks and trade names set forth on Exhibit A attached to this Assignment (the "Trademarks"), including (i) all of the goodwill of the business associated or connected with the use of and symbolized by the Trademarks, (ii) any trademark applications or registrations therefor, (iii) the right to file any document to maintain any such application or registration, (iv) all common law trademark or trade name rights or logos in said marks, (v) the right to file applications for registration and other filings worldwide, and (vi) the right to sue for past, present and future infringement, dilution or other violation of the Trademarks and collect and retain all damages, settlements and proceeds recovered therefrom.

Assignor acknowledges that as of the date of this Assignment, Assignor shall not claim to possess any right, title or interest in and to the Trademarks and shall take no actions jeopardizing the existence or enforceability of the Trademarks or Assignee's rights therein and shall not adopt or use or register any name or mark anywhere in the world which infringes or otherwise violates the Trademarks.

Assignor agrees to execute and deliver such additional documents and perform such additional acts as may be reasonably necessary or appropriate to effectuate, carry out, and consummate the terms and conditions of this Assignment and the transactions contemplated thereby.

this day of May, 2010.	Assignor has caused this instrument to be duly executed
	Anthony S. Jacobson
STATE OF MINNESOTA)	
COUNTY OF Newsells) ss.	
The foregoing instrument was acknowled	ged before me this 7th day of May, 2010, by
Anthony S. Jacobson, the President of Ass	signor.
Chad Jason Dudycha Notary Public Minnesota	al Toll
My Commission Expires January 31, 2012	Notary Public

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TRADEMARK REEL: 004201 FRAME: 0644

EXHIBIT A TRADEMARKS

1. Trademarks filed with the United States Patent and Trademark Office or State Office.

REF	MARK	SERIAL NUMBER	REGISTRATION NUMBER
1.	ALLOVER	78/178600	2,887,608
2.	ALLOVER MEDIA	78/468105	3,075,800
3.	ALLOVER MEDIA & Design (color)	78/468120	3,106,020
4.	ALLOVER MEDIA & Design (no color)	78/709054	3,186,220
5.	FROZEN BILLBOARDS	77/351988	3,693,331
6.	CHILLBOARDS (pending)	77/403,022	

2. Trademarks filed with State Offices.

7.	ALLOVER (South Carolina)	.	Registered 8/26/2003
8.	ALLOVER (Georgia)	S-20760	Registered 8/04/2003

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RECORDED: 05/07/2010

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