

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GMAC INC.		05/04/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ALLY FINANCIAL INC.
Street Address:	200 RENAISSANCE CENTER
City:	DETROIT
State/Country:	MICHIGAN
Postal Code:	48265-2000
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 64

Property Type	Number	Word Mark
Registration Number:	3017254	VALUE GUARD
Registration Number:	2535128	UNIVERSAL WARRANTY
Registration Number:	2564669	GAPCARE
Registration Number:	2583813	BASICGUARD
Registration Number:	3142435	SMARTAUCTION
Registration Number:	2626734	EXPECT MORE FROM SOMEONE YOU KNOW.
Registration Number:	3175979	CAREER ASSISTANCE REPAIR EFFORT
Registration Number:	3209670	A BANK OF GREAT INTEREST
Registration Number:	2703233	WARRANTYWORX
Registration Number:	3276847	SMART REPLACEMENT
Registration Number:	3295361	SELLER'S ADVANTAGE
Registration Number:	3328502	MRP MECHANICAL REPAIR PROTECTION
Registration Number:	3190195	COVERAGEONE
Registration Number:	3389823	SMART VALET

CH \$1615.00 3017254

Registration Number:	3388757	SMARTPARTS PROMISE
Registration Number:	3393231	GAPSELECT
Registration Number:	3391712	SMARTBUY PROTECT
Registration Number:	3447562	SMARTAUCTION DIRECT
Registration Number:	3463143	
Registration Number:	3463140	REPAIR ADVANTAGE
Registration Number:	3462983	REPAIR ADVANTAGE MAX
Registration Number:	3462985	REPAIR ADVANTAGE POWERTRAIN
Registration Number:	3462986	REPAIR ADVANTAGE POWERTRAIN PLUS
Registration Number:	3462984	REPAIR ADVANTAGE SELECT
Registration Number:	3468572	REPAIR ADVANTAGE
Registration Number:	3474940	SMARTAUCTIONOPEN
Registration Number:	3481503	PEOPLE ARE SMART
Registration Number:	3667813	ALLY
Registration Number:	3493243	GAP CARE ADVANTAGE
Registration Number:	3493881	SMARTCOVERAGE
Registration Number:	2820478	VEHICLEONE
Registration Number:	3667814	ALLY
Registration Number:	3667324	INTELLIMENU
Registration Number:	3673723	INTELLITRACKER
Registration Number:	3677393	SMARTDISCOUNTS
Registration Number:	3697078	A
Registration Number:	3722309	ALLY BANK
Registration Number:	3750266	SMARTSERVICES
Registration Number:	3762095	UWC UNIVERSAL WARRANTY
Registration Number:	3772341	SMARTINSPECT
Registration Number:	3777473	KEEP IT MOVING
Registration Number:	3702232	SMARTDRIVE
Registration Number:	1528653	MAJOR GUARD
Registration Number:	2363081	SMARTPROTECTION
Registration Number:	2898072	OPENING THE DOOR TO THE FUTURE OF REAL ESTATE
Serial Number:	77836369	ALLY BOWL
Serial Number:	77836390	ALLY BOWL
Serial Number:	77721905	ALLY
Serial Number:	77747376	OLM CARE

Serial Number:	77845499	REALASSET MANAGEMENT SERVICES
Serial Number:	77836974	ALLY
Serial Number:	77837077	ALLY
Serial Number:	77837092	ALLY
Serial Number:	77319072	INTELLIRATER
Serial Number:	77448439	SMARTFEATURES
Serial Number:	77627653	A
Serial Number:	77979312	ALLY
Serial Number:	77979264	ALLY
Serial Number:	77305075	SMARTASSIST
Serial Number:	77737208	ALLY
Serial Number:	77923886	ALLY
Serial Number:	77077961	EASE
Serial Number:	77568409	ALLY
Serial Number:	77611128	ALLY

CORRESPONDENCE DATA

Fax Number: (248)636-2917
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2482633458
Email: marie.lally@ally.com
Correspondent Name: Marie Lally
Address Line 1: 300 Galleria Offcentre
Address Line 2: Suite 210
Address Line 4: Southfield, MICHIGAN 48034

NAME OF SUBMITTER:	Marie M. Lally
Signature:	/marie m lally/
Date:	05/19/2010

Total Attachments: 2
source=Certificate of Amendment Name Change#page1.tif
source=Certificate of Amendment Name Change#page2.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GMAC INC.", CHANGING ITS NAME FROM "GMAC INC." TO "ALLY FINANCIAL INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF MAY, A.D. 2010, AT 1:57 O'CLOCK P.M.

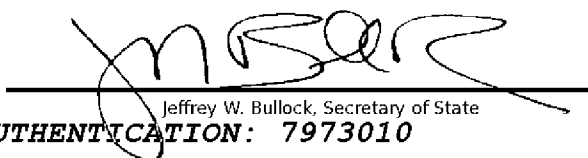
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TENTH DAY OF MAY, A.D. 2010.

2720811 8100

100459150




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7973010

DATE: 05-04-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004209 FRAME: 0147

GMAC Inc.

**Certificate of Amendment of
Amended and Restated
Certificate of Incorporation**

GMAC Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), pursuant to Section 242 of General Corporation Law of the State of Delaware, hereby certifies that:

FIRST, the name of the Corporation is GMAC Inc.

SECOND, the Amended and Restated Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on December 30, 2009.

THIRD, this Certificate of Amendment, which was duly adopted in accordance with Section 242 of the General Corporation Law of the State of Delaware, amends Article 1 of the Amended and Restated Certificate of Incorporation so that, as amended, said Article shall be and read as follows:

The name of the Corporation is Ally Financial Inc.

FOURTH, this Certificate of Amendment is effective on May 10, 2010.

In witness whereof, the Corporation has caused this Certificate of Amendment to be signed this 4th day of May, 2010.

By: 
C. L. Quenneville, Authorized Officer