# TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Morrow Creative Group, Inc.		05/13/2010	CORPORATION: OREGON

### **RECEIVING PARTY DATA**

Name:	Nutcase, Inc.
Street Address:	6224 SE Main Street
City:	Portland
State/Country:	OREGON
Postal Code:	97215
Entity Type:	CORPORATION: OREGON

#### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2974662	NUTCASE
Registration Number:	3753403	NUTCASE
Registration Number:	3326979	
Registration Number:	3389427	I LOVE MY BRAIN
Registration Number:	3250342	THE MOST FUN A HELMET EVER HAD

#### **CORRESPONDENCE DATA**

900163141

Fax Number: (503)796-2900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 503-222-9981

Email: trademarks@schwabe.com

Correspondent Name: Michael A. Cohen
Address Line 1: 1211 SW Fifth Avenue
Address Line 2: Suites 1500-2000

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER: 117840-156530

TRADEMARK

REEL: 004213 FRAME: 0612

NAME OF SUBMITTER:	Michael A. Cohen	
Signature:	/michael a cohen/	
Date:	05/26/2010	
Total Attachments: 3 source=Signed Assignment - Morrow Creative Group, Inc. to Nutcase, Inc. 051310#page1.tif source=Signed Assignment - Morrow Creative Group, Inc. to Nutcase, Inc. 051310#page2.tif source=Signed Assignment - Morrow Creative Group, Inc. to Nutcase, Inc. 051310#page3.tif		

TRADEMARK
REEL: 004213 FRAME: 0613

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 13th day of May, 2010, by and between Morrow Creative Group, Inc., an Oregon corporation with its principal place of business at 6224 SE Main Street, Portland, Oregon 97215, USA (the "Assignor") and Nutcase, Inc., an Oregon corporation with its principal place of business at 6224 SE Main Street, Portland, Oregon 97215 (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest that Assignor may have acquired in and to the trademarks shown on the attached Schedule, including:

- (a) the entire business of Assignor, which is ongoing and existing, to which said trademarks pertain as required by 15 U.S.C. §1060;
- (b) all goodwill of the business appertaining to and symbolized by said trademarks;
- (c) the right to sue for all past, present, and future infringement of said trademarks by third parties; and
- (d) the rights of Assignor in and to the applications for and registrations of said trademarks specified on the attached Schedule.

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment.

EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

MORROW CREATIVE GROUP, INC. (Assignor)

By: 1 1/10/10

Authorized Signatory

Print Name: Michael Morrow

Title: President

Assignee hereby accepts the above assignment.

NUTCAȘE, INÇ. (Assignee)

Authorized Signatory

Print Name: Michael Morrow

Title: President

TRADEMARK REEL: 004213 FRAME: 0614

## SCHEDULE TO TRADEMARK ASSIGNMENT FROM MORROW CREATIVE GROUP, INC. TO NUTCASE, INC.

Trademark	Class(es)	Application No.	Application	Status
Country		Registration No.	Date  Registration  Date	
NUTCASE U.S.	Class 9	78/975,905 2,974,662	11/19/2002 07/19/2005	Registered
NUTCASE U.S.	Class 25	78/981,321 3,753,403	08/08/2006 02/23/2010	Registered
(Design Only)	Class 9	78/774,363 3,326,979	12/15/2005 10/30/2007	Registered
U.S.				,
I LOVE MY BRAIN U.S.	Class 9	77/010,572 3,389,427	09/29/2006 02/26/2008	Registered
THE MOST FUN A HELMET EVER HAD U.S.	Class 9	77/010,550 3,250,342	09/29/2006 06/12/2007	Registered
NUTCASE Australia	Class 9	1164526 1164526	03/02/2007 03/02/2007	Registered
I LOVE MY BRAIN Australia	Class 9	1167839 1167839	03/21/2007 03/21/2007	Registered
NUTCASE Japan	Class 9	18592/2007 5160469	03/05/2007 08/22/2008	Registered

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I LOVE MY BRAIN	Class 9	24982/2007	03/22/2007	Registered
Japan		51004422	12/21/2007	
Japan				
NUTCASE	Classes 9, 18	005775929	03/06/2007	Registered
T 0 '	and 25	005775929	02/25/2008	
European Community				
I LOVE MY BRAIN	Classes 9 and	005832753	03/26/2007	Registered
	25	005832753	03/10/2008	,
European Community				
NUTCASE	Class 9	842434	03/14/2007	Registered
		980339	04/18/2007	
Mexico				,
NUTCASE	Class 9	764459	03/05/2007	Registered
		764459	03/05/2007	
New Zealand				
I LOVE MY BRAIN	Class 9	765622	03/21/2007	Registered
		765622	11/13/2008	
New Zealand				
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**RECORDED: 05/26/2010** 

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