

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		05/01/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	SWIMC, Inc.		
Street Address:	PO Box 657		
City:	Newark		
State/Country:	DELAWARE		
Postal Code:	19715-0657		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3775589	CLEAR COURT	
Serial Number:	85016796	COMPLETE	
Serial Number:	77683873	GETS IT MOVIN'	
Serial Number:	77912512	RESILIENCE	
CORRESPONDENCE DATA			
Fax Number:	(216)515-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2165662432		
Email:	legal_ip@sherwin.com		
Correspondent Name:	Robert E. McDonald, Reg. No. 29,193		
Address Line 1:	101 W. Prospect Avenue, Legal Dept.		
Address Line 2:	c/o The Sherwin-Williams Company		
Address Line 4:	Cleveland, OHIO 441151075		
ATTORNEY DOCKET NUMBER:	5/1/2010 ASSGNMET		
NAME OF SUBMITTER:	Gregory F. Lavelle		

OP \$115.00 3775589

900163323

TRADEMARK
REEL: 004214 FRAME: 0993

Signature:	/gfl/
Date:	05/28/2010
Total Attachments: 4 source=05012010 sw to swimc assignment#page1.tif source=05012010 sw to swimc assignment#page2.tif source=05012010 sw to swimc assignment#page3.tif source=05012010 sw to swimc assignment#page4.tif	


ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

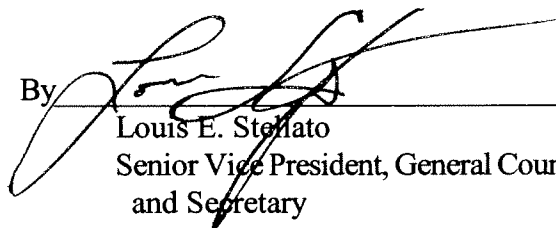
IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of May 2010, and affixed its corporate seal hereunto.

[SEAL]
Attest:

THE SHERWIN-WILLIAMS COMPANY

By 

Robert E. McDonald
Associate General Counsel

By 

Louis E. Stellato
Senior Vice President, General Counsel
and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 27th day of May, 2010, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW
Notary Public, State of Ohio, Cuy. Cty.
My Commission Expires June 14, 2010