

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Release of Security Interest at Reel/Frame No. 4073/0751

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		05/28/2010	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	The Paradies Shops, Inc.
Street Address:	5950 Fulton Industrial Boulevard
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30336
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2721120	DESIGNS BY SUE VENIR
Registration Number:	3650516	DRUGS & MORE
Registration Number:	3590348	H2O & A PAPER TO GO
Registration Number:	3597672	H2O & A PAPER TO GO! MAKING THINGS BETTER! THE PARADIES SHOPS
Registration Number:	3504659	PRESS EXPRESS
Registration Number:	3504657	PRESS EXPRESS
Registration Number:	3504656	READ & RETURN
Registration Number:	3504654	BUY IT, READ IT, RETURN IT! READ & RETURN RECEIVE A 50% REFUND!

CORRESPONDENCE DATA

Fax Number: (714)755-8290
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: ipdocket@lw.com

OP \$215.00 2721120

Correspondent Name: Latham & Watkins LLP
Address Line 1: 650 Town Center Drive
Address Line 2: Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	040896-0028
NAME OF SUBMITTER:	Rhonda DeLeon
Signature:	/Rhonda DeLeon/
Date:	05/28/2010

Total Attachments: 4
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TRADEMARK SECURITY RELEASE

This TRADEMARK SECURITY RELEASE (this “Release”) is made as of May 28, 2010 by BANK OF AMERICA, N.A., as Administrative Agent (the “Administrative Agent”) pursuant to the termination of that certain Security Agreement, dated as of October 5, 2009 (as the same may be amended, modified, extended or restated from time to time, the “Security Agreement”) by and among THE PARADIES SHOPS, Inc., a Georgia corporation (the “Company”), the Administrative Agent, and the other parties thereto. Each capitalized term used herein but not otherwise defined shall have the meaning ascribed to such term in the Security Agreement.

WITNESSETH:

WHEREAS, pursuant to the Security Agreement, the Company granted to the Administrative Agent, for the ratable benefit of the holders of the Secured Obligations, a continuing security interest in and continuing lien upon certain property and assets of the Company, including all Trademarks owned by the Company;

WHEREAS, pursuant to the Security Agreement, the Company executed a Notice of Grant of Security Interest in Trademarks (the “Trademark Security Agreement”), which Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 5, 2009 at Reel/Frame No. 004073/0751;

WHEREAS, each of the Security Agreement and the Trademark Security Agreement has terminated.

NOW, THEREFORE, in consideration of the foregoing, the Administrative Agent does hereby agree as follows:

The Administrative Agent does hereby release, transfer and assign, without recourse, unto the Company, its security interest in all of Company’s right, title and interest in and to the Trademarks, including the registered trademarks set forth on Schedule A hereto and incorporated herein by reference (the “**Released Collateral**”).

The Administrative Agent authorizes the recordation of this Release with the United States Patent and Trademark Office and any other applicable registry or government office necessary to effect the release of its security interest in the Released Collateral.

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IN WITNESS WHEREOF, the Administrative Agent has executed this Release as of the date first set forth below.

Date: May 28 2010

BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____
Name: _____
Title: **Anne M. Zeechke**
Vice President

Schedule A


U.S. Trademarks

(See attached)

SCHEDULE A

U.S. TRADEMARKS

Owner: The Paradies Shops, Inc.

Mark	International Class(es)	Application No. Filing Date	Registration No. Registration Date	Comments
DESIGNS BY SUE VENIR	35	76432585 22-JUL-2002	2721120 03-JUN-2003	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.
	35	77633862 16-DEC-2008	3650516 07-JUL-2009	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.
H2O & A PAPER TO GO	35	77473808 14-MAY-2008	3590348 17-MAR-2009	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.
 "H2O & A PAPER TO GO! MAKING THINGS BETTER! THE PARADIES SHOPS"	35	77473807 14-MAY-2008	3597672 31-MAR-2009	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.
PRESS EXPRESS	35	77397972 15-FEB-2008	3504659 23-SEP-2008	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.
	35	77397955 15-FEB-2008	3504657 23-SEP-2008	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.
READ & RETURN	35	77397950 15-FEB-2008	3504656 23-SEP-2008	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.
	35	77397939 15-FEB-2008	3504654 23-SEP-2008	Registered. Bank of America, N.A. security interest recorded 10/05/09 at Reel/Frame No. 4073/0751.