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Form PTO-1594 (Rev. 01-09) 06 - 08 -	TO STDEWAK I MENT OF COMMERCE		
OMB Collection 0651-0027 (exp	United States Patent and Trademark Office		
To the Director of the U.S. Pa	APR 1 9 2010 documents or the new address(es) below.		
Name of conveying party(ies):	2. Name and address of receiving party(ies)		
East West Bank Loan Service 9300 Flair Drive, 6th Floor	Additional names, addresses, or citizenship attached?		
El Monte, CA 91731	Names And & Smith in		
Individual(s) Association	Address:		
General Partnership Limited Partnership	Street Address: 2912 Manhattan Avenue		
X Corporation- State: California	City: <u>Manhattan Beach</u> State: <u>California</u>		
Other_			
Citizenship (see guidelines)	Country: USA Zip:90266		
Additional names of conveying parties attached? Yes X N	Citizes (Olin)		
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship		
Execution Date(s) April 1, 7010	Limited Partnership Citizenship Corporation Citizenship		
Assignment Merger	Other Individual Citizenship California		
Security Agreement Change of Name	If assignee is not domiciled in the United States, a domestic		
Other Release - Payoff Statement	representative designation is attached. Yes No (Designations must be a separate document from assignment)		
4. Application number(s) or registration number(s) ar			
A. Trademark Application No.(s) 76008214	B. Trademark Registration No.(s) 2989873		
	Additional sheet(s) attached? Yes X No		
C. Identification or Description of Trademark(s) (and Filin	g Date if Application or Registration Number is unknown):		
	• **		
5. Name & address of party to whom correspondence	C Total number of antication and		
concerning document should be mailed: Name R. Leland B. Smith Jr.	6. Total number of applications and registrations involved:		
Internal Address: <u>LN # 3001535</u>	7. Total fee (37 CFR 2 6(b)(6) & 3.41) \$40.00		
Street Address: <u>3912 Manhattan Avenue</u>	Authorized to be charged to deposit account Enclosed		
city Manhattan Beach	8. Payment Information:		
State: (A Zip. 90366			
Phone Number	SA/PS/PSIS WIGHAS AMARIANE SAME		
Fax Number:	Deposit Account Number #8888889 /6888214		
Email Address:	Authorized User Name 49.88 (#		
9. Signature: How Krdnawa			
Flor Rodn'auez	Date		
Name of Person Signing	Total number of pages including cover sheet, attachments, and document		

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Name of Person Signing

Form PTO-1594 (Rev. 01-(P))
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

TRADEMAI		R 1 9 2010
To the Director of the U. S. Patent and Trademark Office: Pleas	e record the attached documents or the new	address(es) below.
1. Name of conveying party(ies): East West Bank Loan Service 9300 Flair Drive, 6th Floor El Monte, CA 91731 Individual(s) General Partnership Corporation- State: California Other Citizenship (see guidelines) Additional names of conveying parties attached? Yes No 3. Nature of conveyance)/Execution Date(s): Execution Date(s) April 1, 2010 Merger Security Agreement Change of Name	2. Name and address of receiving pa Additional names, addresses, or etizenship a Name Erin't Murphy Internal Address: Street Address: 2912 Manhattan Avenue City: Manhattan Beach State: California Country: USA Association Citizenship General Partnership Citizenship	ntached? No No No No No No No No No No
Other Release = Payoff Statement 4. Application number(s) or registration number(s) and A. Trademark Application No.(s) 76008214 C. Identification or Description of Trademark(s) (and Filing 5. Name & address of party to whom correspondence concerning document should be mailed: Name	B Trademark Registration No.(s) 2989873 Additional sheet(s) allached?	ademark.
Internal Address:Street Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00 Authorized to be charged to deposit account Enclosed	
City: State: Phone Number: Fax Number: Email Address:	8. Payment Information: Deposit Account Number Authorized User Name	
9. Signature: Signature Signature Name of Person Signing	Total number of pages in sheet, attachments, and	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004220 FRAME: 0411

Payoff Statement



Baby Lulu, Inc.

Date: Loan No.: May 12, 2010

Borrower:

3001535-20001 Baby Lulu, Inc.

Property:

UCC

Attn:

Escrow No.

This demand is being sent in response to your request for a payoff statement. There is to be no expense to the bank in connection with this transaction. We reserve the right to amend or withdraw this demand at any time.

Account Information:

Principal Balance	\$0.00
Interest to	\$0.00
Statement Fee	\$0.00
Fax Fee	\$0.00
Full Reconveyance	\$0.00
UCC Termination Fee	\$0.00
Recording Fee	\$0.00
Amount to pay loan in full	\$0.00

PLEASE CALL ON THE DAY OF PAYOFF TO RECEIVE AN ACCURATE PAYOFF QUOTE. OUOTES MAY CHANGE DUE TO RATE CHANGES, PREPAYMENT PENALTY UPDATES, AND/OR PAYMENTS OR ADVANCES THAT HAVE BEEN APPLIED.

Funds received after 5/12/10 will require an additional \$0.00 interest per day. Funds must be in our office by 1:00 P.M. or interest will be charged through the next business day. Any discrepancy between your calculation and ours may result in the accrual of additional interest. Please remit funds by WIRE TRANSFER and credit to our ABA No. 322070381 (Attention: Linda Lam), referencing the loan number. Issuance of this statement does not suspend the contract requirement to make the mortgage payments when due.

A late charge of \$N/A will be assessed 11 days after a current payment is due and should be added to the payoff total if received after that time.

***This account has been paid in full as of September 02, 2008 ***

PLEASE NOTE THE FOLLOWING:

- Interest paid to N/A.
- The statement fee is due whether or not your escrow closes.
- This statement will be void after N/A.
- There is a \$15.00 charge for each amended demand issued.
- Please hold \$N/A until N/A pending clearance of customer's check.

The UCC Termination Recorded 10/29/2008 #0871769446.

Francine Medina Loan Service Department Tel: (626) 371-88701

Fax: (626) 927-2088

9300 Flair Drive 6th Floor, El Monte, CA 91731, Tel. 626-371-8685 Fax 626-927-2088

TRADEMARK REEL: 004220 FRAME: 0412

RECORDED: 06/07/2010