

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release and Termination of Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.	FORMERLY Fleet National Bank	06/07/2010	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Video Monitoring Services of America, L.P.
Street Address:	330 West 42nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	LIMITED PARTNERSHIP: NEW YORK

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	3459641	NEW RULES NEW TOOLS
Registration Number:	3106737	ADSITE
Registration Number:	3203510	KNOW MORE, KNOW FASTER, KNOW BETTER
Registration Number:	3317213	VMS INTEGRATED MEDIA INTELLIGENCE SOLUTIONS
Registration Number:	3331225	VMS BROADCAST CENTER
Registration Number:	3323800	INSIGHT
Registration Number:	2973329	VMS QUICKVIEW
Registration Number:	3784157	ADSIGHT MAX
Registration Number:	3784149	VMS REALTIME
Registration Number:	3726235	VANTAGE
Registration Number:	2811104	VMS
Registration Number:	2823745	FORECAST
Registration Number:	1287482	VMS
Serial Number:	85023268	MEDIA PROMINENCE INDEX

OP \$615.00 3459641

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**TRADEMARK
 REEL: 004220 FRAME: 0567**

Serial Number:	85023257	SHARE OF DISCUSSION
Serial Number:	77841373	WORDWIDE LEADER IN INTEGRATED MEDIA INTELLIGENCE
Serial Number:	77839935	IMI
Serial Number:	77839926	VMS INSIGHT
Serial Number:	77839909	PRTRAK
Serial Number:	77831087	V
Serial Number:	77829026	QUICKVIEW
Serial Number:	77828983	INTEGRATED MEDIA INTELLIGENCE
Serial Number:	77828918	INSIGHT
Serial Number:	77479238	VMS VANTAGE

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	237890.000004
NAME OF SUBMITTER:	Karl M. Zielaznicki, Esq.
Signature:	/kmz/
Date:	06/08/2010

Total Attachments: 4
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**RELEASE AND TERMINATION OF
TRADEMARK SECURITY AGREEMENT**

THIS RELEASE AND TERMINATION OF TRADEMARK SECURITY ASSIGNMENT AGREEMENT ("Release and Termination Agreement"), made as of May 26, 2010, given by BANK OF AMERICA, N.A. (formerly known as Fleet National Bank), having an office at 750 Walnut Avenue, Cranford, New Jersey 07016 ("Lender") in favor of, VIDEO MONITORING SERVICES OF AMERICA, L.P., a New York limited partnership having a principal place of business at 330 West 42nd Street, New York, New York 10036 ("Grantor").

WHEREAS, Lender and Grantor are parties to a Security Agreement and Assignment of Contracts dated as of March 26, 2002 (as the same has been amended from time to time, the "Security Agreement") executed in connection with a certain Revolving Credit and Term Loan Agreement dated of even date therewith (as the same has been amended from time to time, the "Loan Agreement");

WHEREAS, pursuant to the terms of the Security Agreement and Loan Agreement, Grantor executed Trademark Security Agreements (the "Trademark Security Agreements") granting Lender a security interest in all right, title and interest of Grantor in, to and under the Trademark Collateral (as defined in the Trademark Security Agreements), to secure the payment of all Loans (as defined in the Security Agreement) and other sums due thereunder; and

WHEREAS, the Trademark Security Agreements were recorded in the US Trademark Office Assignment Branch on April 2, 2002 at Trademark Reel No. 2473 at Frames 0440 -- 0449; March 20, 2004 at Trademark Reel No. 2854 at Frame 0982; March 10, 2006 at Trademark Reel No. 3264 at Frames 0607 -- 0617; and April 2, 2007 at Trademark Reel No. 3512 at Frames 0487 -- 0497; and

WHEREAS, Grantor's obligations to Lender as set forth in the Security Agreement and Loan Agreement have been paid and satisfied in full and the Security Agreement and Loan Agreement have terminated pursuant to the respective terms and provisions thereof.

NOW, THEREFORE, in consideration of the terms set forth in the Security Agreement and Loan Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby accepted and acknowledged, the Lender hereby irrevocably releases and terminates the security interests granted in, to and under the Security Agreement, Loan Agreement and Trademark Security Agreements including, without limitation, the Trademark Collateral and the trademarks set forth on Schedule A which is attached hereto and incorporated by reference.

Lender expressly agrees to execute and deliver, at the request of Grantor and at Grantor's cost and expense, all other papers, instruments, and other documents and to perform any other acts the Grantor may reasonably request in order to release and terminate the security interests granted in the Security Agreement, Loan Agreement and the Trademark Security Agreements in the Trademark Collateral and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Grantor.

SCHEDULE A

RELEASE AND TERMINATION OF TRADEMARK SECURITY AGREEMENT

<u>Trademark Description</u>	<u>Application/ Registration Number</u>	<u>Application/ Registration Date</u>
Media Prominence Index	85023268	4/26/10
Share of Discussion	85023257	4/26/10
New Rules New Tools	3459641	7/1/08
Adsite	3106737	6/20/06
Know More, Know Faster, Know Better	3203510	1/3/07
VMS Integrated Media Intelligence Solutions	3317213	10/23/07
VMS Broadcast Center	3331225	11/06/07
Insight	3323800	10/30/07
VMS Quick View (with logo)	2973329	7/19/05
Adsight Max	3784157	5/4/10
VMS Real Time	3784149	5/4/10
Worldwide Leader in Integrated Media Intelligence	77841373	10/5/09

<u>Trademark</u>	<u>Application/ Registration Number</u>	<u>Application/ Registration Date</u>
IMI	77839935	10/2/09
VMS Insight	77839926	10/2/09
Prirak	77839909	10/2/09
V (stylized)	77831087	9/21/09
Quick View	77829026	9/17/09
Integrated Media Intelligence	77828983	9/17/09
Insight	77828918	9/17/09
VMS Vantage	77479238	5/20/08
Vantage	3726235	5/20/08
VMS (with logo)	2811104	2/3/04
Forecast	2823745	3/16/04
VMS	1287482	7/24/84